



VITAL VOICES

GLOBAL PARTNERSHIP

**VITAL VOICES OF THE AMERICAS: WOMEN AS A BRIDGE TO A MORE
PROSPEROUS FUTURE. A LEADERSHIP SUMMIT FOR WOMEN
OCTOBER 5-8, 2008
BUENOS AIRES, ARGENTINA
Summit Report**

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TABLE OF CONTENTS

I.	INTRODUCTION
II.	BACKGROUND
III.	SUMMIT OVERVIEW
IV.	RISING VOICES
V.	PLENARIES
VI.	STRATEGY SESSIONS
	1. Leveling the Playing Field for Women’s Social and Economic Progress
	2. Women as an Economic Force: a New Model of Leadership
	3. Women Artisans Export Development Program
	4. Women Safeguarding Human Rights: Combating Violence Against Women and Human Trafficking
	5. Women in Political Leadership, Fostering Good Governance and Transparency
VII.	TRAINING CLINICS
VIII.	SUMMIT OUTCOMES
IX.	APPENDIX I: Summit Agenda
	APPENDIX II: Track Agenda: Leveling the Playing Field for Women’s Economic and Social Progress
	APPENDIX III: Track Agenda: Women as an Economic Force: a New Model of Leadership
	APPENDIX IV: Track Agenda: Women Artisans Export Development Program
	APPENDIX V: Track Agenda: Women Safeguarding Human Rights: Combating Violence Against Women and Human Trafficking
	APPENDIX VI: Track Agenda: Strengthening Women’s Political Leadership and Combating Corruption and Promoting Good Governance
	APPENDIX VII: Vital Voices Summit Staff
	APPENDIX VIII : Speaker Roster
	APPENDIX IX: Participant List

I. INTRODUCTION

The challenges confronting countries throughout Latin America and the Caribbean are both complex and costly. In addressing these challenges, nations need the strength and involvement of all citizens. Women's empowerment and equality must be a central component of these efforts. Studies commissioned by leading international institutions including the World Bank and the United Nations agree that investing in women's development is one of the smartest investments a nation can make to increase economic opportunity, political stability and the protection of human rights. Economists and political leaders alike have noted that in order to reduce crime and corruption, and increase economic development and social welfare, women must have access to education, economic opportunities, and adequate protection of their human rights.

The United Nations cites gender equality and women's empowerment as not only key development goals in their own right, but also important means by which to achieve the other Millennium Development Goals. Evidence demonstrates that girls' education not only markedly decreases early marriage but also enhances their physical wellbeing and substantially boosts their girls' eventual wages. Latin America and the Caribbean are at the forefront of progress in women's leadership. In 2007, the World Economic Forum reported that four out of the fifteen countries that have successfully closed the gender gap on education and 17 out of the 35 that have closed the gap on health are from Latin America and the Caribbean. Women's participation in national parliaments is on the rise throughout the Latin American and Caribbean region, where the International Parliamentary Union notes that women's political representation in national institutions exceeds the international average by over two percentage points.

Though parity remains a distant reality, women in Latin America and the Caribbean are on the move, unlocking their own potential and improving the lives of their communities, countries, and region. In April 2008 World Bank President Robert B. Zoellick acknowledged the central role for women in combating global poverty when he stated, "Gender and women's empowerment is at the core of what we need to do in the field of development, and gender quality is also smart economics. Progress in the area of women's economic empowerment is still far, far too slow. Whether it is the question of employment, opportunity, pay, or access to finance, there is a tremendous amount of work to do to level the playing field for women."

The Vital Voices Global Partnership has found that emerging women leaders are deeply motivated and dedicated to move their countries forward economically, politically, and socially. It is our aim to support their work and celebrate their successes.

The Vital Voices Global Partnership is based on a belief in the transformative value of women's participation in society. It invests in emerging women leaders – social entrepreneurs – and builds the capabilities, connections and credibility they need to unlock their potential as catalysts of global progress. Vital Voices was founded in 1997 as a United States Government initiative with the goal of integrating women's concerns around the world into the mainstream of United States foreign policy. In 1999, Vital Voices became a non-partisan, non-profit organization with a bipartisan board of directors. Currently, U.S. Senator Kay Bailey Hutchison and Secretary of State Hillary Rodham Clinton serve as honorary co-chairs. Since its formation in 1997, Vital Voices has steadily built a leadership network of several thousand women in eighty-five countries. Since its establishment as a non-governmental organization (NGO) in 1999, Vital

Voices has conducted over fifty skills training and leadership capacity building programs for over 4000 women in developing and transition countries. With this network of program alumnae and support around the globe, Vital Voices has the ability to carefully identify and select participants and engage partners.

II. SUMMIT BACKGROUND

Since 1998, the Vital Voices Global Partnership has conducted more than two dozen leadership training programs throughout Latin America and the Caribbean, reaching hundreds of emerging women leaders in business, government, and civil society. Program participants returned to their countries where they educated and trained an additional 3,000 women and established multiple Vital Voices Chapters throughout the hemisphere. For instance, the Vital Voices Chapter in Haiti has helped women establish new businesses, run successfully for political office, and raise awareness regarding human rights through a book they published *Women's Human Rights from A to Z*. In Peru, the Vital Voices Chapter has supported networks of women political and civil society leaders, working to combat corruption and foster good governance. In Venezuela, the Vital Voices Chapter has offered new hope to more than 800 women through an extensive leadership training program in partnership with a leading university. In Brazil and Panama, the Chapters have brought together top leaders to advocate for increased access to women's human rights and economic opportunities. In Guatemala, the chapter launched a mentoring program for young Central American women focused on empowerment and life skills. There are plans to launch a chapter in Nicaragua and Peru in 2009 where the networks there have already initiated a mentoring program.

On October 5-8 2008, Vital Voices Global Partnership was pleased to host ***Vital Voices of the Americas: Women as a Bridge to a More Prosperous Future***, a regional summit and training program in Buenos Aires, Argentina to recognize the critical role that women in Latin American and the Caribbean can and must play in moving the region forward socially, politically and economically. This Summit brought together over 350 leaders from throughout the region, shining a spotlight on the advancements made over the past decade, while building and strengthening a powerful network across sectors, cultures, and generations.

The regional summit commemorated the ten year anniversary of *Vital Voices: Women in Democracy Conference for Latin America and the Caribbean* held in Montevideo, Uruguay in 1998. The US State Department, in partnership with the Inter-American Development Bank, and with the support of leading corporations, brought together over 300 women leaders and girls from throughout the Western Hemisphere. The program featured keynote addresses by US First Lady Hillary Rodham Clinton and the President of the Inter-American Development Bank Enrique Iglesias. Over the course of three days, the participants discussed critical issues faced by women and girls in the region.

III. SUMMIT OVERVIEW

The Summit ran from Sunday, October 5 through Wednesday, October 8, 2008. The Summit included Plenary Sessions, break-out Strategy Sessions and optional Training Clinics, as well as cultural activities and networking events and receptions. The sessions were designed to promote an understanding of the challenges, share best practices, and engage new advocates and leaders in working with their governments, communities and businesses to develop solutions and explore future projects.

The importance of the Summit was demonstrated by the high level of support received from Exxon Mobil, the Inter-American Development Bank, the World Bank and Gender Action Plan, Goldman Sachs, Avon, Citi, Humanity United, Aeropuertos 2000, Cadbury, CH2M Hill, the Coca-Cola Company, Chandon, Taeda, Tempus Alba, Helena Rubinstein, Perfvvm Bue, Bagués, Drimer Chocolates, Nivea, Nokia, San Juan de Ullum, and Wanama. The US Department of State, through its embassies in Latin America and the Caribbean nominated and supported the participation of women leaders from more than twenty countries. In addition, the Embassy of Argentina, the Embassy of the United States in Argentina, Aid to Artisans, Bridge for Africa, Kiej de los Bosques, MGH Communication Management, the Organization of American States and Inter-American Commission of Women, and Poder Ciudadano were key partners in the summit.

Participants arrived as early as Saturday afternoon to take advantage of everything that Buenos Aires has to offer. The Summit was held at the Hilton Buenos Aires, centrally located in Puerto Madero. With streets named after distinguished women from Argentine and Latin American history, and home to Santiago Calatrava's "Puente de la Mujer" (Women's Bridge), Puerto Madero was a fitting location for the Summit. Additional venues of historical and cultural importance were selected and incorporated into the Summit.

The participants that attended were selected based on their specialization and country of origin. Some of the guests, participants and speakers in attendance included *President Cristina Fernández de Kirchner*; *President Michelle Bachelet*; *Ambassador Earl Anthony Wayne*, United States Ambassador to Argentina; *Gabriela Michetti*, Vice Governor of Buenos Aires; *Sonia Ruseler*, Former CNN International Anchor; *Anel Townsend*, International Consultant in Gender & Transparency; *Danielle Saint-Lot*, Senior Associate at Caribbean Business Consulting (CBC); *Mayra Buvinic*, Sector Director, Gender and Development Poverty Reduction and Economic Management, The World Bank Group; *Norma Quixtán*, Former Secretary of Peace of Guatemala; *Reyna McPeck*, Managing Partner; Comercial Refrinor; *Minister Laura Velásquez*, Ministry of Foreign Affairs of the Republic of Argentina; *Melanne Verveer*, Chair and Co-Founder of Vital Voices Global Partnership; *Julio Zamora*, Mayor of Tigre; *Lorie Jackson*, Manager, Educating Women and Girls Initiative, ExxonMobil Foundation; *Congresswoman Maria Laura Leguizamón*, Republic of Argentina; *Luis Alberto Moreno*, President, Inter-American Development Bank; *Dina Powell*, Managing Director, Global Head of Corporate Engagement, Goldman, Sachs & Co.; *Amanda Ellis* Lead Specialist, World Bank Group Gender Action Plan; *Francisco Mejía*, Principal Officer, Inter-American Development Bank; *Margareth Henríquez*, CEO, Bodegas Chandón; *Gonzalo Alonso*, General Manager SP LATAM, Google and *Beth Brooke*, Global Vice Chair, Ernst & Young.

The Summit kicked off on Sunday night with a welcoming dinner reception for all the participants held at Cabaña las Lilas in Puerto Madero. Welcoming remarks were given by Alyse Nelson Bloom, President and Co-founder of Vital Voices Global Partnership.

IV. RISING VOICES

During the Summit, Vital Voices hosted the *Young Women's Leadership & Mentoring Program* and brought together a group of young Argentine women ages 16-24 and young women mentors from Bolivia, Guatemala and Peru for a series of meetings during the three day summit.

The Rising Voices track of the summit gave young women the opportunity to develop their leadership skills in a smaller forum. Since the program is based on the concepts of mentoring, each young lady was paired with an established young woman leader who had completed a

mentoring program as a mentee. The participants met for breakfast during the summit and often ate dinner together and met numerous times throughout each day for updates and questions.

Participants Profile: All eight Rising Voices participants were from Buenos Aires (or Gran Buenos Aires). With the exception of one, all of them worked with an NGO. Each had their area of interest or specialized field, thus presenting many topics for discussion and a diversity of perspectives. The young women were content with the size of the group because it allowed them to become close with one another and their mentors.

