

Technical Cooperation (TC) Document

I. Basic project data

▪ Country/Region:	Regional
▪ TC Name:	Programming and dissemination of the NDC Invest
▪ TC Number:	RG-T2904
▪ Team Leader/Members:	Team Leader: Amal Lee Amin; Co-Team Leader: Jennifer Doherty-Bigara; Team members: Juliana Almeida, Graham Watkins, Thiago Mendes, Catalina Aguiar (CSD/CCS)
▪ Taxonomy:	Research and Dissemination
▪ Date of TC Abstract:	09/14/2016
▪ Beneficiary:	LAC Region
▪ Executing Agency and contact name:	Inter-American Development Bank, Climate Change Division (CSD/CCS)
▪ Donors providing funding:	
▪ IDB Funding Requested:	US\$500,000
▪ Local counterpart funding, if any:	US\$125,000
▪ Disbursement period:	26 months (execution period: 22 months)
▪ Required start date:	January 1 st 2017
▪ Types of consultants:	Firm and individual consultants
▪ Prepared by Unit:	Climate Change Division (CSD/CCS)
▪ Unit of Disbursement Responsibility:	CSD
▪ TC Included in Country Strategy (y/n):	No
▪ Included in CPD (y/n):	No
▪ GCI-9 Sector Priority:	Protect the environment, respond to climate change and promote renewable energy and ensure food security

II. Objective and Justification of the TC

- 2.1 The Paris Agreement marked a turning point on the climate agenda. The accord has been signed by 180 countries, and 23 of them have also deposited their instruments of ratification, acceptance or approval, an important step that has already been taken by 5 countries in Latin America and the Caribbean (Bahamas, Barbados, Belize, Guyana and Peru). As the ratification unfolds before 2020, it will become adamant to refine the commitments made during the 21st Conference of Parties (COP21) to the United Nations Framework Convention on Climate Change (UNFCCC) through the submission of the Intended Nationally Determined Contributions (INDCs).
- 2.2 The iNDCs include climate change actions proposed by parties to contribute to the agreed objective for reducing GHG emissions in line with limiting average global temperature rise well below 2C by 2100, implying net zero carbon emissions from mid-century.
- 2.3 Whilst most of these commitments officially start in 2020, it is essential to ensure progress towards implementation of these from 2016. Delivering the necessary levels of finance for implementation will require translating these INDCs into investment plans that identify potential investment opportunities and project pipelines; financing needs and potential options for mobilizing private sector finance and capacity.

- 2.4 There is an urgent need to enhance the provision of finance, technology and capacity-building in order to mobilize stronger and more ambitious climate action including private sector, financial institutions and other subnational authorities.
- 2.5 In this context, the IDBG created “NDC Invest”, a one stop shop that will offer a comprehensive and holistic package to design investment plans based on each clients’ INDC, while also aligning investment to the Sustainable Development Goals (SDGs) Agenda. The NDC Invest will encompass four components: (i) NDC Programming; (ii) NDC Pipeline Accelerator; (iii) Market Booster; and (iv) NDC Credit Enhancer.
- 2.6 At the same time, this platform will also allow the IDBG to fulfill the commitment of increasing financing for climate change to 30 per cent, set by the Bahama’s resolution and improve coordination across a range of relevant initiatives and activities across the IDBG.
- 2.7 The objective of this TC is to build a strategy that will allow the NDC Invest to become a product adopted by countries but also to mainstream its understanding inside the IDBG to ensure its successful implementation.
- 2.8 The proposed TC is aligned with the IDB’s Integrated Strategy for Climate Change Adaptation and Mitigation and Sustainable Renewable Energy (GN-2609-1) and it’s Action Plan (GN-2609-3). It will contribute towards the Ninth General Capital Increase (GCI-9) lending targets related to climate change, sustainable (including renewable) energy, and environmental sustainability. It is also aligned with the recently updated Institutional Strategy for the Bank (2016-2020) and the forthcoming Sector Framework Document.
- 2.9 This TC has synergies with other IDB on-going projects such as “Financing Implementation of Intended Nationally Determined Contributions” (ATN/MC-15367 RG), and “Climate Risk: Identification, Management and Opportunities project” (ATN/MC-15636-RG), the Proposal for the establishment of the Sustainable Colombia Facility.

