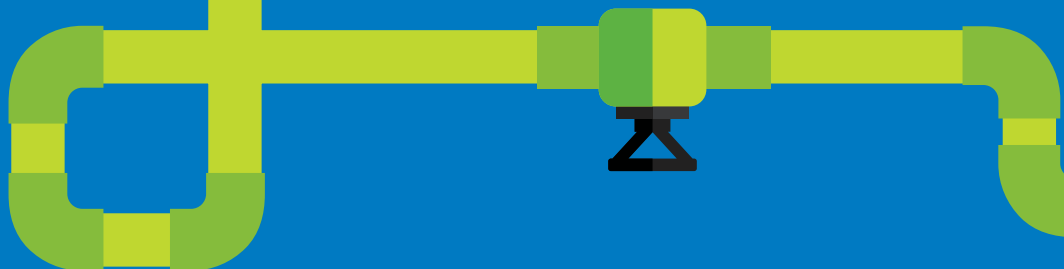




AGENDA
WORLD WATER
WEEK 2016
**Eye on Latin
America and the
Caribbean**

August 29, 30 & 31





MONDAY, AUGUST 29

Cocktail Reception

Time: 17:30 to 18:30

Venue: Stockholm City
Conference Centre

Drottningatan 71B, 111 36, Stockholm
Exhibition Stand Area, Stand 41

Welcoming Remarks:

Sergio Campos,

Water and Sanitation Division Chief,
Inter-American Development Bank.

Mariano Montero,

Director, FEMSA Foundation





TUESDAY, AUGUST 30

SESSION 1

Water and Sanitation as a Business in Latin America: Constraints and Opportunities

1

Time: 14:00 to 15:30

Venue: Folkets Hus (FH) Congress Hall A
Barnhusgatan 12-13, 111 23, Stockholm

Event Description:

Providing improved water and sanitation services generates market opportunities for private businesses. The market is huge, as 2.4 billion people (about 40% of the world population) lack access to basic sanitation, such as toilets or latrines, and more than 700 million people still use unimproved drinking water sources. The private sector could play a key role in providing these services. This role could involve individual entrepreneurs offering simple products, such as toilets, bathrooms, or pipe repair and installation. It could also involve small- and medium-size enterprises or even large companies offering more sophisticated products such as sludge management services. Water and sanitation could be a profitable business. Figuring out how to best make this possible requires understanding the factors that constrain private sector participation. The success of a business will depend, to a great extent, on whether a country provides an enabling environment (infrastructure, access to finance and effective business regulations). Based on good practices and real examples, the goal of this seminar is to understand how to generate this environment in Latin America and develop viable business models that make water and sanitation a profitable and sustainable business in the region.

Convening Organizations: Inter-American Development Bank (IDB), IRC, ONE DROP, Water for People & WaterAid.



1

PROGRAM:

14:00 Welcoming Remarks to Eye on LAC

Sergio Campos, Water and Sanitation Division Chief, Inter-American Development Bank

14:10 Keynote Speech: Fostering Water and Sanitation Markets in LAC

David Sparkman, Independent Consultant

14:25 Keynote Speech: Building a Sanitation Business to Serve Vulnerable Urban Communities: A Case Study from Haiti

Sasha Kramer, Co-founder and Executive Director, Sustainable Organic Integrated Livelihoods

14:35 Panel Discussion & Q&A

Moderator: **Catherine Bachand**, Chief Executive Officer, ONE DROP

Panelists:

Eleanor Allen, Chief Executive Officer, Water For People

Sarina Prabasi, Chief Executive Officer, WaterAid

Patrick Moriarty, Chief Executive Officer, IRC

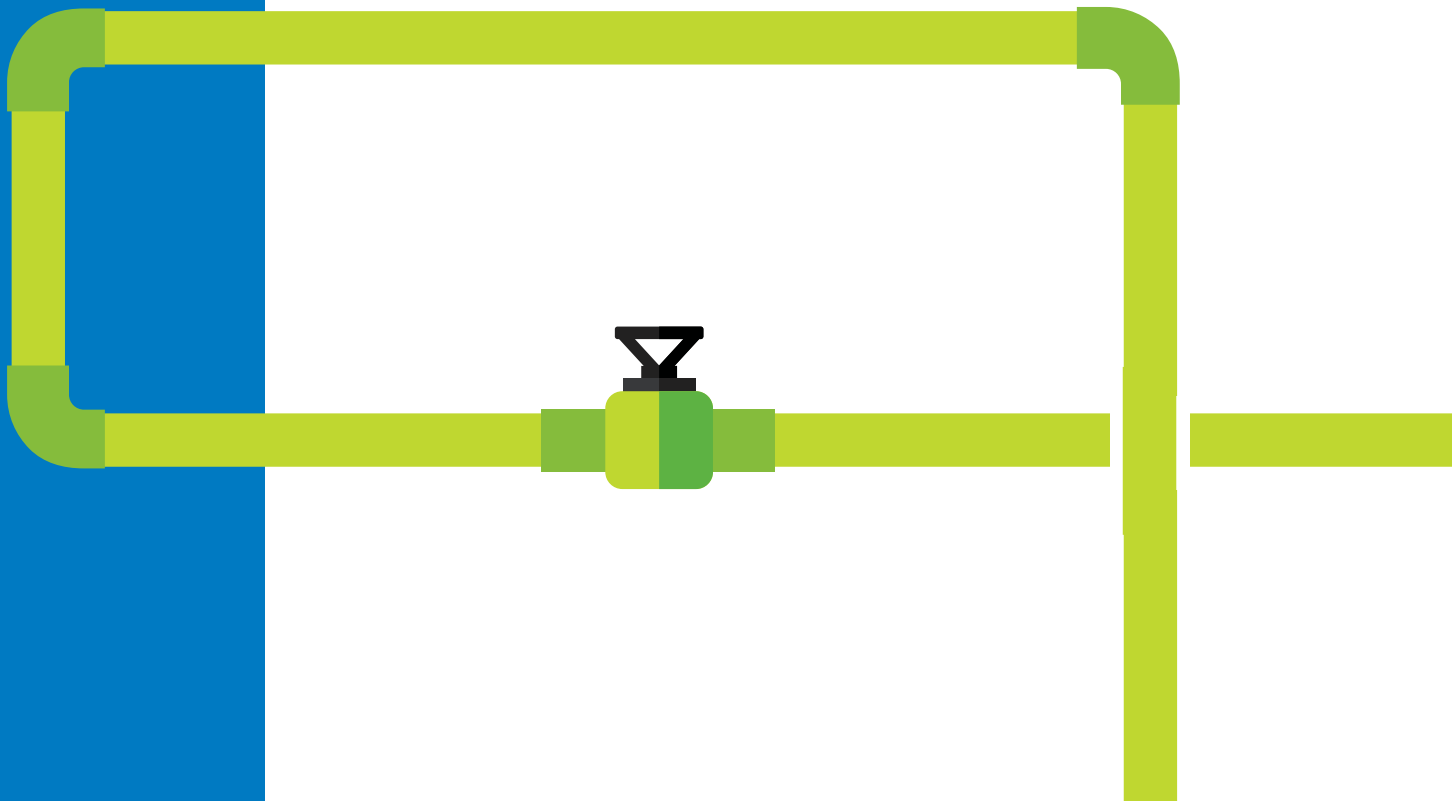
Mercedes Castro, Director Manager, Agualimpia

José Luis Inglese, President, AySA (Buenos Aires Water Utility), Argentina

Christine Cioffe, SVP, Strategy and Portfolio Management, Global R&D, PepsiCo

15:25 Summary and Wrap-up by Moderator:

Catherine Bachand, ONE DROP





2

TUESDAY, AUGUST 30

SESSION 2

The Circular Economy of Water in Latin America: Wastewater Reuse

Time: 16:00 to 17:30

Venue: Folkets Hus (FH) Congress Hall A
Barnhusgatan 12-13, 111 23, Stockholm

Event Description:

Our current linear economic model needs to be changed to alleviate escalating pressures on water resources. The shift to a circular economy model holds much promise, as it would replace scarcity with abundance and reduce the resources needed to run our water infrastructure. It would also generate environmental and resource conservation advantages and bring long-term benefits such as job creation, since the circular economy is more labor intensive.

In the water and sanitation sector, municipalities and industries have a duty to optimize their water cycle within the watershed in which they are located, wastewater being the natural starting point for the circular revolution. Taken from a sewer system, wastewater contains calories that are a permanent and renewable source of energy. Impurities in wastewater can be recovered for reuse or conversion, as in the case of valuable chemical compounds that are present in wastewater. However, the biggest economic potential may be represented by the organic matter discharged by domestic users.

Latin America still has a lot of room for improvement in reusing treated wastewater. This seminar will focus on the importance of advancing this agenda in the region and providing an outlook for the future.