Rising Voices Opening Session: This brief meeting introduced the Rising Voices participants, the mentors and the goals of the program. The session gave the mentors the opportunity to get to know the rising voices better in order to establish the best mentor matches.

Rising Voices Leadership Training: Linda Swana of GuateAmala and Maria Isabel Mayorga of Vital Voices Guatemala applied the “diálogo” leadership methodology used by GuateAmala to promote civic engagement to the rising voices, and then challenged them to come up with ideas of activities and programs they could implement in their own countries. They tackled this challenge by first identifying the problems faced in their country Argentina, and then came up with a few solutions to help transform their country into an 'ideal' country. Equal educational opportunities and systems to reduce poverty were the two most prevalent suggestions.

Networking Lunch with Beth Brooke: This event was by far the participant’s favorite. They had the opportunity to speak with a successful high level woman and it was very inspiring for them. Beth Brooke was very personable with the Rising Voices and was genuinely interested in their opinions and stories. The topics discussed included the economic crisis of the United States, economic history of Argentina, the participant’s projects, cultural differences between Argentina and the United States, Beth’s work history, among other things.

Conclusions: All of the Rising Voices enjoyed the summit and found it to be significantly beneficial to them and their career development. Each young woman plans to remain in contact with their mentor establishing a long term mentoring relationship.

V. PLENARIES

Day 1

The opening day of the Summit was held at the Hilton Buenos Aires and commenced with a plenary session moderated by Sonia Ruseler the Summit Moderator. Remarks were given by Melanne Verveer, Ambassador E. Anthony Wayne, Gabriela Michetti and a video message by Senator Clinton was presented stressing the importance of women’s leadership in Latin America and the Caribbean. This first session ended with a keynote address by President Michelle Bachelet of Chile. Afterwards, there was a panel discussion, “10 Years of Achievements and the Challenges & Opportunities that Lie Ahead” with Anel Townsend, Danielle St. Lot, Mayra Buvinic, Norma Quixtán, Reyna McPeck and Minister Laura Velasquez. Melanne Verveer discussed with them the progress, challenges and opportunities that lie ahead for the women of Latin America and the Caribbean. This session was followed by a “Tribute to the Women of Haiti” presented by Danielle St. Lot on behalf of Femmes en Democratie, the Haitian chapter of Vital Voices. The tribute stressed the importance of securing greater levels of support for Haiti and in particular the women of Haiti, especially considering that the social, economic and

political situation was exacerbated by recent hurricanes. This was followed by a presentation by the Guatemalan Chapter of Vital Voices about their young women's mentoring program.

In the afternoon the participants joined their respective tracks for strategy sessions. See track descriptions for details.

The first day's activities culminated with a dinner reception held at the Tigre Museum of Art sponsored by the Exxon Mobil Foundation. The building that is now the Museo de Arte de Tigre was built in 1912 as a recreation center and social club known as the Tigre Club. In 1979 the building was declared a historical site and in 1990 the municipality of Tigre began to restore it as a fine arts museum. Today, the Museo de Arte de Tigre in Buenos Aires is known for its collection of Argentinean figurative art from the 19th and 20th centuries. The museum's collection of almost 160 works is presented thematically in seven rooms which recreate the history of Argentina's artistic tradition. There were welcoming remarks by the Mayor of Tigre, Julio Zamora, Lorie Jackson and Congresswoman Maria Laura Leguizamón as well as a "Special Salute to the Heroines of Argentina" led by Rosa Rosinblit one of the Grandmothers of the Plaza de Mayo. The evening's entertainment included a choir from the Teatro Colón and Tonolec a group that performs a fusion of electronic and indigenous toba music from Resistencia, Chaco in northern Argentina.

Day 2

The second day the participants departed in the morning for the Malba Museum of Latin American Art where the day's plenary sessions were held. There were guided visits of the museum upon arrival so that the participants would have an opportunity to visit this magnificent museum. The first session "Innovation: Advancing Women and Our World" focused on the use of innovation to advance women and create new opportunities. The panel included Amanda Ellis, Francisco Mejia, Margareth Henriquez and Gonzalo Alonso. The panel was followed by a keynote address by Luis Alberto Moreno, President of the Inter-American Development Bank and concluded with a joint announcement by President Moreno and Dina Powell regarding the IDB and Goldman Sachs's upcoming investments in women in the region.

The plenary was followed by a lunch reception at the Malba after which there was a presentation about the Vital Voices Women Artisans Export Development Program led by Karin Shipman. After the presentation, the participants returned to the Hilton Buenos Aires to join their tracks for their strategy sessions, followed by optional training sessions.

Day 2 concluded with an evening reception hosted by Ambassador E. Anthony Wayne at his residence sponsored by Goldman Sachs. There were remarks by Ambassador Wayne, Melanne Verveer, Dina Powell and Maria Gabriela Hoch.

Day 3

The third and final day commenced with breakfast discussions with leading experts on various topics after which the participants joined their tracks for their strategy sessions. After lunch, there was a closing plenary session including a panel discussion on the importance and impact of mentoring with former Fortune mentor Beth Brooke and mentees Clarisa Eseiya, Gladys Zarak, Lorena Piazze, Maria Claudia Méndez and María Pacheco. This session was followed by remarks from some of the Rising Voices participants regarding their experience at the summit and plans for the future. This was followed by remarks by Melanne Verveer, Alyse Nelson Bloom and Eugenia Podestá. Afterwards, there was a panel discussion with representatives

from the various tracks to discuss the outcomes of the strategy sessions and recommendations and next steps led by Eugenia Podestá and moderated by Sonia Ruseler. The track representatives shared their experiences from the past three days, the challenges they face and their recommendations. The plenary session concluded with a keynote address by President Cristina Fernández de Kirchner.

After the plenary there were optional activities the participants could attend and there was a closing dinner at Señor Tango.

VI. STRATEGY SESSIONS

Each day, participants broke up into five previously assigned tracks where recognized experts led strategy sessions. The goal was to engage the diverse groups in a discussion about some of the most significant challenges facing Latin America and the Caribbean, share best practices, and develop recommendations to address the challenges identified. During these sessions, participants learned about each others experiences, shared ideas for new collaborative projects and set goals for the future. There were two rapporteurs assigned to each session that captured key themes and outcomes of the discussions. With these recommendations Vital Voices aims to design projects and activities and support those of network members and partners through the Vital Voices of Latin America and the Caribbean Leadership Initiative.

1. LEVELING THE PLAYING FIELD FOR WOMEN'S ECONOMIC AND SOCIAL PROGRESS

See Appendix II. for the complete agenda.

Leveling the Playing Field for Women's Social and Economic Progress provided an excellent platform for women entrepreneurs to showcase their work in their respective countries and to share the lessons they learned as women business owners. They also offered advice and suggestions to each other in an informative and supportive environment.

Program Outline

Vital Voices Global Partnership and the World Bank Group selected a group of successful women entrepreneurs and leading legal advocates to form part of this program. They came together to share their experiences and to address the various challenges to women's economic and social progress in the region, specifically legal and regulatory obstacles.

This program was designed to identify the primary issues in the region and to share best practices and strategize potential solutions. The program strategy sessions were an opportunity to explore what works, what doesn't work, and what can be transferable.

Participants shared their experiences and contributed to the discussions about the various requirements, processes, practices and transactions that are required for establishing, formalizing and carrying out economic-commercial activities in their home countries. The sessions included a sub-regional block of presentations followed by a legal response. As part of the program, interviews were conducted for a publication capturing some of the stories and the outcomes of the sessions.

The participant requirements were the following:

Leveling the Playing Field participants were asked to give a brief PowerPoint presentation about their experiences as women entrepreneurs in their countries and in the region. Additionally, each participant was asked to identify the primary issues and obstacles they have encountered.

The legal advocates were asked to give a brief presentation of the legal and institutional barriers they have experienced in the countries where they work. In addition, they had the opportunity to respond to the issues identified by the entrepreneurs.

IV. Overview of Sessions

Day 1

Key Themes and Ideas from the Sessions

1. Equality and Opportunity Laws: How are they formed and implemented? The role of quotas, government institutions and regulation, and education. What combination can be made of these methods and what should be stressed more or less? How will they be enforced?
2. Changing norms and gender roles in society so that household responsibilities and childcare are divided according to ability not tradition. How is this achieved and how can women be protected from the consequences of leaving their house to work?
3. How to overcome trade regulations that are barriers to exports for women, and how to educate women on the accounting and legal requirements of owning or running a business.

Issues/Challenges Identified

- What can we do to put plans for women's progress into action?
- How can we breach the gap between the strategy and the implementation?
- How do we move women in to high profile positions?
- In many Latin American countries, current laws do not recognize that inequality exists between men and women. There is a general consensus that the barriers in the region are cultural not judicial.
- There is a great need to work with the informal sector, micro-enterprises and other small businesses where most of the women in the region make their livelihood; they need to be organized, legalized, and have access to capital.
- There is also an issue of land titles and land distribution. In Nicaragua for instance, women could not use the agrarian reform to gain land.
- There needs to be more equality in the roles that men and women play in the family so that women are not solely responsible for taking care of the family. This will help increase women's participation in many sectors including the labor market, where women's participation is still relatively low.
- How do we eliminate violence against women and promote education and opportunity among women in rural areas where there is a lack of information and access?
- How can woman use the knowledge and capabilities they have and share it with others?

Institutional/Governmental Issues

- Improved qualitative methods and research is necessary to capture the realities.
- Improved institutional capacity is necessary to facilitate development of government agencies, laws and regulations.
- Institutional/governmental intervention should be focused on the provincial/departmental level in addition to the country and city level, especially in the case of poor provinces/departments.

Recommendations

- Educate women regarding the laws and their rights under them.
- Focus on labor flexibility: How can we make work hours more flexible for women who chose to also be “caretakers” so that they may maintain the household as well as work outside of the home?
- Overcome cultural norms, especially regarding the expectation of women to assume traditional roles such as that of caretaker.
- Support education and mentoring for women.
- Consider gender differences in public and political structures.

Day 2

Key Themes and Ideas from the Session

1. Putting a gender perspective into laws and business: How can businesses, specifically microcredit institutions, make their products and services more appealing to women and their business cycles? How can businesses ease the burdens women face in child rearing and work? There is still discrimination against women for having to take time away from work to bear children and for having to leave their home to work.
2. Women’s access to microcredit: More needs to be done not only to give women access to microcredit in terms of collateral, but also we need to give them access to micro-savings in finance. The idea of micro leasing was introduced as a means to create collateral for microcredit loans.

Day 3

Key Themes and Ideas from the Session

1. Judicial Security: The mere existence of laws that promote equality between men and women are not sufficient to ensure equality. More must be done to enforce existing laws, and more must be done to enhance the regulatory quality of these laws so that women are equal to men in not only rights, but in access to business, government, salary, and healthcare. The application of laws must also be free from discrimination and corruption, which requires stronger institutional capacity.
2. Reduction of Business Costs: High costs of business reduce the incentive for businesses to operate ethically and pay taxes. It also reduces the ability of small businesses and women entrepreneurs to grow or formalize their businesses.

