

REQUEST FOR EXPRESSIONS OF INTEREST CONSULTING SERVICES

Selection # as assigned by e-Tool: RG-T2981-P004

Selection Method: Simplified Competitive Selection

Country: Regional

Sector: Climate Change and Sustainable Development

Funding – TC#: RG-T2981

TC name: Cultural and Creative Industries in Sustainable Urban Revitalization Projects

Description of Services: This consultancy will undertake the design of 3 pilots in the cities of Panama, Ayacucho, and Paramaribo based on the practice-based Handbook of Creative and Cultural Industries in Urban Revitalization projects. The participatory design of the pilot projects will be carried out in coordination with IDB and local teams from the participant cities.

Link to TC document: <https://www.iadb.org/en/project/RG-T2981>

The Inter-American Development Bank (IDB) is executing the above mentioned operation. For this operation, the IDB intends to contract consulting services described in this Request for Expressions of Interest. Expressions of interest must be delivered using the IDB Portal for Bank Executed Operations (<http://beo-procurement.iadb.org/home>) by: May 13th, 5:00 P.M. (Washington D.C. Time).

The consulting services (“the Services”) include: the design of 3 pilots in the cities of Panama, Ayacucho, and Paramaribo based on the practice-based Handbook of Creative and Cultural Industries in Urban Revitalization projects. The participatory design of the pilot projects will be carried out in coordination with IDB and local teams from the participant cities. The timeframe estimated for the performance of such services is third quarter of 2019.

Eligible consulting firms will be selected in accordance with the procedures set out in the Inter-American Development Bank: [Policy for the Selection and Contracting of Consulting firms for Bank-executed Operational Work](#) - GN-2765-1. All eligible consulting firms, as defined in the Policy may express an interest. If the Consulting Firm is presented in a Consortium, it will designate one of them as a representative, and the latter will be responsible for the communications, the registration in the portal and for submitting the corresponding documents.

The IDB now invites eligible consulting firms to indicate their interest in providing the services described below in the [draft summary](#) of the intended Terms of Reference for the assignment. Interested consulting firms must provide information establishing that they are qualified to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Eligible consulting firms may associate in a form of a Joint Venture or a sub-consultancy agreement to enhance their qualifications. Such association or Joint Venture shall appoint one of the firms as the representative.

Interested eligible consulting firms may obtain further information during office hours, 09:00 AM to 05:00 PM, (Washington D.C. Time) by sending an email to: Isidora Larraín, isidorol@iadb.org and Jesus Navarrete jesusn@iadb.org.

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Division: Housing and Urban Development

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Draft Summary of Terms of Reference

This consultancy will undertake 6 activities as follow:

Activity 1: Workplan, including proposed methodology, main activities and implementation schedule for each city. At least one trip to each city will be included, more trips will be discussed on project basis.

Activity 2: Review both current local needs/opportunities and Handbook recommendations for the definition of specific intervention areas in each of the four cities, incorporating CCIs in urban regeneration projects, with a special reference to cultural heritage. The review will be based on secondary and primary sources and should consider current urban projects to best identify current motivations, needs and opportunities in such projects.

Activity 3: Participatory design. Each pilot will be fully designed, including fieldwork visits, and submitted as a report. The main design decisions should be taken under participatory agreements with local stakeholders. The design should include an implementation and evaluation plan. The resulting information will be structured and presented to allow comparison among analyzed cases and will be supported by visual documentation. A comprehensive understanding of the actors' map is recommended to include key actors on facing these challenges, a specific target group for each pilot is recommended.

Activity 4: Design, Implementation, and evaluation of the pilot highlighting challenges and key actors. The design process of the pilots will provide as many practical insights as possible, including an analysis of the main challenges and suggested solutions for a successful implementation and evaluation of these type of projects. The resulting tools for each pilot will be reflected on the case specific designs and its dissemination products.

Activity 5: Present and discuss the Pilots design and challenges analysis in a graphically attractive and easily understandable way. The audience will be decision-makers from LAC currently involved in the design or implementation of urban regeneration projects. This consultancy will prepare the methodology/format ensuring a good delivery of the message and call to action. The presentation will be on a webinar or no presential format involving audience on different cities.

Activity 6: Suggestions for the review of the Handbook. Based on the experience of designing the 3 pilots and the feedback received during the participatory workshops and presentation, the Handbook developed in 2018 will be reviewed by the consultancy firm. Minor adjustments might be carried out based on this consultancy comments.