III. Description of activities/components and budget

- 3.1 **Component 1: Programming and strengthening the adoption of NDC Invest in LAC (US\$350,000).** NDC Invest will require a strategic communications plan in order to promote and disseminate the platform components, to ensure that the intended message is received, understood and acted upon by the audiences. The communications firm or consultant function is dedicated to advancing *NDC Invest* mission by elevating the platform reputation and inspiring countries, donors and partners towards action. Build meaningful content and interactions that raise awareness of IDBG purpose and strengthen key relationships, both internally and externally. This will involve the following activities:
 - a. **Strategic Communication Plan:** (i) generate a diagnostic regarding the communication challenges and opportunities of the IDBG as we build the NDC Invest platform; (ii) crystallize key messages, and define holistic campaigns that integrate presentations of all kinds to accomplish the right dissemination of *NDC Invest*; and (iii) CCS will engage with key IDB divisions as well as the IIC to foster a partnership among communications champions to facilitate discussions designed to align stakeholders, develop and pitch communication plans and messaging documents and partner with internal teams.

- b. **Communications tools:** CCS will engage with key IDB divisions as well as the IIC communicator's teams to create compelling themes and messaging supporting NDC Invest communications plan. Develop a content strategy based on NDC Invest objectives and the audience's needs.
 - c. **Programming with VPC:** CCS will provide tools and analysis for the CDCs so as to have climate change mainstreamed into Country Strategies. It will also design specific trainings for country offices in the region, so representatives and specialists are informed about business opportunities offered by the NDCs.
- 3.2 This component will be based upon IDB documents such as the country strategies, sector frameworks, the updated institutional strategy, etc.
- 3.3 **Component 2: Internal coordination and Country and private sector engagement on INDC investment opportunities and financing plans (US\$150,000).** Due to the cross-cutting nature of the NDC Invest, it will require maximize existing resources and to escalate collaboration in mainstreaming climate-related financing opportunities among different IDBG teams. Therefore, it will become crucial to have strategic material to ensure cross fertilization of climate considerations in key areas identified by divisions in collaboration with CSD/CCS. Most importantly, the inclusion of the private sector will be adamant to consolidate a solid investment *NDC Invest* portfolio, therefore assessments and knowledge products made in collaboration will allow to foster coordination and innovative procedures. This component will involve the following activities: (i) Blended finance programming in key sector of LAC based on INDCs data; (ii) dissemination tools to engage with private sector stakeholders regarding the NDC Invest opportunities; (iii) identification of investment information gaps in sectors prioritized in LAC INDCs to support divisions in their project formulation; and (iv) communication products to help mainstream the catalytic role of the NDC Invest in the IDBG.

Indicative Results Matrix

Component/Description	Unit	Baseline (2016)	Yr 1	Yr 2	Yr 3	Completion Date	Data Source
Component 1. Programming and strengthening the adoption of NDC Invest in LAC							
Strategic communications plan for the NDC Invest for 2017-2020	Nº	0	1	1	1	September 2016 September 2017 September 2018	TC deliverables
Communications tools for NDC Invest	Nº	0	3	3	3	December 2018	TC deliverables
Component 2. Internal coordination and Country and private sector engagement on INDC investment opportunities and financing plans							
Deliverables produced in collaboration with 5 sectors (publications, tools, scorecards)	Nº	0	1	2	2	December 2018	TC deliverables
IDBG Strategy to strengthen the collaboration between the IDB and the IIC	Nº	0	1	1	2	December 2017	TC deliverables

Indicative Budget (US\$)

Component	IDB/Fund	Counterpart Funding	Total Funding
Component 1. Research and analysis on the potential investment opportunities presented within LAC INDCs	350,000	125,000	475,000
Component 2. Engage governments and stakeholders on investment opportunities and financing approaches	150,000	0	150,000
Total	500,000	125,000	625,000

IV. Executing agency and execution structure

- 4.1 The IDB, via its Climate Change Division (CSD/CCS) will execute the proposed TC project and take supervisory, disbursement and procurement responsibility. CCS will coordinate with other participating Bank departments and liaise with other key initiatives and funders involved in implementation and financing of INDCs.

V. Major issues

- 5.1 Since the Paris Agreement will start to be implemented in 2020, the risks could come from a lack of understating from member countries which could delay the activities.

VI. Environmental and Social Strategy

- 6.1 It is not anticipated that the activities of this TC will have a negative direct or indirect social or environmental impacts, as it has been classified as Category "C" per Environment and Safeguards Compliance Policy (OP-703) ([Safeguard Screening Form/Safeguard Policy Filter](#)).