

## GOOD-BYE INDUSTRIAL POLICY, HELLO PRODUCTIVE DEVELOPMENT POLICY

When: Thursday October 9<sup>th</sup>, 2014  
Where: 1330 New York Ave., N.W., Washington, D.C. 20577 \* Room A3  
Time: 2:30 p.m.  
Open to the public [R.S.V.P](#)

### Good-Bye Industrial Policy, Hello Productive Development Policy

*Anemic economic growth in Latin America and the Caribbean is in need of a post-Washington-Consensus policy shot in the arm. Unfortunately, the ghost of industrial policy casts a shadow over all efforts because it has often done more harm than good. IDB's new book "Rethinking Productive Development: Sound Policies and Institutions for Economic Transformation" helps countries to adopt the productive development policies necessary to prosper while avoiding the mistakes of the past--just what the doctor ordered! Join a group of experts as they comment on the 2014 edition of the IDB's flagship series, Development in the Americas.*

### Rethinking Productive Development

SOOUND POLICIES AND INSTITUTIONS FOR ECONOMIC TRANSFORMATION



**2:30-2:45 Welcome and Introduction**  
José Juan Ruiz (IDB Chief Economist)

**2:45-3:15 Rethinking Industrial Policy**  
Chair: José Juan Ruiz (IDB Chief Economist)  
Presentation: Eduardo Fernández Arias and Ernesto Stein (IDB)

**3:15-5:00 Discussion and Debate**  
Chair: Juan Carlos Iragorri (NTN24)

**Discussion Panel**  
Andrés Velasco (ex-Finance Minister, Chile)  
Joao Ferraz (Managing Director, BNDES Brasil)  
Piero Ghezzi (Minister of Production, Peru)  
Alberto Trejos (ex-Minister of Commerce, Costa Rica)

**Conversation with panelists**  
**Questions and Answers**