

## REQUEST FOR EXPRESSIONS OF INTEREST CONSULTING SERVICES

**Selection #:** RG-T3839-P001

**Selection Method:** Simplified Competitive Selection

**Country:** Regional

**Sector:** SCL\SPH

**Funding – TC #:** ATN/CF-18555-RG

**Project #:** RG-T3839

**TC name:** Aging Facility: Regional Long-term Care Policy Network in Latin America and the Caribbean (Implementation)

### **Description of Services:**

The current call refers to the work to be conducted as part of phase 1 of a regional project on long-term care and will involve designing, testing (in a sample of priority countries) and launching a live online survey focused on: I) Understanding the current state of physical, psychological, and social wellbeing of family\unpaid carers of older people in LAC; and II) Understanding the work conditions, training, and social protection of care workers (paid carers, formally or informally) of older people in LAC (home-based, residential care, day centers). It will also involve the planning of the sampling and recruitment strategies for off-line implementation, as well as data analysis for future work on phase 2. This regional study has two overarching objectives:

**Link to TC document:** <https://www.iadb.org/en/project/RG-T3839>

The Inter-American Development Bank (IDB) is executing the above-mentioned operation. For this operation, the IDB intends to contract consulting services described in this Request for Expressions of Interest. Expressions of interest must be delivered using the IDB Portal for Bank Executed Operations (<http://beo-procurement.iadb.org/home>) by: 29 January 2022, 5:00 P.M. (Washington D.C. Time).

The consulting services (“the Services”) include:

1. To assist with the development of the survey in Spanish, Portuguese, and English and upload it into an appropriate software for field application via mobile phones, either online or offline.
2. To pilot the online survey with approximately 600 individuals representing the target population in the aforementioned idioms in Colombia, Costa Rica, Dominican Republic, Bolivia, Brazil, and Mexico in order to check for and fix any potential issues with content and application.
3. To propose a justified sampling and recruitment strategy to ensure the inclusion of a representative sample of family\unpaid carers and care workers of older people in Colombia, Costa Rica, Dominican Republic, Bolivia, Brazil, and Mexico.
4. To propose a data analysis strategy based on the survey items to ensure that data is weighted among all the participants considering their sociodemographic characteristics and current location.
5. To meet with the lead SPH team once a month for update on progress.
6. To make changes to the products according to the IDB team’s comments and suggestions.

Eligible consulting firms will be selected in accordance with the procedures set out in the Inter-American Development Bank: [Policy for the Selection and Contracting of Consulting firms for Bank-executed Operational Work](#) - GN-2765-4. All eligible consulting firms, as defined in the Policy may express an interest. If the Consulting Firm is presented in a Consortium, it will designate one of them as a representative, and the latter will be responsible for the communications, the registration in the portal and for submitting the corresponding documents.

The IDB now invites eligible consulting firms to indicate their interest in providing the services described above in the [draft summary](#) of the intended Terms of Reference for the assignment. Interested consulting firms must provide information establishing that they are qualified to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Eligible consulting firms may associate in a form of a Joint Venture or a sub-consultancy agreement to enhance their qualifications. Such association or Joint Venture shall appoint one of the firms as the representative. **The maximum available budget for this call is US\$100,000.00 (one hundred thousand US dollars).**

Interested eligible consulting firms may obtain further information during office hours, **09:00 AM to 05:00 PM, (Washington D.C. Time)** by sending an email to: [Déborah Oliveira \(deborahd@iadb.org\)](mailto:deborahd@iadb.org)

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## DRAFT SUMMARY OF TERMS OF REFERENCE

### **Technical assistance for the phase 1 of a regional study on caregivers and care workers for older people in Latin America and Caribe**

Regional

RG-T3839

ATN/CF-18555-RG

<https://www.iadb.org/en/project/RG-T3839>

Aging Facility: Regional Long-term Care Policy Network in Latin America and the Caribbean (Implementation)

