

## YOUTH BUSINESS TRAINING PROGRAM

(TC-00-09-00-2-RS)

### EXECUTIVE SUMMARY

**Executing agencies:** Fundación Educación-Empresa, in Chile; Fundación Junior Achievement, in Ecuador; Fundación Paraguaya de Cooperación y Desarrollo, in Paraguay, and Asociación Junior Achievement Internacional, in Peru.

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| <b>Amount and source:</b> | MIF:  | US\$885,709   |
|                           | Fundación Educación-Empresa (Chile):                        | US\$264,215   |
|                           | Fundación Junior Achievement (Ecuador):                     | US\$286,869   |
|                           | Fundación Paraguaya de Cooperación y Desarrollo (Paraguay): | US\$257,733   |
|                           | Asociación Junior Achievement Internacional (Peru):         | US\$205,474   |
|                           | Total:  | US\$1,900,000 |

**Objectives:** The general objective of this program is to provide low-income youth in Chile, Ecuador, Paraguay, and Peru, preferably from indigenous communities, who are enrolled in secondary education, with the skills that will enable them to enter the workplace, thereby promoting equality of opportunity.

The specific objectives are: (i) to develop among youth from rural and indigenous areas the capacity to engage in business,<sup>1</sup> to assume risk, and to make decisions, through decentralized expansion of Junior Achievement (JA) business education programs; (ii) to relate secondary education to the workplace by involving the private and public sectors in the education process by training an active volunteer community; (iii) to assist in developing a complementary curriculum in the schools that will prepare students for the workplace; (iv) to provide teachers with active methodological strategies that make greater achievements in teaching/learning possible; and (v) to make the JA program sustainable by committing human and financial resources from the private sector.

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<sup>1</sup> “Capacity to engage in business” is defined as: initiative, teamwork, creativity, the ability to plan for the future, self-confidence, and organizational skills.

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| <b>Benefits and beneficiaries:</b>        | The program will benefit approximately 30,000 students (age 14 to 19) at vocational secondary schools located in rural and marginal urban areas of Latin America, preferably in indigenous communities. Training will be provided for 7,000 students in Chile, 7,000 in Ecuador, 7,280 in Paraguay, and 8,800 in Peru. Additionally, 395 secondary-level teachers will benefit from the program (130 in Chile, 100 in Ecuador, 82 in Paraguay, and 83 in Peru), as will 587 volunteers from the business community (150 in Chile, 150 in Ecuador, 152 in Paraguay, and 135 in Peru). |
| <b>Exceptions to Bank policy:</b>         | None.  |
| <b>Program preparedness and duration:</b> | The program design process culminating in this document was a joint task of the Bank's team and local JA specialists in the participating countries. Each of the countries is now forming the respective coordinating units. The program has a duration of three years, and a disbursement period of 40 months.  |
| <b>Special contractual conditions:</b>    | The conditions precedent to the first disbursement are the only special contractual conditions: (i) establishment of each of the subprogram coordinating units (see paragraph 4.6); (ii) entry into effect of the implementation manual (see paragraph 4.1); and (iii) signing of the subsidiary agreement by the JA offices in Ecuador, Paraguay, and Peru and Fundación Educación-Empresa, which is responsible for regional program coordination (see paragraph 3.10).  |
| <b>CESI:</b>                              | The Committee on Environment and Social Impact reviewed the abstract and memorandum of eligibility for this operation on 26 January 2001; no recommendations were made, and the comments have been reflected.  |