3. Education: In order to advance in business and society, women must be aware of their rights and means for recourse. Women must also learn the regulations which formalized business requires. Is it possible to create groups of professional women who can aid women entrepreneurs in learning these skills?
4. How to best analyze the current situation for women in business: It was suggested that to gain a more accurate perspective on the barriers and challenges women face in business, studies should include more information from rural and semi-urban areas as well as work done in the informal sector.

Recommendations

- Include a gender focus in regulations and institutions
- Incorporate the informal sector in studies that are carried out
- Include field work in these studies
- Explore which regulations we can implement at the sub-national level and local levels
- Educate women and the poor regarding their business, labor, and property rights

Action Plan

During the final strategy session on the third day of the Summit, several key recommendations were made to the World Bank.

They include the following:

1. Promote gender focus in regulations and institutions.
2. In the southern Cone there has been investment in Argentina, Chile, and Uruguay. Increase focus in Paraguay and the Andean region. Extend and promote relations between the various countries through increased face to face interaction and regional launches.
3. Incorporate the informal sectors in future studies. More systematic analysis is needed with quality sex aggregated data.
4. Include field work in these studies and provide opportunities to create case studies to be shared.
5. Locate the best entry point for reform and impact. Consider how the World Bank and Vital Voices can be most effective.
6. Engage experts in Doing Business Gender Law Library.
7. Consider what regulations can be implemented at a sub-national level and local level.
8. Studies should link with other initiatives such as legal empowerment of the poor, access to justice, and training.
9. Formalization of microcredit and small businesses which includes access to resources for entrepreneurs.

2. WOMEN AS AN ECONOMIC FORCE: A NEW MODEL OF LEADERSHIP

See Appendix III. for the complete agenda.

Women as an Economic Force: Leading the Path to a New Model of Leadership; CSR, Public Private Partnerships and Sustainable Development Track provided an excellent platform for women business leaders to discuss the progress that has been made in these areas and the challenges they face. They explored new models of leadership in business including social

entrepreneurism and inclusive businesses, business sustainability, retention, CSR and public private partnerships. The participants had the opportunity to learn from case studies and best practices from Ashoka, Cadbury, CH2M HILL, Citibank, Ernst & Young, Exxon Mobil Foundation, the Inter-American Development Bank, Tupperware and Government.

Program Outline

The participants came together to share their experiences and to address the various challenges to women in business in the region, CSR Public Private Partnerships and Sustainable Development. This program was also designed to provide a platform to share experiences, share best practices and to develop recommendations and potential solutions to increase the numbers and ensure the success of women in business in the region.

The participant requirements were the following:

- Successful candidates included women working to promote and safeguard health and human rights, particularly in the areas of Human Trafficking, Violence Against Women and HIV/AIDS.
- Successful candidates were required to have a strong interest, as well as a demonstrated experience in promoting and safeguarding health and human rights for women.

Challenges

1. Not enough women in high level positions in business. Very few women CEOs.
2. Attracting and retaining top talent (women) continues to be a challenge.
3. There are many issues related to work-life balance and the caretaking role of women in society.
4. There is a common perception that women cannot be successful in high level business positions.
5. The practice of CSR is not fully developed nor implemented in the region in the case of local companies. There is also a general need for more corporate citizenship.
6. At the same time, CSR should not just come in the form of monetary contributions or articles of some sort. There should be more of an emphasis on partnership with ngos and civil society participation to reach common goals.

Recommendations for creating public private partnerships and strengthening CSR in the region

*The group singled out this issue to focus on due to time constraints

1. Private companies can identify NGOs at the local levels that complement and support their CSR initiatives.
2. NGOs need to learn how to position their needs to appeal to the strategic interests of private firms ("package" their idea so that it aligns with the private firm's objectives as well). This involves a deeper understanding of the private firm and how the NGO complements the firm's needs.
3. Social entrepreneurs should be trained in commercial (sales and marketing) strategies - critical for growth. This requires training, capacity building and professional development.
4. NGOs should look to a variety of possible sources for their training needs - this could include training by other NGOs, partnerships with the private sector and/or state etc.
5. NGOs should develop networks and contacts in order to maximize their commercial gains.
6. Mechanisms to monitor and ensure transparency must be improved - to ensure that NGO funds are used effectively

7. Government should play a larger role in bringing together private and public sectors to solve problems (promoting the integration of these sectors)
8. Government has a role in supporting women's initiatives and women's businesses
9. NGOs can help to create alliances between private sector firms and micro-enterprises - allowing transfer of knowledge, network development and market expansion.
10. Develop networks for women within the workplace and across the public, private and NGO sectors can include associations where business women discuss issues that affect them.
11. Government should develop a CSR framework which should provide a guide for private sector companies
12. Create pressure on companies to report on social and environmental initiatives and impacts
13. Support CSR as a competitive strategy that portrays a positive image

3. WOMEN'S ARTISANS EXPORT DEVELOPMENT PROGRAM

See Appendix IV. for the complete agenda.

The Women's Artisans Export Development Program provided an excellent platform for women artisans and artisan cooperative leaders to showcase their work and to learn basic skills necessary for export to the United States. They learned first hand from experts about quality control, pricing, branding, marketing, and ethical standards. Additionally, they each received individualized feedback regarding their products.

Program Outline

Vital Voices Global Partnership and the Inter-American Development Bank (IADB) selected a group of successful women artisans to participate in this program. The IADB sponsored the participation of twenty-eight indigenous and afro-descendant women from the region. This group as well as other participants came together to share their experiences and to address the various challenges to the economic progress of artisans in the region.

This program was designed to provide basic training for export development, to share best practices and to identify the primary issues artisans face in the region and strategize potential solutions. The sessions were an opportunity to explore what has worked, what doesn't work, and what can be transferable. Various models were presented as examples including Gone Rural, Litsembe, Amarasti, Kiej de los Bosques, IADB projects in Latin America and the Caribbean, IFC GBI's Craft Network and Aid to Artisans.

The participant requirements were the following:

- Participants had to be leaders of a group (or cooperative) of women artisans in Latin America or the Caribbean. Projects must have: reliable supply chain, fair employment practices, international banking capacity, communication capacity (email, fax and telephone), environmental sustainability, and a track record of innovation and creativity.
- Participants had to be able to teach others and learn from their participation in the Initiative. All participants will be given the opportunity to contribute to a collection of products for marketing in multiple US-based trade shows. However, this opportunity is not guaranteed. This will be decided on a case by case basis and determined by the availability of additional funding. Applicants and nominees should be seen as entrepreneurial innovators or social entrepreneurs, engaged in developing new methods grounded in economic empowerment and sustainability.

Challenges:

Many challenges such as access to markets, low marketability and lack of visibility, can stem from a combination of various factors.

1. Lack of professional skills and commercial capacity in artisan groups
 - a. Unsustainable networks or lack of commercial networks
 - b. Lack of access to markets, both general and specific to products
 - c. Low visibility and access to trade shows, gift shows and fairs
2. Low marketability and competitiveness of products in world markets
 - a. Little design awareness and market awareness
 - b. Difficulty in accurate pricing
 - c. Slow design and production process, lack of efficiency
3. Lack of consumer awareness of cultural value, product value and labor involved:
 - a. Competitiveness in world markets while remaining loyal to cultural/traditional nature of the product, intentions for social betterment of women's communities and mission of environmental sustainability.
 - b. Invisibility of minority ethnic groups in world market (especially those of African, indigenous and Caribbean descent).
4. Lack of ethical business standards, ethical trade awareness
 - a. Unapproachable local governments and lack of transparency and CSR in local and international markets
 - b. Lack of government support for artisan groups, ethically-run businesses and Fair Trade
 - c. Competing against business that perform product "dumping", employ children, and violate other ethical standards.
 - d. Remaining competitive while maintaining ethical standards and standard of living.

Recommendations can be distributed across three practical levels: local, national and international.

1. At the artisan group level:

- a. Mentorships and Networks:
 - i. Organizing local mentorship programs, within and across groups.
 - ii. Strengthening existing networks to outlast single transactions and allow for exponential growth.
 - iii. Information sharing and transfer of skills across groups.
 - iv. Inviting new designers and recent graduates to assist in design, production and business development.
 - v. Organizing workshops to encourage market research via accessible means, e.g. Internet, television, publications, etc.
- b. Product Development:
 - i. Include artisans' stories in the branding and packaging of products.
 - ii. Follow appropriate color, design and marketing tips offered; adapt to international clientele.
 - iii. Diversify designs under the umbrella of a brand and keep trying new combinations; change and adapt as you progress.
 - iv. Emphasize presentation and product display (stands, trade shows, marketing materials, websites and catalogues).
 - v. Exploit knowledge of local designers
- c. Business Development:

- i. Be pro-active: increase professionalism, create websites, invite experts, keep strictly recorded accounts and books, partner with reputable local marketing agencies, use professional cost analysis guidelines (e.g. those provided by Vital Voices & Zoe Dean-Smith).
- ii. Prioritize, streamline and emphasize efficiency.

2. At the regional and national level: strengthen business and academic networks

- i. Seek out both public and private business networks, ally with those where capacities for commerce, Fair Trade and other group-specific requirements exist.
- ii. Create strategic alliances with universities for internship programs, information, research and mentorships in all areas of need.
- iii. Lobby national governments and local schools to include Fair Trade and Ethical Business training modules in their curricula.
- iv. Ally with local Chambers of Commerce to market artisans' products.

3. At the international level:

- a. Establish ethical trade guidelines and recognized certification or seal
- b. Ally with Fair Trade distributors and their networks and partner with Fair Trade businesses.
- c. Establish more Vital Voices chapters in Latin America.

4. WOMEN SAFEGUARDING HUMAN RIGHTS: COMBATING VIOLENCE AGAINST WOMEN AND HUMAN TRAFFICKING

See Appendix V. for the complete agenda.

Women Promoting Health & Safeguarding Human Rights: Combating Violence Against Women Track provided an excellent platform for women political leaders, activists and promoters of human rights to discuss the successes and challenges they face. They explored issues including gender based violence, human trafficking, HIV/AIDS, the implementation of the three P's (Prevention, Prosecution and Protection), advocacy, public awareness and community outreach.

Program Outline

The participants came together to share their experiences and to address the various challenges to safeguarding women's human rights and combating violence against women in the region. This program was also designed to provide a platform to share experiences, best practices and to develop recommendations and potential solutions for activists, organizations and governments.

The participant requirements were the following:

- Successful candidates included women working to promote and safeguard health and human rights, particularly in the areas of Human Trafficking, Violence Against Women and HIV/AIDS.
- Successful candidates were required to have a strong interest, as well as a demonstrated experience in promoting and safeguarding health and human rights for women.

Challenges

1. Law enforcement is not adequately trained to deal with victims of domestic violence
2. There is not enough collaboration among and between the public sector and non governmental sector.
3. Women & girls vulnerability to HIV/AIDS. Efforts should also target married women.
4. There is not enough education and awareness of human trafficking and services for victims including psychological and medical treatment.
5. We are lacking a regional collaborative effort to combat human trafficking and more cooperation among the countries
6. Men are not included enough in the fight against domestic violence and trafficking and in promoting and protecting women's rights generally. The family should also be involved in these efforts.
7. There is not sufficient funding for training and other programs directed at combating violence against women in the region.
8. There is a lack of accurate research capturing the reality of the problem/s in the region. More research dedicated to all of these issues and funding to support this research are necessary.
9. Economic opportunities for victims are necessary in order to have a chance at breaking the cycle of victimization.
10. The implementation of prevention, prosecution and protection generally needs improvement across the board.
11. Victims are often treated as criminals and this is something that needs to be remedied to ensure that they are treated fairly and according to the realities they face.
12. There is a general lack of political will to take these issues on seriously and devote the necessary resources to improve the situation in the region.

