



## CONTEST GUIDELINES

### **About the Contest**

The IDB's [First Steps Blog](#) announces its very first contest for bloggers.

If you like writing and are interested in the field of child development, this is your chance to share your vision and opinion through this initiative of the Inter-American Development Bank.

Childhood is a crucial stage for learning, health and the future nutrition of every child. The economic benefits of childhood development programs are up to 19 times greater than their costs. This means more education, better jobs and better health for the children who attend them. And for society, that means greater well-being, productivity and economic growth.

On the [blog](#), IDB specialists in social protection and health address different topics related to child development such as successful interventions, lessons learned in different countries or issues under discussion among decision makers. The key here is that knowledge and awareness of the importance of the topic are generated through this dialogue.

**Now is your chance to share your ideas!** You can tell us about a child development success story in your country or analyze various innovative methodologies. The topic is open. In order to participate, you just have to get your creative juices flowing and share your winning idea with us.

### **Deadline**

December 15, 2012 at 2pm (EDT)

### **Contest Guidelines**

The contest is open to bloggers from [IDB member countries](#) who write about topics related to child development in Latin America and the Caribbean. Entries must be sent to this e-mail address: [socialprotectionandhealth@gmail.com](mailto:socialprotectionandhealth@gmail.com)

To enter the contest, each participant will write one post that meets the following requirements:

- It must be written in one of the official languages of the IDB (Spanish, English, Portuguese or French).
- The length of the post must not exceed 600 words.
- It must be sent in Microsoft Word.
- The writer must include a brief biography of no more than 180 words.
- Each writer may submit up to two participating entries for the contest.
- Copyrighted photos or videos may be included.
- IDB Staff members are not eligible to participate. IDB consultants can submit entries.

The IDB will select **one winner and five finalists** who will be special guests of the First Steps Blog. Their contributions will be published in the blog, they will be invited to publish future articles, and their biographies will be featured. The winner will get an iPad.

The jury is composed of a team of specialists from the Division of Health and Social Protection of the IDB in child development issues and strategic communication issues.

The list of winners will be posted on the competition website ([www.iadb.org/bloggercontest](http://www.iadb.org/bloggercontest)) from January 15, 2013



#### Disclaimer

By submitting an entry, each entrant: i) represents and warrants to Sponsor that his/her entry is original; ii) waives all moral rights, if any, in and to his/her entry in favour of Sponsor; iii) grants Sponsor an irrevocable, non-exclusive, assignable, sub-licensable, paid-up, worldwide license to use, reproduce, communicate, distribute, edit, adapt, copy and otherwise use ("Use") all or any part of the entry for any purpose relating to this promotion or any other advertising conducted by or for Sponsor for any purpose; iv) represents and warrants to Sponsor that he/she has obtained all permissions and clearances necessary to grant the licence to Sponsor set out above and for Sponsor to Use entrant's entry; v) represents and warrants to Sponsor that Sponsor's Use of his/her entry will not infringe the intellectual property or other rights of any third party; and vi) agrees that, at the sole discretion of Sponsor, entry may be posted on the Sponsor's website or any other website, as is or may be edited for content and/or length. All entrants will be required to sign a Declaration confirming the above statements. Sponsor reserves the right, in its sole discretion, to edit any entry deemed to be obscene, defamatory, unlawful or otherwise inappropriate in nature or content.