

## TC Abstract

### I. Basic project data

• Country/Region :	REGIONAL/IDB
• TC Name :	Enhancing climate smart and forest-friendly practices and technology in LAC
• TC Number :	RG-T2942
• Team Leader/Members :	ALMEIDA, JULIANA SALLES - Team Leader ARIOS - Creator ESCOBAR A., S. ALEJANDRO - Alternate Team Leader RIOS GALVEZ, ANA R. - Team Member RAMIREZ RAMIREZ, GMELINA JULIANA - Team Member ESMERAL BERRIO, ROBERTO MARIO - Team Member MEIROVICH, HILEN GABRIELA - Team Member ALIOUAT, TAOS C. - Attorney NORMAF - Creator GOMEZ SANDOVAL, JUAN CARLOS - Project Assistant BRAKARZ, BARBARA - Team Member SAINI, EUGENIA MARIA DE LA CRUZ - Team Member COLLINS, MICHAEL I. - Team Member GUIZA CERON, CARLOS ANDRES - Project Assistant
• Indicate if : Operational Support, Client Support, or Research & Dissemination.	Research and Dissemination
• If Operational Support TC, give number and name of Operation Supported by the TC:	
• Reference to Request :(IDB docs #)	
• Date of TC Abstract :	05 Apr 2017
• Beneficiary (countries or entities which are the recipient of the technical assistance):	Colombia, Brazil, Argentina
• Executing Agency and contact name (Organization or entity responsible for executing the TC Program) {if Bank: Contracting entity} { if the same as Beneficiary, please indicate}	US-IDB - Juliana Salles Almeida
• IDB Funding Requested :	\$ 800,000.00
• Local counterpart funding, if any :	\$ 400,000.00
• Disbursement period (which includes execution period):	36 months
• Required start date :	
• Types of consultants (firm or individual consultants):	Individuals Firms
• Prepared by Unit :	Climate Change and Sustainable Development Sector
• Unit of Disbursement Responsibility :	Climate Change and Sustainable Development Sector
• Included in Country Strategy (y/n): TC included in CPD (y/n):	No No
• Strategic Alignment:	Productivity and innovation , Climate change and environmental sustainability

### II. Objective and Justification

The overall objective of this Technical Cooperation is to support public and private sectors to reduce deforestation while strengthening low carbon agriculture by implementing climate smart and environmentally sustainable agriculture policies or practices in Colombia (Meta and/or Caquetá), Brazil (Para), and Argentina (Salta/Jujuy). The three specific objectives are: (i) to scale up the Green Growth Compact methodology through knowledge, capacity building, and dissemination tools and platforms; (ii) to support policy change and an enabling regulatory environment at state, subnational and national level to promote landscape conservation activities while fostering the public and private dialogue on this aspect; and (iii) to improve producers' capacity to implement climate smart and environmentally sustainable practices and technology.

Latin America is the world's largest net food exporting region, where expansion of the agricultural frontier is one of the main drivers of deforestation, degrading biodiversity and ecosystem services and generating carbon emissions that fuel global climate change. In a region where agricultural activities have historically been more extensive rather than intensive, Latin America's 21st century's challenge to feed the world's growing and increasingly affluent population will place unprecedented pressure on the region's natural resource base and rich biodiversity. In this sense there is an urgent need to help meet growing demand for food and other agricultural products with the minimum possible impact on lands and waters, through sustainable and climate smart agriculture production. The Nature Conservancy, a leading organization on landscape conservation, recently launched an initiative called "Green Growth Compact (GGCs)", a multi-stakeholder effort that brings together producers, government, companies, financial institutions and other influential stakeholders to support alignment of conservation, production and socio-economic agendas. Its goal is to transform rural production zones into sustainable productive landscapes by developing agreements among stakeholders to achieve specific goals, bring science to map conservation priorities and best use of the land, and align multiple interests and investments. Technical assistance to farmers and producer associations channels knowledge and resources to support the shift towards more sustainable and climate smart practices that are sustained by public-private partnerships. Support for public policies, and the partnership and dialogue between the public and private sectors achieves landscape conservation with environmentally sustainable agriculture production. Under the GGC Initiative, TNC has identified, in this first phase, 6 strategic major biomes or jurisdictions for conservation: Yucatán Peninsula and Chiapas (Mexico), Meta and Caquetá (Colombia), Pará (Brazil), Chaco (Argentina and Paraguay), and Patagonia (Argentina)