Recommendations

1. Create a regional model such as a "Council" to effectively address all forms of violence against women and girls, including domestic violence, trafficking and HIV/AIDS. Ensure that the model has a multi-disciplined approach, integrating prevention, protection, and prosecution aspects of violence against women, and all sectors of society.

2. Establish a Council on Latin America and the Caribbean specifically formed to address violence against women in the region. The council could work closely with regional institution such as the OAS. A country or countries (i.e., Argentina and/or Brazil) could act as the Secretariat for the Council.

The Council would be responsible for coordinating the implementation of the following activities:

- a. Develop a set of principles/mission statement for the region outlining the role of the Council and its approach to coordinate with all sectors of civil society to address violence against women in all its forms.
- b. Develop "actionable" projects and activities with various countries/sub-regions to ensure a comprehensive regional approach to the problem.
 - Public Awareness/Media Outreach/Advocacy – Bring together journalist, TV, and radio persons to establish a network, expose them to the issue, and establish a regional approach to the issue.
 - Training of all sectors of Civil Society:

- Law enforcement – judges, police, border guards
- Health Providers/Educators/NGOs
- Regional meetings/seminars of key regional players to discuss the policies and laws addressing domestic violence, and HIV/AIDS
 - Political Leaders/Legislators
 - Economic Partners (public & private)
 - Prosecutors
 - Government Officials (Immigration, Health, and Education)
 - Researchers - especially in the area of HIV/AIDS to exhibit the interrelationship of Domestic Violence, Trafficking in Persons, and sexually transmitted disease.
- c. Develop Economic programs specifically targeted to vulnerable women and girls.
- d. Create a BEST PRACTICES manual for each topic, and carry out discussions between vital voices meetings and follow through with experts.
- e. Establish agreements between countries to address human trafficking. For example, a country agreement between Haiti and DR could be established to address trafficking. For example, a joint agreement could be developed on the repatriation and treatment of victims, arrest and prosecution of traffickers, etc.

5. STRENGTHENING WOMEN’S POLITICAL LEADERSHIP & COMBATING CORRUPTION AND PROMOTING GOOD GOVERNANCE

See Appendix VI. for the complete agenda.

Strengthening Women’s Political Leadership & Combating Corruption and Promoting Good Governance Track provided an excellent platform for women political leaders and promoters of transparency and good governance to discuss the successes they have had and the challenges they face. They explored issues including quotas, campaign financing and strategies for bringing the public and private sectors together.

Program Outline

The participants came together to share their experiences and to address the various challenges to women’s political leadership and fostering good governance and transparency in the region. This program was designed to provide a platform to share experiences, share best practices and to develop recommendations and potential solutions.

The participant requirements were the following:

- Successful candidates should include activists, lawyers, policy makers and media representatives.

- Successful candidates should have a strong interest, as well as a demonstrated experience in political leadership, promoting transparency and good governance.

Challenges

1. Corruption and lack of transparency (quota system)
2. Enforcement of already existing laws
3. Women need education and training to build skills as well as self-esteem
4. Role of women as educators of the next generation (daughters and sons)
5. Redefine women's relationship to power and role while in power – do not imitate men's understanding of power, bring in traditional women values
6. Increase visibility for women
7. There is a need for a cultural change. Women do not want to participate because they
 - a. See politics as corrupt
 - b. Culture is resistant for role of women in politics, no family support etc
 - c. Women are reluctant to run for re-election if they feel their objectives are not being achieved

Recommendations

1. Training women
 - a. Specific issues: defense, security and etc.
 - b. Leadership skills
 - c. Practical skills: running for office etc
 - d. Dealing with rejection
 - e. Mentoring
2. Enforcing quota laws, including party quota laws and rules
3. NGOs should help search for qualified women candidates
4. Media sensitivity
 - a. Train the media on issues, the role of women and the importance of giving visibility to women who make a difference
5. Develop a best practices guide
 - a. A compendium of laws and breakthroughs
 - b. Include things we can learn from each other
 - c. Make it available online
6. Develop a training manual on how to run for office translated into different languages for use in the region
7. Create a women's campaign fund
 - a. Regardless of party affiliation
 - b. Party focused: ie Emily's list
8. Put together a campaign to increase the women's vote and tie it to issues that women care about
9. Develop a strategy to use technology creatively
10. Develop a project that strengthens institutions and a clear method through which cases of corruption can be reported to international organizations and others
11. Establish new alliances with international organizations as well as parliamentarians from other countries and others
12. Build networks and create a database for Latin American and Caribbean women in public life

VII. TRAINING CLINICS

Following the Sessions, participants engaged in practical hands-on training in areas including communications skills, interfacing with the media, leadership techniques, advocacy, negotiations, and work-life balance. Below is a list of the training clinics that were made available to the participants.

- Turning your IDEA into a Successful Business
- Leadership for Political Change
- Starting & Growing Your Business
- Delivering your Message
- Advocacy & Coalition Building
- Managing Work / Life Balance - Develop your own Holistic Life Map"
- Media Training
- Women Leaders: Portraits of Power

VIII. SUMMIT OUTCOMES

The Summit was instrumental because it allowed emerging and established leaders to come together from across countries, sectors and generations to grapple with some of the most pressing challenges facing the region. Over three days, participants, international leaders and high-level experts discussed strategies to meet these challenges. From these discussions, participants developed recommendations and they are now part of a strong network of women leaders who will continue to work together, learn about one another and about the issues that are affecting the region, and collaborate on future projects. During the Closing Plenary on the last day of the Summit, Vital Voices reviewed some of the major outcomes of the strategy session.

Participants will be able to stay connected through a password protected website – *Vital Voices Online*. Once registered, the participants are able to create individual profiles, post comments, share electronic documents and inform Summit participants about ongoing and future projects. They can also share information about local events and news in their communities, engage in topic-based discussions and learn about possible regional grant opportunities and other resources to help fund projects. The website is an effective tool for the Summit participants to stay connected with each other, and for Vital Voices to continue a dialogue with participants regarding follow on projects and further training and leadership development programs.

Following the Summit, Vital Voices has continued to support and foster the growth of the network of women leaders throughout the region. As we develop the ***Vital Voices Leadership Initiative for Women in Latin America and the Caribbean*** and build on the commitment of increasing women's leadership capacities in Latin America & the Caribbean, Vital Voices will help promote more stable democracies and economies, and encourage more vibrant civil societies. ***Vital Voices of the Americas: Women as a Bridge to a More Prosperous Future*** and the ongoing *Women's Leadership Initiative for Latin America and the Caribbean* will have an exponential effect on Vital Voices' ability to promote women's progress in the Americas.

Post-Summit Achievements

As was stressed in the closing, it is not only about what Vital Voices and its partners can do to improve the situation for women in the region but it is also what the women can do themselves as individuals or with each other to improve the conditions of women in their communities and to

create new opportunities. There has been a considerable amount of activity following the Summit and Vital Voices would like to congratulate all of those women who returned home and took their professional lives to the next level or paid it forward.

Future projects.

Various ideas for activities, projects and programs resulted from the Summit. Vital Voices is exploring opportunities for funding and new partnerships to carry them out.

Below is a list of some of the follow-on activities that Vital Voices, its partners and local chapters are interested in implementing.

1. Create a Latin America & Caribbean Advisory Board with sub-regional committees
2. Strengthen the local chapters and networks in the region and their link to VVGP
3. Develop local mentoring programs throughout the region
4. Create local Businesswomen's networks as well as linking them on a regional level
5. Create an education and training program for women political leaders
6. Develop an artisan export program as well as strengthen the local markets for women artisans through training the creation of a network
7. Plan a gathering of Human Rights activists for an exchange of best practices and training
8. Create a regional media network
9. Create a regional awareness campaign against human trafficking
10. Young Woman's Leadership Training

Please contact Eugenia Podesta, Senior Program Officer for Latin America and the Caribbean at eugeniapodesta@vitalvoices.org to request additional information, or if you or your organization is interested in supporting or partnering with Vital Voices on a particular initiative.

Appendix I

Summit Agenda

SUNDAY, OCTOBER 5 *Arrival of Summit Participants and International Experts*		
Optional Activities	Booked via the tour desk at registration	
	Hilton, Buenos Aires Avenida Machaca Güemes 351 Puerto Madero	
1:00 P.M. - 7:00 P.M.	<i>Leveling the Playing Field Interviews</i> <i>Alamo</i>	<i>3:30 P.M. UNTIL 5:00 P.M. Rising Voices Opening Session</i> <i>Pacifico B</i>
5:00 P.M. - 6:30 P.M.	<i>Briefing for Facilitators</i> <i>Pacifico B</i>	
6:30 P.M. - 7:30 P.M.	<i>Briefing for General Discussion Leaders, Strategy Session Leaders, Rapporteurs, Summit Co-Chairs & Moderators and Overall Summit Moderator</i> <i>Pacifico B</i>	
7:30 P.M.	<i>All Summit Participants meet in hotel lobby and walk to Cabaña las Lilas restaurant</i> <i>Alicia Moreau de Justo 516, Dique 4 Puerto Madero</i>	
8:00 P.M. - 10:00 P.M.	<i>Dinner at Cabaña las Lilas– Come Meet Summit Participants!</i> <i>Welcoming Remarks</i> <i>Alyse Nelson-Bloom</i> President and Co-Founder, Vital Voices Global Partnership <i>Teresa González Fernández</i> Director of TCA Former Secretary of Culture & Under Secretary of Women of the Republic of Argentina	

DAY 1 – MONDAY, OCTOBER 6

VITAL VOICES OF THE AMERICAS – WELCOME & INTRODUCTION

7:00 A.M. - 8:30 A.M.	<p><i>Breakfast</i></p> <p><i>Quebracho</i></p> <p><i>Become a Member of Vital Voices Online – Develop Your Personal Profile in the Cybercafe</i></p> <p><i>Women’s Marketplace of the Americas</i> The marketplace includes products made by women entrepreneurs and craftswomen, some of the sales will benefit a variety of social causes <i>(Marketplace will be open from 7:30 am – 8:30 am & 1:00 pm – 2:00 pm)</i></p>
8:30 A.M. - 9:30 A.M.	<p><i>Welcome & Introduction</i></p> <p>Summit Moderator:</p> <p><i>Sonia Ruseler</i> Former CNN International Anchor Senior Vice President, TMG Strategies</p> <p>Video Introduction Vital Voices Global Partnership</p> <p><i>Melanne Verveer</i> Chair & Co-Founder, Vital Voices Global Partnership</p> <p><i>Ambassador E. Anthony Wayne</i> United States Ambassador to Argentina</p> <p><i>A special message from the Vital Voices Honorary Co-Chair Senator Hillary Rodham Clinton</i></p> <p><i>Gabriela Michetti</i> Vice Governor of Buenos Aires</p> <p>Keynote Welcome Address:</p> <p><i>President Michelle Bachelet</i> President of the Republic of Chile</p>
9:45 A.M. - 10:40 A.M.	<p><i>OPENING PLENARY/GENERAL DISCUSSION</i></p> <p><i>Pacifico</i></p> <p><i>10 Years of Achievements and the Challenges & Opportunities that Lie Ahead</i></p>

