

Posted on: 2022-06-22T00:00:00.00-04:00

DB Reference N°: IDB-C897309-12/21

Project Country: Belize

Institution: Inter-American Development Bank

Sector: Finance, Management and Administration, Finance, Accounting and Auditing, Fiscal and Taxation, Insurance and Pension, General - Finance, Management and Administration, Procurement, Project Management, Survey

Project: Notification of Contract Award for the Consultancy Services to Design, Implement and Execute a Countrywide Public Awareness and Marketing Campaign

Loan N°./Financing: 4839/OC-BL

Contractor :

Name of Company:

Chamberlain Consulting Limited

Country:

[Belize](#)

Contract Amount:

Project ID: (BL-L1031)

Borrower/Bid No:

GOVERNMENT OF BELIZE

Ministry of Finance

STRENGTHENING OF TAX ADMINISTRATION PROJECT

Charles Bartlett Hyde Building, Mahogany Street, Belize City

Telephone Number: 501-222-5114

NOTIFICATION OF CONTRACT AWARD

(Selection and Contracting of Consulting Services)

Financing Institution: The Ministry of Finance (MOF) through the Inter-American Development Bank (IDB).

Procurement Type: Consulting Services

Country of project: Belize

Project name: Strengthening of Tax Administration (STA) (BL-L1031)

Loan No.: 4839/OC-BL

Contract Description: The purpose of this consultancy is to Design, Implement and Execute a comprehensive Public Awareness and Marketing Campaign before, during and after the implementation of the NEW procured Integrated Tax Administration System (ITAS).

During the selection process for the consulting services indicated above, under the selection method of Selection based on the Consultants' Qualifications (QCS), the consulting firms listed below submitted Expression of Interest packages. In accordance with the procurement method CQS, the highest ranked consulting firm from the short list was invited to submit a Combined Technical and Price Proposal as per the Request for Proposal. The scores evaluated for the Technical Proposals of the highest ranked consulting firm is below:

List of consulting firms

Name and Nationality

of the consulting firm: Chamberlain Consulting Limited (Belize)

Technical proposal score: 97.67

Price proposal: BZ \$ 397,991.28

Final score: 1st Place

Name and Nationality

of the consulting firm: Color Blind Multimedia Productions (Belize)

Technical proposal score: N/A

Price proposal: N/A

Final score: 2nd Place

Any Consultant is entitled to a debriefing to ascertain the grounds on which its proposal was not selected, by making a formal request at the address indicated below:

Address:

Project Coordinator

Charles Bartlett Hyde Building

Mahogany Street

Belize City, Belize

Tel: (501) 222-5114

E-mail: gisel.correa@mof.gov.bz

Awarded Bidder:

Name of the

awarded bidder: **Chamberlain Consulting Limited**

Contract Price: BZ \$ 397,991.28

Country of Awarded Bidder: Belize

Scope of the contract:

1. To Design and implement a public awareness and marketing campaign for the promotion of the new procured ITAS system. informing the public that this new system is intended to allow for the BTSD to accomplish its future Business Model Principles which aims to be a fully automated process with seamless integration with other entities, data driven and taxpayer centric.

The new ITAS system focuses on improving services which will allow for a 360 view of a taxpayer tax account to be both face to face and online, improve compliance and increase revenue collection. The New ITAS system will be taxpayer centric which will allow taxpayer to access and manage their tax account online.

2. Increase progressive public awareness for the implementation of a new information system.
3. To increase voluntary taxpayer compliance.
4. To foster usage of BTSD online services.
5. Collaborate with ITAS Consultant in order to ensure the core services of the ITAS are represented.

Date Contract Signed: September 17th, 2021

Attachments:

https://devbusiness.un.org/system/files/Notification_of_contract_award_Consulting_services%20-%20Public%20Awareness%20and%20Marketing%20Campaign.pdf