### **III. Description of activities and outputs**

Develop Situational Analysis  
Support public policies  
Improved productive practices and market connection  
Dissemination of experiences

#### **Outcomes**

Name: Outcome: to increase capacity of farmers and agribusiness to: (i) implement sustainable agricultural practices through the incorporation of climate smart practices and technology; and ii) connect with sustainable supply chain initiatives and traders, and access regional and international markets.

#### **Components**

Name: Develop Situational Analysis

Description: Activities: (i) drivers of deforestation map: deforestation map across the target regions; (ii) Value-chain and conservation area mapping: a) map key commodity chains in the region to identify opportunities to make each chain deforestation-free; b) define key areas to maintain forest cover and the areas with highest biophysical economic potential.

Name: Support public policies

Description: The TC will support governments to develop and implement policies, which may include i) elaboration of detailed geographical datasets to plan production and conservation for habitat loss reduction, reduced carbon emissions, conservation, and sustainable agricultural practices; ii) guidance for jurisdictional governments and public-private entities in investments plans to implement climate smart and sustainable agriculture goals at landscape level.

Name: Improved productive practices and market connection

Description: i) Hubs strengthening: local producer associations or academic centers trained in climate smart and forest-friendly practices and technology. These will build capacity to improve productive practices and stop the advance of the agricultural frontier. This approach ensures the knowledge is disseminated beyond the period of the project; ii) technical assistance to farmers and agribusiness to incorporate climate smart and forest-friendly practices and technology in the form of training and coaching

Name: Dissemination of experiences

Description: Under this component workshops or seminars will be organized with key stakeholders from the public and private sectors from the different beneficiary countries in order to exchange lessons learned and best practices on the incorporation of climate smart and forest-friendly practices and/or technology and connection with sustainable supply chain initiatives and traders.

Name: Contingencies, supervision and external audit

Description: Project management and one external audit of final financial report

#### IV. Budget

##### Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Develop Situational Analysis	\$ 20,000.00	\$ 100,000.00	\$ 120,000.00
Support public policies	\$ 160,000.00	\$ 240,000.00	\$ 400,000.00
Improved productive practices and market connection	\$ 400,000.00	\$ 60,000.00	\$ 460,000.00
Dissemination of experiences	\$ 110,000.00	\$ 0.00	\$ 110,000.00
Contingencies, supervision and external audit	\$ 110,000.00	\$ 0.00	\$ 110,000.00

#### V. Executing agency and execution structure

The executor will be The Nature Conservancy (TNC), a leading conservation non-profit organization in the world. For execution purposes, the IDB and TNC will sign a non-reimbursable technical cooperation agreement. TNC will be responsible for the administration of the resources provided by the Bank, in accordance to Bank policies and procedures. TNC will execute the TC through its Latin America Region Operating Unit. The finance unit of TNC Worldwide Office (TNC HQ) has the overall responsibility for the financial administration of the funds and the financial systems. TNC LAR Climate Smart Agriculture Coordinator will be the manager of this project who is responsible for the adequately execution of the activities.

The Nature Conservancy was created 64 years ago and has more than 600 scientists. TNC has over 25 years of on-the-ground experience in designing and implementing conservation programs in more than 35 countries and experience executing successfully IDB projects (i.e. GRT/CF-12631-RG, RG-T2751). The institution's mission is to conserve the lands and waters on which all life depends. Its vision is a world where the diversity of life thrives, and people act to conserve nature for its own sake and its ability to fulfill our needs and enrich our lives.

## **VI. Project Risks and issues**

Private sector reticence to comply with climate change and landscape conservation related regulations. This TC will mitigate these risks by engaging with government officials and relevant agriculture producer organizations, farmers and agribusiness early in the process and ensuring regular dissemination of the components. TNC's would also apply its Principles of Corporate Engagement in all engagements with companies, structuring all activities in a way that ensures fluid communication with companies and government.

## **VII. Environmental and Social Classification**

The ESG classification for this operation is [ ]