	<p>Summit Moderator:</p> <p><i>Sonia Ruseler</i> Former CNN International Anchor Senior Vice President, TMG Strategies</p> <p>Moderator:</p> <p><i>Melanne Verveer</i> Chair & Co-Founder, Vital Voices Global Partnership</p> <p>Panel:</p> <p><i>Anel Townsend</i> International Consultant in Gender & Transparency</p> <p><i>Danielle St. Lot</i> Senior Associate at Caribbean Business Consulting (CBC) President of Femmes en Democratie and former Minister of Commerce, Industry and Tourism of Haiti</p> <p><i>Mayra Buvinic</i> Sector Director, Gender and Development Poverty Reduction and Economic Management The World Bank Group</p> <p><i>Norma Quixtán</i> Former Secretary of Peace of Guatemala</p> <p><i>Reyna McPeck</i> Managing Partner, Comercial Refrinox and Chair & Founder, Vital Voices Venezuela</p> <p><i>Ambassador Laura Velásquez</i> Director of the Department of Support & Promotion in Export for Women Entrepreneurs Ministry of Foreign Affairs of the Republic of Argentina</p>
<p>10:40 A.M. - 10:50A.M.</p>	<p><i>Tribute to the Women of Haiti</i></p> <p><i>Danielle St. Lot</i> Senior Associate at Caribbean Business Consulting (CBC) President of Femmes en Democratie and former Minister of Commerce, Industry and Tourism of Haiti</p>
<p>10:50 A.M. - 11:00 A.M.</p>	<p><i>Voces Vitales Guatemala video presentation</i></p>
<p>11:00 A.M. - 11:15 A.M.</p>	<p><i>Coffee Break</i></p>

<p>11:15 A.M. - 1:00 P.M.</p>	<p><i>INTRODUCTORY STRATEGY SESSION</i></p> <p>*Participants will meet with their assigned track.</p> <p>1) Leveling the Playing Field for Women’s Social & Economic Progress <i>Atlántico D</i></p> <p>2) Women Artisans Export Development Program <i>Atlántico C</i></p> <p>3) Women as an Economic Force: a New Model of Leadership <i>Pacífico B</i></p> <p>4) Women Safeguarding Human Rights: Combating Violence Against Women and Human Trafficking <i>Atlantico A</i></p> <p>5) Women in Political Leadership: Fostering Good Governance & Transparency <i>Atlantico B</i></p>
<p>1:00 P.M. – 2:00 P.M.</p>	<p><i>Networking Lunch</i> <i>Atlantico Foyer</i></p>
<p>2:00 P.M. - 4:00 P.M.</p>	<p><i>STRATEGY SESSION #2:</i></p> <p>*Participants will meet with their assigned track.</p> <p>1) Leveling the Playing Field for Women’s Social & Economic Progress <i>Atlantico D</i></p> <p>2) Women Artisans Export Development Program <i>Atlantico C</i></p> <p>3) Women as an Economic Force: a New Model of Leadership <i>Pacífico B</i></p> <p>4) Women Safeguarding Human Rights: Combating Violence Against Women and Human Trafficking <i>Atlantico A</i></p> <p>5) Women in Political Leadership: Fostering Good Governance & Transparency</p>

	<i>Atlantico B</i>	
4:00 P.M. - 4:30 P.M.	<i>Coffee Break</i>	
4:30 P.M. - 6:00 P.M.	<p><i>Training Clinics (Optional)</i></p> <p>1) Turning your IDEA into a Successful Business</p> <p>Kathleen Vaughan Executive Vice President, Wells Fargo & Bridge for Africa</p> <p><i>Atlantico A</i></p> <p>2) Leadership for Political Change</p> <p>Senator Maria Eugenia Estensoro Republic of Argentina</p> <p><i>Atlantico B</i></p> <p>3) Starting & Growing Your Business</p> <p>Sandra Taylor President & CEO, Sustainable Business International LLC</p> <p><i>Atlantico C</i></p> <p>4) Delivering your Message</p> <p>Heather Vincent Network News Producer & Journalist</p> <p><i>Atlantico D</i></p> <p>5) Advocacy & Coalition Building</p> <p>Stephenie Foster Sr. Vice President, Government Affairs, American Legacy Foundation</p> <p><i>Atlantico D</i></p>	<p><i>Rising Voices Leadership Training</i></p> <p><i>Quebracho</i></p> <p>Tapping your Leadership Potential: Dialogue with GuateAmala</p> <p>Linda Swana Executive Director GuateAmala</p> <p>María Isabel Mayorga Executive Director Voces Vitales Guatemala</p>

6:30 P.M.	<i>Depart for Dinner</i>	
7:30 P.M. - 11:00 P.M.	<p><i>Dinner Reception at the Tigre Museum of Art</i></p> <p>Summit Moderator:</p> <p><i>Sonia Ruseler</i> Former CNN International Anchor Senior Vice President, TMG Strategies</p> <p><i>Welcoming Remarks</i></p> <p><i>Julio Zamora</i> Mayor of Tigre</p> <p><i>Lorie Jackson</i> Manager, Educating Women and Girls Initiative, ExxonMobil Foundation</p> <p><i>Maria Laura Leguizamón</i> Congresswoman, Republic of Argentina</p> <p>A Special Salute to the Heroines of Argentina</p>	
11:00 P.M.	<i>Return to the Hotel</i>	

DAY 2 – TUESDAY, OCTOBER 7		
7:00 A.M. - 9:00 A.M.	<i>Breakfast</i>	
	<i>Quebracho</i>	
	<i>Become a Member of Vital Voices Online – Develop Your Personal Profile in the Cybercafé</i>	
9:00 A.M.	<i>Group Photo</i>	
9:30 A.M.	<i>Depart for the Malba, Museum of Latin American Art</i>	
10:30 A.M. - 11:30 A.M.	<i>Guided Visits at the Malba</i>	
11:30 A.M. - 12:15 P.M.	<p>Summit Moderator:</p> <p><i>Sonia Ruseler</i> Former CNN International Anchor Senior Vice President, TMG Strategies</p> <p>Introduction:</p> <p><i>Melanne Verveer</i></p>	

	<p>Chair & Co-Founder, Vital Voices Global Partnership</p> <p>Keynote Address: 11:30 A.M. - 12:00 P.M.</p> <p><i>Luis Alberto Moreno</i> President, Inter-American Development Bank</p> <p>IADB and Goldman Sachs Joint Announcement 12:00 P.M. - 12:15 P.M.</p> <p><i>Luis Alberto Moreno</i> President, Inter-American Development Bank</p> <p><i>Dina Powell</i> Managing Director, Global Head of Corporate Engagement, Goldman, Sachs & Co.</p>	
<p>12:15 P.M. - 1:00 P.M.</p>	<p><i>Networking Lunch</i></p> <p><i>Malba, Museum of Latin American Art</i></p>	<p>Media Session 12:15 P.M. - 12:30 P.M.</p>
<p>1:00 P.M. - 2:00 P.M.</p>	<p><i>PLENARY/GENERAL SESSION: Malba, Museum of Latin American Art</i></p> <p><i>Innovation: Advancing Women and Our World</i></p> <p>Summit Moderator:</p> <p><i>Sonia Ruseler</i> Former CNN International Anchor Senior Vice President TMG Strategies</p> <p>Panel:</p> <p><i>Amanda Ellis</i> Lead Specialist, World Bank Group Gender Action Plan Doing Business Gender Manager</p> <p><i>Dina Powell</i> Managing Director, Global Head of Corporate Engagement, Goldman, Sachs & Co.</p> <p><i>Francisco Mejía</i> Principal Officer, Opportunities for the Majority Initiative Inter-American Development Bank</p> <p><i>Margareth Henríquez</i> CEO, Bodegas Chandón</p>	

	<p>Gonzalo Alonso General Manager SP LATAM Goggle</p>
<p>2:00 P.M. - 2:10 P.M.</p>	<p><i>Program Snapshot: The Vital Voices Women Artisans Export Development Program</i></p> <p>Mary Yerrick Vice Chair & Co-Founder, Vital Voices Global Partnership</p>
<p>2:15 P.M.</p>	<p><i>Depart for the Hilton</i></p>
<p>3:00 P.M. - 6:00 P.M.</p> <p><i>Break: Coffee and Tea</i> 4:00 P.M. - 4:15 P.M.</p>	<p><i>STRATEGY SESSION #3:</i></p> <p>*Participants will meet with their assigned track</p> <p>1) Leveling the Playing Field for Women’s Social & Economic Progress <i>Atlántico D</i></p> <p>2) Women Artisans Export Development Program <i>Atlántico C</i></p> <p>3) Women as an Economic Force: a New Model of Leadership <i>Pacifico B</i></p> <p>4) Women Safeguarding Human Rights: Combating Violence Against Women and Human Trafficking <i>Atlantico A</i></p> <p>5) Women in Political Leadership: Fostering Good Governance & Transparency <i>Atlantico B</i></p>
<p>6:45 P.M.</p>	<p><i>Depart for the Ambassador’s Residence</i></p>
<p>7:30 P.M. - 9:30 P.M.</p>	<p><i>Reception hosted by Ambassador E. Anthony Wayne and sponsored by Goldman Sachs</i></p> <p><i>Ambassador E. Anthony Wayne</i> <i>United States Ambassador to Argentina</i></p> <p><i>Dina Powell</i> Managing Director, Global Head of Corporate Engagement, Goldman, Sachs & Co.</p>
<p>9:30 P.M.</p>	<p><i>Return to the Hotel</i></p>

DAY 3 – WEDNESDAY, OCTOBER 8

<p>7:00 A.M. - 8:30 A.M.</p>	<p><i>Breakfast with Experts!</i> <i>Join leading experts for breakfast to discuss a range of topics</i></p> <p><i>Quebracho</i></p> <hr/> <p><i>Become a Member of Vital Voices Online – Develop Your Personal Profile in the Cybercafé</i></p> <p><i>Women’s Marketplace of the Americas</i> The marketplace includes products made by women entrepreneurs and craftswomen, some of the sales benefit a variety of social causes <i>(Marketplace will be open from 8:00 am – 9:00 am & 12:00 pm – 1:00 pm, Wednesday)</i></p>	
<p>9:00 A.M. - 12:00 P.M.</p>	<p><i>STRATEGY SESSION #4:</i></p> <p>*Participants will meet with their assigned track</p> <p>1) Leveling the Playing Field for Women’s Social & Economic Progress <i>Atlántico D</i></p> <p>2) Women Artisans Export Development Program <i>Atlántico C</i></p> <p>3) Women as an Economic Force: a New Model of Leadership <i>Pacífico B</i></p> <p>4) Women Safeguarding Human Rights: Combating Violence Against Women and Human Trafficking <i>Atlántico A</i></p> <p>5) Women in Political Leadership: Fostering Good Governance & Transparency <i>Atlántico B</i></p>	
<p>12:00 P.M. - 1:00 P.M.</p>	<p><i>Networking Lunch</i> <i>Atlántico Foyer</i></p>	<p><i>Rising Voices</i> <i>Dare to be a Leader</i> <i>Beth Brooke</i> Global Vice Chair</p>

