



GARSD Meeting
Washington 21 – 22
October 2013

SOCIOS



ANCAP



SALUS



INCA



Conaprole



Unilever

Unilever



Coca Cola



Tetra Pak



Nuvó - Tupperware



Gerdau Laisa



Fáb. Nac. de Cerveza

TEYMA
MEDIOAMBIENTE

CAP

SOCIOS COLABORADORES



CSI Ingenieros

GUYER & REGULES

LEGAL • ACCOUNTING & TAX • REAL ESTATE

CHALLENGES AND OPPORTUNITIES to IMPROVE RECYCLING LEVELS of the DRY PORTION of the WASTE STREAM

SOCIAL INCLUSION of WASTE PICKERS - how to improve their services?

- Is it possible to think of another type of partnership, other than cooperativeness?
- Train in technically and efficiently management of waste classification plants
- More trustful information about the sector
- More communication of selective collection

ECONOMIC INCENTIVES for the RECYCLING INDUSTRY

- Incorporation of economic incentives within the National Waste Law discussion

Examples:

- Legal status with very low tax contributions (mono-tax, social cooperatives)
- Facilitate access to credit
- Investment Promotion Law
- Special considerations for tax contributions (ex: VAT on hold for recyclers)

SHARING RESPONSABILITIES WITH MUNICIPALITIES

The experience of the Packaging Law in Uruguay:

- Collection by Municipalities
- Classification by the companies/industries in grouped (wages and social security for waste pickers)
- Shared investments
- Education/Communication?

ENVIRONMENTAL EDUCATION

Consumer engagement

- Cempre Uruguay has decided to improve its work in this area
- PLAYA LIMPIA ("Clean beach") and TRUEQUE ("Exchange") VIDEO
- Our aim is to create the idea that: Recycling is "cool"
- Social Networks – Facebook, Twitter, etc
- But we need to incorporate this cost to the whole recycling system. It is not yet an internalized cost, despite its vital importance.



Te lo cambio

ESPACIO TRUEQUE

22 de junio | 15 hs | Lindolfo

El 22 de junio te invitamos a Lindolfo a partir de las 15 hs para hacer el intercambio que le sirve al medioambiente y también a vos.

- Espacio de trueque para intercambiar tus cosas por otras
- Intervenciones artísticas reutilizando materiales
- DJ Zingabeat + The Firephones Closet

ENTRADA GRATUITA

Traenos todo lo que quieras intercambiar:
viernes 21 de 10 a 18 en Eduardo Acevedo 1023
sábado 22 de 10 a 13 en Lindolfo Cuestas 1388

Allí te daremos un cheque que podrás canjear en el evento para llevarte los objetos que quieras.

Lo que no se troque no tiene devolución y será donado a Cáritas Uruguaya.



How can international organisms collaborate with the development of recycling activities?

Possible collaborations

- Financement of studies to generate trustful information regarding the recycling sector.
Recycling market
Quantitative information to facilitate decision making for public organisms and private sector.
Systematization
- EVALUATE EXISTING EXPERIENCES, for example, the implementation of the Packaging Law in Uruguay
- Exchanges between organization to learn of other experiences – support to current experiences

Posibles aportes

- Support for ENVIRONMENTAL EDUCATION campaigns that promote a cultural change. "Naturalize" classification in origin and minimization of waste, creating a habit within the population.
- Workshop organized WITH authority in the frame of legislation discussions. Bring experiences of other countries of LAC

MUCHAS GRACIAS
THANK YOU

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