Convening Organizations: Development Bank of Latin America (CAF), Inter-American Development Bank (IDB) & The World Bank Group (WB).



2

PROGRAM:

16:00 Keynote Speech: The Circular Economy of Water in Latin America

José Carrera, Vice President of Social Development, Development Bank of Latin America

16:15 Keynote Speech: Managing Wastewater as a Resource in Latin America and the Caribbean

Roberto Martin Hurtado, CAF

16:30 Panel Discussion and Q&A

Moderator: **Gustavo Saltiel**, Lead Water and Sanitation Specialist, Water Global Practice, World Bank Group

Panelists:

Rafael Mujeriego, President, Spanish Association for Desalination and Water Reuse

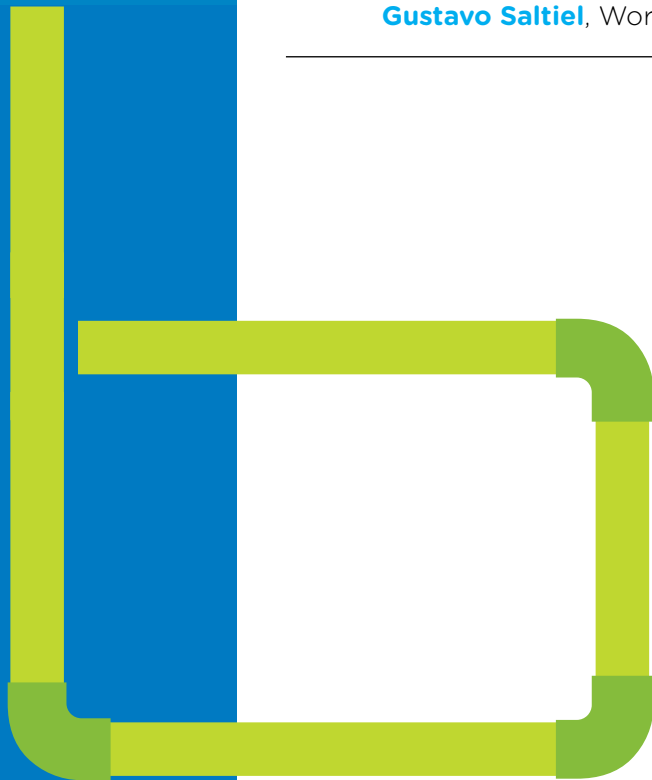
Danny Greenwald, Head of Reclaimed Water Department, Israeli Water Authority

Daniel Nolasco, International Consultant on Wastewater Treatment

Ángela Ortigara, Programme Officer, United Nations World Water Assessment Programme, United Nations Educational, Scientific and Cultural Organization

17:25 Summary and Wrap-up by Moderator:

Gustavo Saltiel, World Bank Group





TUESDAY, AUGUST 30

Cocktail Reception

**A PARTNERSHIP
WITH PURPOSE**

Time: 17:30 to 18:30

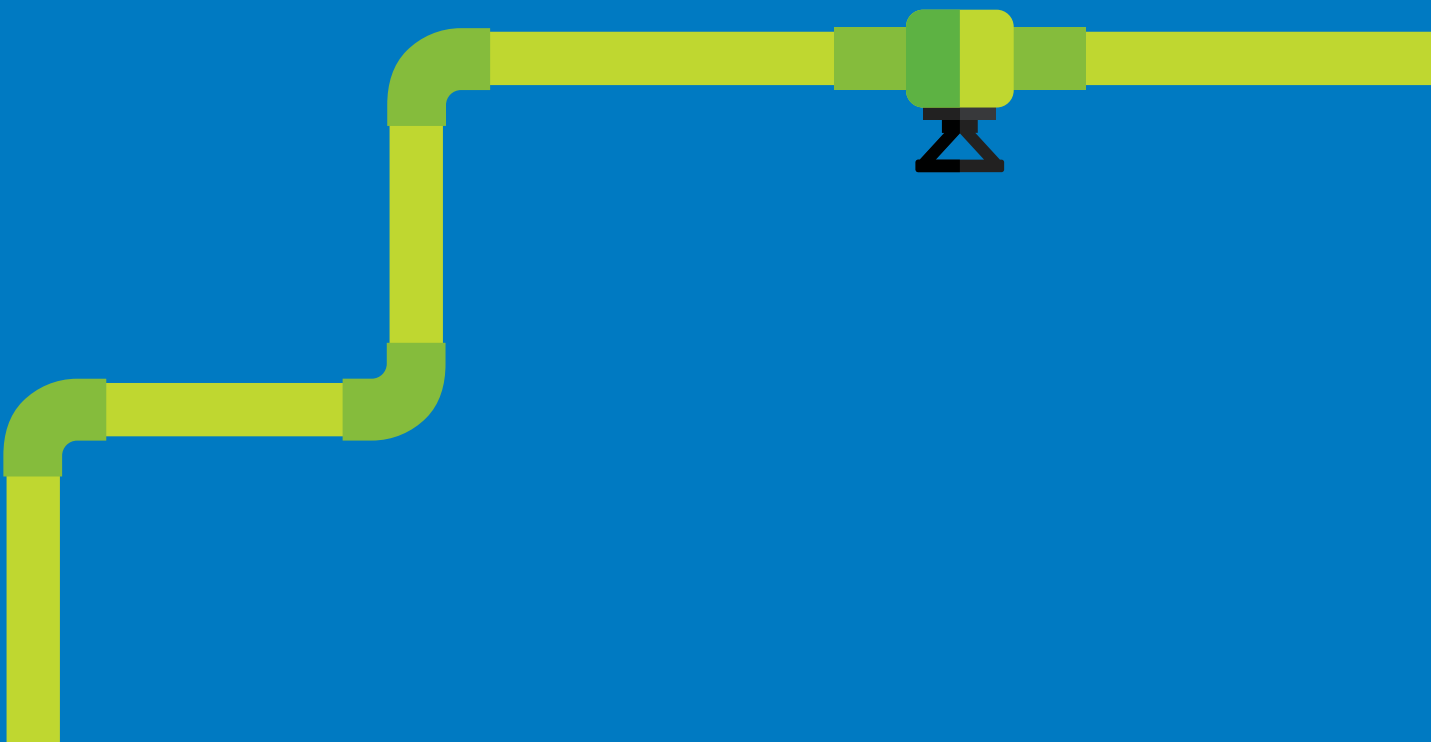
Venue: Stockholm City
Conference Centre

Drottninggatan 71B, 111 36, Stockholm
Exhibition Stand Area, Stand 41

Welcoming Remarks:

Sergio Campos, Water and Sanitation Division Chief,
Inter-American Development Bank

Marcie Passarela, Director of Global
Citizenship & Sustainability, PepsiCo





WEDNESDAY, AUGUST 31

SESSION 3

Towards a Green Infrastructure Agenda in Latin America

3

Time: 9:00 to 10:30

Venue: Folkets Hus (FH) Congress Hall A
Barnhusgatan 12-13, 111 23, Stockholm

Event Description:

Green infrastructure is an approach to water management that protects, restores and mimics the natural water cycle. It entails restoring wetlands or other nature-based solutions, rather than building costly new grey infrastructure. Rivers, streams, wetlands, floodplains, and forests provide critical services such as clean water and flood protection, and should be viewed as essential components of our water infrastructure. In LAC, many forward-looking cities are already embracing this green infrastructure approach, including Santiago, Lima and Medellin. Traditional infrastructure isn't designed to handle the increased floods and droughts that come with global warming. Green solutions give communities the security and flexibility they need. They create jobs in different sectors, including engineering and architectural design, construction and landscaping. Green infrastructure also supports supply chains and the jobs connected to them. We are at a crossroads in how we manage our water. Traditional water infrastructure will continue to play a role, but solves only a single problem and requires a huge amount of resources to build and maintain. LAC must move towards a wiser combination of green and traditional infrastructure to meet the needs of the 21st Century. This seminar will discuss leading cases and opportunities for green infrastructure in LAC.

Convening Organizations: Inter-American Development Bank (IDB), FEMSA Foundation, The Nature Conservancy (TNC) & Association of Regulators of Water and Sanitation of the Americas (ADERASA)



3

PROGRAM:

09:00 Keynote Speech: Toward a Green Infrastructure Agenda

Todd Gartner, Senior Associate; Manager & Natural Infrastructure for Water Manager, World Resources Institute

09:30 Panel Discussion and Q&A

Moderator: **Hugo Contreras**, Water Security Director, Latin America, The Nature Conservancy

Panelists:

Fernando Momiy Hada, President, Association of Regulators of Water and Sanitation of the Americas

Pablo Bereciartua, National Undersecretary for Water Resources, Argentina

Yamileth Astorga, President, AyA (San Jose Water Utility), Costa Rica

Germán González, General Manager, EAAB (Bogota Water Utility), Colombia

Mariano Montero, Director, FEMSA Foundation

10:25 Summary and Wrap-up by Moderator:

Hugo Contreras, The Nature Conservancy



WEDNESDAY, AUGUST 31

Presentation

Getting the Price of Water
Right, Water Tariffs and
Water Sources Protection

Time: 10:30 a 11:00

Venue: Stockholm City Conference Centre
Drottningatan 71B, 111 36, Stockholm
Exhibition Stand Area, Stand 41

10:30 **Hugo Alberto Contreras**, Water Security Director,
Latin America, The Nature Conservancy

10:35 **Aldo Cárdenas**, Peru Water Security Coordinator,
The Nature Conservancy

10:40 **Mariano Montero**, Director, FEMSA Foundation

10:45 **Q&A and open discussion**

*Coffee provided



WEDNESDAY, AUGUST 31

Presentation

A Methodology for Easier
Decision Making in Water
Resources Management

Time: 12:45 a 13:45

Venue: Norra Latin (NL) Room 359,
Barnhusgatan 7b, 111 23, Stockholm

Program:

12:45 Welcoming Remarks: **Ricardo Sandoval Minero**
Director of Operations, Strategic Decision Making Hub

12.50 Introductory Video

12:53 Keynote Speech: The Need for New Tools and Approaches
to Decision Making in Water Resources Management
Jürgen Mahlknecht, Director, Water Center for Latin
America and the Caribbean

13:13 Panel Discussion: The Complexity in Water-related Decision
Making for Different Sectors
Moderator: **Ricardo Sandoval Minero**
Director of Operations, Strategic Decision Making Hub
Panelist: **Mariano Montero Zubillaga**, Director,
FEMSA Foundation
Panelist: **Sergio Campos**, Water and Sanitation Division
Chief, Inter-American Development Bank

13:33 Q&A Open to Audience
* Lunch Provided



WEDNESDAY, AUGUST 31

4

SESSION 4 Implementing SDG 6: an Inter-regional Dialogue

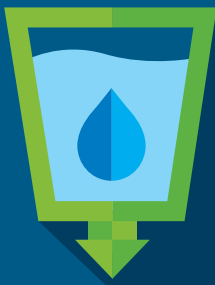
Time: 14:00 to 15:30

Venue: Folkets Hus (FH) Congress Hall A
Barnhusgatan 12-13, 111 23, Stockholm

Event Description:

2015 was the target year for achieving the Millennium Development Goals (MDGs). From 1990 to 2012, 2.3 billion people globally have gained access to improved water sources and almost 2 billion to improved sanitation. However, more than 700 million people, mostly in Asia and sub-Saharan Africa, still use unimproved drinking water sources; and some 2.5 billion people unimproved sanitation facilities. The challenge for developing countries now is to commit to and pursue a new set of Sustainable Development Goals (SDGs). Water is central to this challenge. The new water-related SDG triggers a service universalization challenge, but goes beyond access, emphasizing topics such as service quality, wastewater management, water scarcity and use efficiency, integrated water resources management, and the protection and restoration of water-related ecosystems. The post-2015 development agenda is here. It is time to discuss how we will effectively implement, measure and monitor it. This session will target questions such as: What are the major challenges the region faces for achieving the water-related SDG goal? What are the existing strategies already addressing these issues? What can we learn from other regions? What governance structures are needed to effectively implement, measure, and monitor the new goal?

Convening Organizations: Inter-American Development Bank (IDB); Asian Development Bank (ADB); Development Bank of Latin America (CAF); The World Bank Group (WB); African Ministers' Council on Water (AMCOW) & Global Water Partnership (GWP).



4

PROGRAM:

14:00 Keynote Speech: Policy Implications of Monitoring SDG 6

Federico Properzi, Chief Technical Adviser, UN-Water &
Tom Slaymaker, Senior Statistics and Monitoring Specialist,
United Nations Children's Fund

14:30 Panel Discussion and Q&A

Moderator: **Bill Kingdom**, Global Lead for Water Supply
and Sanitation, Water Global Practice, World Bank Group

Panelists:

Sergio Campos, Water and Sanitation Division Chief,
Inter-American Development Bank

Ravi Narayanan, Chair, Asia Pacific Water Forum

Daniel Rivera, Director of Social Development,
Development Bank of Latin America

AMCOW representative (TBC)

15:25 Summary and Wrap-up by Moderator:

Bill Kingdom, World Bank Group