		Ernst & Young
<p>1:00 P.M. - 3:30 P.M.</p>	<p><i>PLENARY/GENERAL SESSION & CLOSING:</i></p> <p><i>The Exponential Impact of Mentoring in a Connected World</i></p> <p>Summit Moderator:</p> <p><i>Sonia Ruseler</i> Former CNN International Anchor Senior Vice President TMG Strategies</p> <p>Moderator:</p> <p>Alyse Nelson-Bloom President & Co-Founder, Vital Voices Global Partnership</p> <p>Panel:</p> <p><i>Beth Brooke</i> Global Vice Chair, Ernst & Young</p> <p><i>Clarisa Eseiza</i> Corporate Reputation Consultant, Consultcom S.A.</p> <p><i>Gladys Zarak</i> Executive Director, D1-Dance & Angeles D-1 Cultural Association</p> <p><i>Lorena Piazze</i> Commercial Manager, Vidpia</p> <p><i>Maria Claudia Méndez</i> President, Origenes Bolivia SRL</p> <p><i>María Pacheco</i> Founder & Director, Kiej de los Bosques Founder of Voces Vitales Guatemala</p> <p><i>Track Presentations of Recommendations and Action Plans</i></p> <p>Summit Moderator:</p> <p><i>Sonia Ruseler</i> Former CNN International Anchor, Senior Vice President TMG Strategies</p> <p><i>Eugenia Podestá</i> Program Officer Latin America and the Caribbean</p>	

	<p>Vital Voices Global Partnership</p> <p>Panel: (TBD)</p> <p>Closing Keynote Address:</p> <p><i>President Cristina Fernández de Kirchner (Invited)</i> President of the Republic of Argentina</p>
3:30 P.M. - 4:30 P.M.	<p><i>Coffee Break</i></p> <p><i>Women’s Marketplace of the Americas</i> The marketplace includes products made by women entrepreneurs and craftswomen, some of the sales benefit a variety of social causes <i>(Marketplace will be open from 8:00 am – 9:00 am & 3:30 pm – 4:30 pm on Tuesday)</i></p>
4:30 P.M. - 6:00 P.M.	<p><i>Optional Training Clinics</i></p> <p>1) "Managing Work / Life Balance - Develop your own Holistic Life Map"</p> <p>Zoe Dean-Smith Managing Director, Visionary Growth & Development Consultants</p> <p><i>Atlantico A</i></p> <p>2) Media Training</p> <p>Lorena Chambers Chambers Lopez & Gaitan LLC</p> <p><i>Atlantico B</i></p> <p>3) Women Leaders: Portraits of Power</p> <p>Dr. Karen Otazo Business Writer & Consultant</p> <p><i>Atlantico C</i></p>
6:00 P.M. - 7:00 P.M	<i>Optional Activities</i>
8:00 P.M.	<i>Depart for Dinner</i>
8:00 P.M. - 12:00 P.M.	<i>Dinner at Señor Tango</i>
12:00 P.M.	<i>Return to the Hilton</i>

DAY 4 – THURSDAY, OCTOBER 9

7:30 A.M. - 9:00 A.M.	<i>Closing Breakfast</i> Quebracho
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Appendix II

Track Agenda: *Leveling the Playing Field for Women’s Economic and Social Progress*

Rapporteur(s): Ai Kaneko
Rebecca Mayer

DAY 1 - MONDAY, OCTOBER 6

11:00 A.M. - 1:00 P.M.	<p><i>INTRODUCTORY STRATEGY SESSION</i></p> <p>11:00 A.M. - 11:30 A.M. Introduction & Overview</p> <p>Eugenia Podestá Program Officer, Latin America and the Caribbean Vital Voices Global Partnership</p> <p>Amanda Ellis Lead Specialist Gender Action Plan The World Bank Group</p> <p>Maria Beatriz Orlando Senior Economist, Latin America and the Caribbean The World Bank Group</p> <p>Teresa Genta-Fons Lead Counsel, Latin American Practice Group Legal Vice Presidency The World Bank Group</p> <p>Participant Introductions (10 minutes each) 11:30 A.M. - 1:00 P.M.</p>
1:00 P.M. - 2:00 P.M.	<p><i>Networking Lunch</i></p> <p><i>Atlantico Foyer</i></p>
2:00 P.M. - 4:00 P.M.	<p><i>STRATEGY SESSION #2:</i></p> <p><i>Leveling the Playing Field for Women’s Social & Economic Progress</i></p> <p>Sub-Regional Presentations & Discussion</p> <ul style="list-style-type: none"> • CENTRAL AMERICA <p style="margin-left: 40px;">GUATEMALA HONDURAS NICARAGUA</p>

4:00 P.M. - 4:30 P.M.	<i>Break – Coffee & Tea</i>
4:30 P.M.- 6:00 P.M.	<i>Optional Training</i>

DAY 2 – TUESDAY, OCTOBER 7

3:00 P.M. - 6:00 P.M.	<p>STRATEGY SESSION #3:</p> <p>Sub-Regional Presentations & Discussion 4:00 P.M. - 6:00 P.M.</p> <ul style="list-style-type: none"> • ANDEAN REGION <p>BOLIVIA ECUADOR PERU CHILE</p>
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DAY 3 – WEDNESDAY, OCTOBER 8

9:00 A.M. - 12:00 P.M.	<p>STRATEGY SESSION #4:</p> <p>Sub-Regional Presentations & Discussion 9:00 A.M. - 10:30 A.M.</p> <ul style="list-style-type: none"> • MERCOSUR <p>ARGENTINA URUGUAY</p> <p>Develop Action Plan & Recommendations 10:30 A.M. - 12:00 P.M.</p>
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Appendix III

Track Agenda: *Women as an Economic Force: a New Model of Leadership*

Rapporteur(s): Sarah Horsfield
Maren Lau

DAY 1 - MONDAY, OCTOBER 6

<p>11:00 A.M. - 1:00 P.M.</p>	<p><i>INTRODUCTORY STRATEGY SESSION</i></p> <p>Introductions & Overview of Vital Voices 11:00 A.M. - 11:35 A.M.</p> <p>Shireen Zaman Sr. Program Officer, Vital Voices Global Partnership</p> <p>New Models of Leadership in Business Panel 11:35 A.M. - 1:00 P.M. <i>Women’s leadership is transforming business across the world. This panel will explore the global trend of women’s entrepreneurship.</i></p> <p>Moderator Alyse Nelson Bloom President, Vital Voices Global Partnership</p> <p>Guillermina Lazzaro Regional Director, Southern Cone, Ashoka Social Entrepreneurs</p> <p>Ambassador Laura Velásquez Director of the Department of Support & Promotion in Export for Women Entrepreneurs, Ministry of Foreign Affairs, Republic of Argentina</p> <p>Theresa Loar Vice President Director, International Government Affairs, CH2M HILL</p> <p>Beth Brooke Global Vice Chair, Ernst & Young</p>
<p>1:00 P.M. - 2:00 P.M.</p>	<p><i>Networking Lunch</i></p> <p><i>Atlántico Foyer</i></p>

<p>2:00 P.M. - 4:00 P.M.</p>	<p>STRATEGY SESSION #1:</p> <p>Business Sustainability: Attracting & Retaining Top Talent 2:00 P.M. - 3:30 P.M. <i>The concept of Corporate Social Responsibility can be looked at both internally and externally. We will begin by looking internally.</i></p> <p>Moderator:</p> <p>Sandra Taylor President & CEO, Sustainable Business International LLC</p> <p>Kristan Peters-Hamlin Managing Partner, Peters Hamlin, L.L.C.</p> <p>Deborah Louison Senior Vice President, Corporate Affairs, Cadbury</p> <p>Diana Torres Chief Coordinator Officer, Ecuador, Citibank N.A. Ecuador</p> <p>Lucila Telles Program Manager, CH2M HILL</p>
	<p><i>Break – Coffee & Tea</i></p>

DAY 2 – TUESDAY, OCTOBER 7

<p>3:00 PM - 6:00 P.M.</p>	<p>STRATEGY SESSION #2:</p> <p>Women and Inclusive Business 3:00 - 4:00 P.M.</p> <p>Francisco Mejía Principal Officer, Opportunities for the Majority Initiative Inter-American Development Bank</p> <p>Case Studies: Maria Teresa Leal Founder, Artistic and Executive Coordinator Coopa-roca, Brazil</p> <p>Coffee Break 4:00-4:15 PM</p> <p>Business Sustainability: CSR & Public Private Partnerships 4:15 PM. - 6:00 P.M.</p> <p><i>Now we turn to the question of external CSR and Sustainable</i></p>
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	<p><i>Development. It has become increasingly clear that with many complex problems, one sector cannot tackle them alone.</i></p> <p>Moderator:</p> <p>Melanne Verveer Chair & Co-Founder, Vital Voices Global Partnership</p> <p>Maria Florencia Salvi Corporate Social Responsibility Manager, American Chamber of Commerce</p> <p>Sandra Taylor President & CEO, Sustainable Business International LLC</p> <p>Lucila Telles Project Manager, CH2M HILL</p> <p>Lorie Jackson Manager, Educating Women and Girls Initiative ExxonMobil Foundation</p> <p>Yolanda Londoño Vice President, Global Social Responsibility, Tupperware Brands</p>
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DAY 3 – WEDNESDAY, OCTOBER 8	
9:00 A.M. - 12:00 P.M.	<p><i>STRATEGY SESSION #3:</i></p> <p>Create Action Plan/Recommendations 9:00 A.M - 12:00 P.M. <i>Participants will work with discussion leaders to agree on next steps and recommendations along the topics covered in the track.</i></p> <p>Discussion Leaders: Sandra Taylor & Shireen Zaman</p>

DAY 2 – TUESDAY, OCTOBER 7

<p>7:15 A.M. UNTIL 8:15 A.M.</p>	<p>Join a Breakfast roundtable discussion (See table signs) about: <u>Marketing; Distribution in the United States; Business Development; Healing a Community by Starting a Craft Business</u></p>
<p>3:00 PM UNTIL 6:00 P.M.</p>	<p>STRATEGY SESSION #2:</p> <p>3:00 P.M. UNTIL 4:00 P.M. Keynote: Zoe Dean-Smith, Visionary Growth & Development Consultants</p> <p>Zoe will speak about 3 handcraft organizations in Swaziland, all at different stages of business evolution – from (i) growing Gone Rural, the opportunities and challenges she encountered and the rewards she’s realized to (ii) the Litsemba case study and (iii) the progression of Amarasti’s Product Development.</p> <p>4:00 P.M. UNTIL 4:30 P.M. Kathleen Vaughan, Executive Vice President of Wells Fargo & Founder and Director (US), Bridge for Africa Life Cycle of a Product</p> <ul style="list-style-type: none"> • Understanding the U.S. Market • Approaching the U.S. Market • Developing a Product Line for Export • Marketing and distributing your products through various distribution channels • 2008 Trade show schedule, next steps and logistics. <p>4:30 P.M. UNTIL 4:45 P.M. Break</p> <p>4:45 P.M. UNTIL 6:00 P.M. ”Making Your MARK” – Karin Shipman, Owner and President of EGI Development. Using effective graphic design techniques and unique marketing strategies to conquer your market.</p> <ul style="list-style-type: none"> • Define your market (Who is your client, why is your product different) • Logo (what's in a name) • Brochures (present your product) • Hang tags (identity at a 'glance') <p>Karin will give a brief presentation on “Spring Color Trend 2009” presentation following her training.</p>

DAY 3 – WEDNESDAY, OCTOBER 8

9:00 A.M. UNTIL 12:00 P.M.