#### **1. Background and rationale**

- 1.1. The Social Sector (SCL) is a multidisciplinary team convinced that investing in people is the way to improve lives and overcome the development challenges in Latin America and the Caribbean. Jointly with the countries in the region, the Social Sector formulates public policy solutions to reduce poverty and improve the delivery of education, work, social protection, and health services to citizens. The objective is to advance a more productive region, with equal opportunities for men and women, and greater inclusion of the most vulnerable groups.
- 1.2. The Social Protection and Health Division (SPH) is tasked with the preparation and supervision of IDB operations in borrowing member countries in the areas of social protection (safety nets and transfers and services for social inclusion which include early childhood development, youth programs, care services, among others), health (health capital investment strategies, health networks strengthening, health system financing, organization, and performance, etc.) and nutrition.
- 1.3. Population ageing in Latin America and Caribe (LAC) has been one of the fastest in the world, going from 5% in 1990 to 9% in 2019; between 2019 and 2050, it is forecasted that this number will double (UN, 2019). Around 8 million older people (12% of the population aged  $\geq 60$  and 27% of the population aged  $\geq 80$ ) are living with reduced ability to perform their activities of daily living and need long-term care and support from other people to do so (Aranco et al., 2018).
- 1.4. The long-term care needs older people are most often assumed by family members, usually women, who receive very little support and training to perform this role and do so without any payment or financial support. Unpaid care has been increasingly recognised as a cause of inequities, physical and mental distress, and may lead to impoverishment through catastrophic financial burden due to unmet care needs. Alongside the care provided by families, there is an increasing number of individuals working as carer workers for older people, either formally (e.g., nursing assistants) or informally (e.g., domestic employees), who also receive little training to perform this role. Currently, the care worker role is not recognised as a profession in many countries, which hinders adequate professionalization, certification, and labor protection.
- 1.5. Despite these alarming issues, there is little evidence from the LAC region about who is involved in the long-term workforce (paid and unpaid), what the role of these individuals are, the circumstances and impacts that the caregiving role can have on carers and care workers, and how we can best support and sustain the long-term care workforce in the LTC region.
- 1.6. The objective of the regional technical cooperation (RG-T3839) is to support the region in the development of long-term care policies and systems, while promoting gender equality, by (i) identifying common institutional, legal, financing, and operational challenges in the region to provide for elderly care, (ii) supporting the

development of policies, programs, and models of interventions to address such needs, and (iii) actively promoting the collection and dissemination of lessons learned. This is aligned with the specific objective of the Aging Facility, namely, to increase public administrations' capacities to formulate, implement, monitor, and evaluate public policies and programs for elders with care dependence.

1.7. We plan to achieve these objectives through conducting a large survey in the LAC region.

## 2. Objectives

2.1. The current call refers to the work to be conducted as part of phase 1 of this project and will involve designing the online survey and testing it in a small sample in key priority countries. It will also involve the planning of the sampling and recruitment strategies, as well as data analysis for future work on phase 2. This regional study has two overarching objectives:

2.1.1. Understand the current state of physical, psychological, and social wellbeing of family\unpaid carers of older people in LAC; and

2.1.2. Understand the work conditions, training, and social protection of care workers (paid carers, formally or informally) of older people in LAC (home-based, residential care, day centers).

## 3. Scope

3.1. We are looking for a company, institution, foundation, or research team with extensive experience in developing and conducting online studies\surveys in multiple countries, particularly involving studies within social protection and\or health.

## 4. Key activities

4.1. To assist with the development of the survey in Spanish, Portuguese, and English and upload it into an appropriate software for field application via mobile phones, either online or offline.

4.2. To pilot the online survey with approximately 600 individuals representing the target population in the aforementioned idioms in Colombia, Costa Rica, Dominican Republic, Bolivia, Brazil, and Mexico in order to check for and fix any potential issues with content and application.

4.3. To propose a justified sampling and recruitment strategy to ensure the inclusion of a representative sample of family\unpaid carers and care workers of older people in Colombia, Costa Rica, Dominican Republic, Bolivia, Brazil, and Mexico.

4.4. To propose a data analysis strategy based on the survey items to ensure that data is weighted among all the participants considering their sociodemographic characteristics and current location.

4.5. To meet with the lead SPH team once a month for update on progress.

4.6. To make changes to the products according to the IDB team's comments and suggestions.

## 5. Products and expected results

5.1. **Product 1:** Survey designed with relevant questions and answers in Portuguese, Spanish and English (delivered through a word document) and uploaded into an appropriate software for field application (delivered through a link for access).

5.2. **Product 2:** Data set, pilot results and measures taken to fix any problems with the survey (delivered through a word document and through a link to the modified survey).

5.3. **Product 3:** Sampling and recruitment strategy (delivered through a word document).

5.4. **Product 4:** Data analysis strategy based on the survey items (delivered through a word document).