STRATEGY SESSION #3:

9:00 A.M. UNTIL 12:00 P.M.

Moderator: Zoe Dean-Smith, Managing Director, Visionary Growth & Development Consultants, *will engage expert panelists and the audience on the following topics :*

- Fair Trade issues – What this means and why it's important
- Aid to Artisans – Their work in the region and role they can play in helping you in the future

9:00 A.M. UNTIL 9:10 A.M.

Panel Introduction and Overview of Discussions (**Zoe**)

9:10 A.M. UNTIL 9:25 A.M.

1) Claudia Piras, Gender and Diversity Unit, Inter-American Development Bank - **an Overview of IDB's activity in Latin America**

9:25 A.M. UNTIL 9:35 A.M.

Questions & Answers for **Claudia**

9:35 A.M. UNTIL 9:50 A.M.

2) Belisa de las Casas, Grassroots Business Initiative, International Finance Corporation – **an Overview of the IFC GBI's CraftNetwork and their Ethical Trade standards**

9:50 A.M. UNTIL 10:00 A.M.

Questions & Answers for **Belisa**

10:00 A.M. UNTIL 10:15 A.M.

3) Andrea Alvarez, Design & Marketing Manager, Aid to Artisans – **ATA's work in the region and role they can play in helping artisans in the future**

10:15 A.M. UNTIL 10:25 A.M.

Questions & Answers for **Andrea**

10:25 A.M. UNTIL 10:45 A.M.

Participants, Any other concerns that participants might have regarding Export, Fair Trade and other relevant issues

10:45 A.M. UNTIL 12:00 P.M.

Action Plan & Recommendations

Facilitator: Zoe Dean-Smith, Managing Director, Visionary Growth & Development Consultants,
Tanya Woynarowsky, Program Officer, Vital Voices

	<p>Experts: <i>Claudia Piras</i>, Gender and Diversity Unit, Inter-American Development Bank <i>Belisa de las Casas</i>, Grassroots Business Initiative, International Finance Corporation <i>Andrea Alvarez</i>, Design & Marketing Manager, Aid to Artisans</p>

Appendix V

Track Agenda: *Women Safeguarding Human Rights: Combating Violence Against Women and Human Trafficking*

Rapporteur(s): Danielle Magid

DAY 1 - MONDAY, OCTOBER 6

<p>11:00 A.M. - 1:00 P.M.</p>	<p><i>INTRODUCTORY STRATEGY SESSION</i></p> <p>11:00 A.M. - 11:30 A.M.</p> <p>Introductions & Vital Voices Overview</p> <p>Melanne Verveer Chair & Co-Founder, Vital Voices Global Partnership</p> <p>11:45 A.M. - 1:00 P.M. Regional Panel & Discussion on Violence Against Women</p> <p>Co-Moderators:</p> <p>Melanne Verveer Chair & Co-Founder, Vital Voices Global Partnership</p> <p>Anita Botti Senior Advisor, Vital Voices Global Partnership</p> <p><u>Panel -Gender Based Violence:</u></p> <p>Minister Esperanza Martínez Minister of Health, Republic of Paraguay</p> <p>Teresa González Fernández Director of TCA Former Secretary of Culture & Under Secretary of Women of the Republic of Argentina</p> <p>Yamilet Mejia Palma CIFEM & Women Against Violence Network</p>
<p>1:00 P.M. - 2:00 P.M.</p>	<p><i>Networking Lunch</i></p> <p><i>Atlantico Foyer</i></p>

<p>2:00 P.M. - 4:00 P.M.</p>	<p>Regional Panel & Discussion on Human Trafficking & HIV/AIDS</p> <p>Panel:</p> <p><i>Human Trafficking</i></p> <p>Susana Trimarco President, Fundación María de los Angeles</p> <p>Steve Warnath Executive Director, NEXUS Institute</p> <p><i>HIV/AIDS</i></p> <p>Carmen Lomellin Executive Secretary, Inter-American Commission on Women</p> <p>Marcia Elaine Reid Brooks Social Worker, Jamaica AIDS Support for Life</p>
<p>4:00 P.M. - 4:30 P.M.</p>	<p><i>Break – Coffee & Tea</i></p>

DAY 2 – TUESDAY, OCTOBER 7

<p>3:00 P.M. – 6:00 P.M.</p>	<p>Best Practices in Prevention, Protection & Prosecution</p> <p>3:00 P.M. – 5:00 P.M.</p> <p><u>Co-Moderators:</u></p> <p>Melanne Verveer Chair & Co-Founder, Vital Voices Global Partnership</p> <p>Anita Botti Senior Advisor, Vital Voices Global Partnership</p> <p><u>Panel:</u></p> <p><u>Implementing Three P’s: Violence Prevention, Victim Protection, & Strengthening Prosecutions</u></p> <p>Lourdes Molina Director, Nuestras Manos</p> <p>Catherine Pierce Deputy Director, Office of Violence Against Women United States Department of Justice</p>
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	<p>Stella Maris Córdoba (Invited) Congresswoman President of Joint Committee for Oversight of Intelligence Agencies & Activities of the Republic of Argentina</p> <p>Luis C. de Baca Counsel, Committee on the Judiciary, United States House of Representatives</p> <p>Kristan Peters-Hamlin Managing Partner, Peters Hamlin LLC</p> <p>STRATEGY SESSION #1</p> <p>5:00 P.M. – 6:00 P.M.</p> <p><u>Discussion of Strategic Action Plans & Recommendations</u></p>
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DAY 3 – WEDNESDAY, OCTOBER 8	
<p>9:00 A.M. - 12:00 P.M.</p>	<p>STRATEGY SESSION #2</p> <p>Co-Moderators:</p> <p>Melanne Verveer Chair & Co-Founder, Vital Voices Global Partnership Board of Directors</p> <p>Anita Botti Senior Advisor, Vital Voices Global Partnership</p> <p>Panel:</p> <p><u>Advocacy, Public Awareness, & Community Outreach: The Power of Partnerships Among Leaders from Civil Society & the Public & Private Sectors</u></p> <p><u>Discussion of Strategic Action Plans & Recommendations</u></p>

Appendix VI

Track Agenda: *Strengthening Women's Political Leadership and Combating Corruption and Promoting Good Governance*

Rapporteur(s): Sean Burke
Maha Chelhot

DAY 1 - MONDAY, OCTOBER 6

11:00 A.M. - 1:00 P.M.	<p><i>INTRODUCTORY STRATEGY SESSION</i></p> <p>Introductions & Overview 11:00 A.M. - 11:30 A.M.</p> <p>Vital Voices Global Partnership Overview Alyse Nelson-Bloom President & Co-Founder Vital Voices Global Partnership</p> <p>Moderator:</p> <p>Stephenie Foster Sr. Vice President, Government Affairs American Legacy Foundation</p> <p>Regional Expert:</p> <p>Anel Townsend International Consultant in Gender & Transparency Former Minsiter of Women and Social Development</p> <p>Strengthening Women's Political Leadership Panel: 11:30 P.M. - 1:00 P.M.</p> <p><u>"10 Years Later, Achievements & Challenges"</u></p> <p>Maria Aparecida de Laia Elas por Elas na Politica</p> <p>Maria Laura Leguizamón Congresswoman, Republic of Argentina</p> <p>Norma Quixtán Former Secretary of Peace</p> <p>Janet Camilo (Invited) Vice President, PRD President of Fedomusde Legal Advocate, Profamilia</p>
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1:00 P.M. - 2:00 P.M.	<p><i>Networking Lunch</i></p> <p><i>Atlantico Foyer</i></p>
2:00 P.M. - 4:00 P.M.	<p>STRATEGY SESSION #1:</p> <p>Advancing Policies to Promote Women’s Empowerment</p> <p><u>Status of Quotas</u></p> <p>Continue with the previous panel</p> <p><u>Campaign Financing</u></p> <p>Stephenie Foster Sr. Vice President, Government Affairs American Legacy Foundation</p> <p>U.S. Case Study: Emily’s List</p>
4:00 P.M. - 4:30	<p><i>Break – Coffee & Tea</i></p>

DAY 2 – TUESDAY, OCTOBER 7

3:00 P.M. - 6:00 P.M.	<p>STRATEGY SESSION #2:</p> <p>Combating Corruption and Promoting Good Governance 3:00 P.M. – 4:30 P.M</p> <p><u>Regional Scope of the Problem</u></p> <p>Regional Expert:</p> <p>Anel Townsend International Consultant in Gender & Transparency Former Minsiter of Women and Social Development</p> <p>Monique Thiteux-Altschul Directora Ejecutiva Fundación Mujeres en Igualdad Proyecto Mujeres por la Equidad y la Transparencia</p> <p>Break 4:30 P.M. - 4:45 P.M.</p> <p><u>Bringing the Public & Private Sectors Together</u> 4:45 P.M. - 5:00 P.M.</p> <p>Baroness Mary Goudie House of Lords, United Kingdom</p>
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	<p>Beth Brooke Global Vice Chair, Ernst & Young</p> <p>Ambassador Gabriel Guerra-Mondragón Guerra & Associates Former Ambassador of the U.S. to Chile</p> <p>Ambassador Laura Velásquez Director of the Department of Support & Promotion in Export for Women Entrepreneurs, Ministry of Foreign Affairs, Republic of Argentina</p>
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DAY 3 – WEDNESDAY, OCTOBER 8	
9:00 A.M. - 12:00 P.M.	<p><i>STRATEGY SESSION #3:</i></p> <p>Moderator:</p> <p>Stephenie Foster Sr. Vice President, Government Affairs American Legacy Foundation</p> <p>Discussion & Action Plan:</p> <p>Creating Alliances to Strengthen Women’s Political Leadership</p>

Appendix VIII

Vital Voices Global Partnership & MGH Communication Management Summit Staff

Anita Botti	Senior Advisor, Vital Voices	bottial@comcast.net
Laura Busnelli	Accounts Director, MGH	laurab@buplasa.com.ar
Julieta Carini	Accounts Assistant, MGH	asistente@mghcm.com
Guillermina Corgnali	Accounts Assistant, MGH	
Wanda Matulionis	Assistant, MGH	wandamatulionis@yahoo.com
Asha Misra	Program Assistant, Vital Voices	ashamisra@vitalvoices.org
Alyse Nelson Bloom	President, Vital Voices	alysebloom@vitalvoices.org
María Gabriela Hoch	Founder & Director, MGH Communication Management	mghoch@mghcm.com
Eugenia Podestá	Senior Program Officer, Latin America and Caribbean	eugeniapodesta@vitalvoices.org
Cristina Raunich	Accounts Director, MGH	craunich@mghcm.com
Olivia Rodríguez Bobadilla	Intern, Vital Voices	oliviatorodriguez@vitalvoices.org
Lucrecia Trebucq	Assistant, MGH	
Sara Vandepoute	Associate Director of Finance & Administration, Vital Voices	saravandepoute@vitalvoices.org
Melanne Verveer	Founder and Co-Chair, Vital Voices	melanneverveer@vitalvoices.org
Alyson Wise	Global Network Communications Coordinator	alysonwise@vitalvoices.org
Chris Wright	Chief Technology Officer	chriswright@vitalvoices.org
Tanya Woynarowsky	Program Officer, Eurasia	tanyawoynarowsky@vitalvoices.org
Mary Yerrick	Vice Chair & Founding Board Member, Vital Voices	maryyerrick@vitalvoices.org
Shireen Zaman	Senior Program Officer, Middle East	shireenzaman@vitalvoices.org

Appendix VIII

Speaker Roster

Last Name	First Name	Role	Track/Session
Agüero	Maria Elena	Speaker	Opening Plenary
Alonso	Gonzalo	Speaker	Panel - MALBA
Alvarez	Andrea	Speaker	Artisan Track Panelist- Strategy Session 5
Bachelet	Michelle	Speaker	Opening Plenary
Brooke	Beth	Speaker	Closing Session Panelist
			Economic Panelist - Strategy Session 1
			Panelist Strategy Session 2
Buvinic	Mayra	Speaker	Opening Plenary
Camilo	Janet	Speaker	Political Panelist Introductory Strategy Session
Chambers	Lorena	Trainer	Training Clinic
Cordoba	Stella Maris	Speaker	Violence Panelist
De Baca	Luis C	Speaker	Violence Panelist
De Laia	Maria Aparecida	Speaker	Political Panelist Introductory Strategy Session
De las Casas	Belisa	Speaker	Artisan Track Panelist- Strategy session 4
Dean-Smith	Zoe	Trainer	Training Clinic
Ellis	Amanda	Speaker	Panel - MALBA, Leveling Panelist Strategy Session 1
Estenssoro	Maria Eugenia	Trainer	Training Clinic
Eseiza	Clarisa	Speaker	Closing Session Panelist
Fernandez de Kirchner	Cristina	Speaker	Welcome remarks - El Tigre Museum
Foster	Stephanie	Trainer	Training Clinic, Political Moderator Strategy Sessions
Genta-Fons	Teresa	Speaker	Leveling Panelist Strategy Session 1
Gonzalez Fernandez	Teresa	Speaker	Opening Plenary, Violence Panelist Introductory Strategy Session
Goudie	Mary	Speaker	Panelist Strategy Session 2
Guerra-Mondragon	Gabriel	Speaker	Panelist Strategy Session 2
Guerrero	Luz Mary	Speaker	Economic Panelist - Strategy Session 2
Henriquez	Margareth	Speaker	Panel - MALBA
Jackson	Lorie	Speaker	Welcome remarks - El Tigre Museum
		Speaker	Economic Panelist - Strategy Session 2
Lazzaro	Guillermina	Speaker	Economic Panelist - Strategy Session 1
Leal	Maria Teresa	Speaker	Economic Panelist - Strategy Session 2, Leveling Panelist Strategy Session 2
Leguizamón	Maria Laura	Speaker	Welcome remarks - El Tigre Museum, Political Panelist Introductory Strategy Session
Loar	Theresa	Speaker	Economic Panelist - Strategy Session 1
Lomellin	Carmen	Speaker	Violence Panelist Introductory Strategy Session
Londoño	Yolanda	Speaker	Economic Panelist - Strategy Session 2
Louison	Deborah	Speaker	Economic Panelist - Strategy Session 1
Martínez	Esperanza	Speaker	Violence Panelist Introductory Strategy Session

McPeck	Reyna	Speaker	Opening Plenary
Mejía	Francisco	Speaker	Panel - MALBA, Economic Panelist - Strategy Session 2, Leveling Panelist Strategy Session 2
Mejía Palma	Yamilet	Speaker	Violence Panelist Introductory Strategy Session
Mendez	Maria Claudia	Speaker	Closing Session Panelist
Michetti	Gabriela	Speaker	Opening Plenary
Molina	Lourdes	Speaker	Violence Panelist
Moreno	Luis Alberto	Speaker	Speaker - El MALBA
Orlando	Maria Beatriz	Speaker	Leveling Panelist Strategy Session 1
Ospina	Rosa Ines	Speaker	Panelist Strategy Session 2
Otazo	Karen	Trainer	Training clinic
Pacheco	Maria	Speaker	Artisan Strategy session 1, Closing Session Panelist
Pereira Nascimento	Sonia Maria	Speaker	Violence Panelist
Peters-Hamlin	Kristan	Speaker	Economic Panelist - Strategy Session 1, Violence Panelist
Piazzese	Lorena	Speaker	Closing Session Panelist
Pierce	Catherine	Speaker	Violence Panelist
Piras	Claudia	Speaker	Artisan Track Panelist- Strategy session 3
Powell	Dina	Speaker	Speaker - El MALBA
Quixtan	Norma	Speaker	Opening Plenary, Political Panelist Introductory Strategy Session
Reid Brooks	Marcia Elaine	Speaker	Violence Panelist Introductory Strategy Session
Roisinblit	Rosa	Speaker	Welcome remarks - El Tigre Museum
Salvi	Maria Florencia	Speaker	Economic Panelist - Strategy Session 2
Shipman	Karin	Speaker	Artisan Track - Strategy session 2
St. Lot	Danielle	Speaker	Opening Plenary
Taylor	Sandra	Trainer	Training clinic
		Speaker	Economic Panelist - Strategy Sessions 1 and 2
Telles	Lucila	Speaker	Economic Panelist - Strategy Session 1 and 2
Thiteux-Altschul	Monique	Speaker	Panelist Strategy Session 2
Torres	Diana	Speaker	Economic Panelist - Strategy Session 1
Torrijos de Fernandez	Vivian	Speaker	Special Remarks
Townsend	Anel	Speaker	Regional Expert Introductory Strategy Session and Session 2
Vaughan	Kathleen	Trainer	Training clinic, Artisan Track - Strategy session 2
Velasquez	Laura	Speaker	Opening Plenary, Economic Panelist - Strategy Sessions 1 and 2
Vincent	Heather	Trainer	Training clinic
Warnath	Steve	Speaker	Violence Panelist Introductory Strategy Session
Wayne	Anthony	Speaker	Opening Plenary
Zamora	Julio	Speaker	Welcome remarks - El Tigre Museum
Zarak	Gladys	Speaker	Closing Session Panelist

Appendix IX

Participant List

Last Name	First Name	Organization	Title
Accame	Patricia	UPGRADE	Directora Ejecutiva
Adan	Graciela	GRACIELA ANDA & ASOCIADOS	Emrpesaria
Aguado	Sofia	COOPERATIVA SOL TOLDEÑO	Artesana
Aguilar Moreno	Aura Vanessa	LIDERAZGO POLITICO	Presidenta Liga de canotaje del chocó
Ahumada	Maria Belen	RECUPERANDO LA MEMORIA	Artesana
Alinez	Cristian	CAMARA DE DIPUTADOS	Co-director
Alonso	Gonzalo	GOOGLE	Director General sp
Altschul	Monique	FUND. MUJERES EN IGUALDAD	Directora Ejecutiva
Alvarez	Andrea	EXPO ARTESANAS	
Alvarez Garcia	Soledad	EXPO ARTESANAS	Gerente
Alvarez Rodriguez	Adelaida	EXPO ARTESANAS	
Apolinario	Lola	ASOCIACION ARTEDUCA PERU	Presidenta
Aragon	Liliana	ASOC CIVIL DE ARTESANAS	Directora
Araujo	Maria Jose	TAL	Interprete
Arboleda	Carolina	FUNDACION ARCADIA	Orientadora de talleres formativos
Arguello De rizo	Bertha	NIVELANDO EL CAMPO	Abogada
Attkisson	Patricia	U.S. EMBASSY OF JAMAICA	Public Affairs officer
Aumedes	Noemi Cristina	INADI	
Avila Caro	Irina	PONTIFICIA UNIV CAT	Docente E investigadora
Ayetz	Liliana	CAMARA DE DIPUTADOS	Diputada De la nacion
Barrere	Martin	TRADUCTOR	
Bassa	Maria Teresa	FUNDACION SILATAJ	Miembro
Belasquez	Laura	MINISTERIO DE REL EXT	Ministro
Bendersky	Matias	BCO INT. DESARROLLO	Senior Partnerships officer
Bendiksby	Trygve	BANCO INTERAMERICANO	Director
Benech	Rosa	ASOCIACION CONSCIENCIA	Vicepresidenta
Berdion De crudo	Monica	PODER JUDICIAL DE LA NAC	Juez Nacional en lo criminal
Bernardo	Bettina	TUPPERWARE	Regional Marketing director
Bersano	Lara	REVISTA COMPETENCIA	
Bertone	Rosana	DIPUTADA NACIONAL	Diputada Nacional

Biaggio	Alejandro	BUPLASA	Director
Bianchi	Marcela	DIPUTADA NACIONAL	Diputada Nacional
Biondolillo	Leonardo	BODEGA TEMPUS ALBA	Presidente
Blanco	Analia Veronica	PREFECTURA	Prefectura
Bonacorci	Rosana	PERFUMUM	Franquiciada
Bosch	Beatriz	FUNDACION SILATAJ	Miembro
Botti	Anita	VITAL VOICES	Senior Advisor vital voices
Brignoni	Cesar	SELF	Doctor
Brooke	Beth	ERNST & YOUNG	Global Vice chair
Brooks	Marcia	JAMAICA AIDS	Social Worker
Brown	Sara	TAL	Interprete
Budkin	Yanina	BANCO MUNDIAL	Directora De comunicacion
Bulit	Dolores	SILATAJ	Redactora
Burke	Sean	CIEE/FLACSO	Estudiante
Burke	Taniesha	PRESTON CHILDCARE SERV	Ceo/president
Busnelli	Laura	BUPLASA/MGH	Directora Ejecutiva/Directora De cuentas
Buvinic	Mayra	WORLD BANK	Director
Caballero	Ariela	CIRD	Enlace Comercial
Cabrera	Elvira	EXPO ARTESANAS	Despe La primera dama
Callis	Maddie	INDIVIDUAL	Volunteer
Camilo	Janet	PRD	Dirigente Politica y feminista
Carey	Susana	COMUNIDADMUJER	Directora Ejecutiva
Carini	Julieta	MGH	
Caseres	Marcial	PRESIDENCIA DE LA NACION	Coordinacion
Chambers	Lorena	CHAMBERS LOPEZ & GAITAN	Ceo
Cher	Maria	MARIA CHER	Presidenta
Clinio	Anne	MOVIMIENTOS EM RED	Coordinadora De com.
Collier	Sabre	WORLD BANK	Consultant
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Crigna	Liliana	COSIENDO REDES	Presidenta

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De La fuente	Mercedes	CADBURY	Gerente De rh
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Etchebarne	Ines	ICANA	Directora
Eterovic	Carolina	FUERZA ECONOMICA	Directora Ejecutiva
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