

REQUEST FOR EXPRESSIONS OF INTEREST CONSULTING SERVICES

Selection # as assigned by e-Tool:

Selection Method: Simplified Competitive Process

Country: Regional /HQ

Sector: IDB Lab

Funding – TC #: RGT 3593

Project #: WeXchange Insights Report

TC name: WeXchange: Unleashing the Growth Potential of Women STEMpreneurs in LAC

Description of Services: IDB Lab is seeking a third-party service to carry out a follow-up study on the 2020 “[wX Insights report](#)” with a specific focus on the women entrepreneurs in STEM in Latin America and the Caribbean (LAC) region. The purpose of this study is to further understand the evolving profiles and financial and non-financial needs of high-growth women STEMpreneurs in Latin America and the Caribbean (LAC) and the landscape of investors and business support organizations who are supporting these entrepreneurs’ growth. As a highly practical document, it will encompass case studies, best practices, and tips for each of these three audiences - women STEM entrepreneurs, investors, and the business support ecosystem.

Link to TC document: [\[https://idbg.sharepoint.com/teams/EZ-RG-CON/RG-O1692/10 Operation Approval/Forms/Approval.aspx?id=%2Fteams%2FEZ-RG-CON%2FRG-O1692%2F10 Operation Approval%2FApproval Document %28English%29 - RG-O1692 01Jun2021-154831%2Epdf&parent=%2Fteams%2FEZ-RG-CON%2FRG-O1692%2F10 Operation Approval&OR=Teams-HL&CT=1660314371937&clickparams=eyJBCkHBOYW1lIjoiVG9VhbXMTG9Vza3RvcCIsIkFwcFZlcnNpb24iOiIyNy8yMjA3MDMwMDgxNSIsIkhhc0ZlZGVyYXRIZFVzZXIiOmZhbHNlQ%3D%3D/\]](https://idbg.sharepoint.com/teams/EZ-RG-CON/RG-O1692/10%20Operation%20Approval/Forms/Approval.aspx?id=%2Fteams%2FEZ-RG-CON%2FRG-O1692%2F10%20Operation%2FApproval%2FApproval%20Document%28English%29%20-%20RG-O1692%2001Jun2021-154831%2Epdf&parent=%2Fteams%2FEZ-RG-CON%2FRG-O1692%2F10%20Operation%2FApproval&OR=Teams-HL&CT=1660314371937&clickparams=eyJBCkHBOYW1lIjoiVG9VhbXMTG9Vza3RvcCIsIkFwcFZlcnNpb24iOiIyNy8yMjA3MDMwMDgxNSIsIkhhc0ZlZGVyYXRIZFVzZXIiOmZhbHNlQ%3D%3D/)

The Inter-American Development Bank (IDB) is executing the above-mentioned operation. For this operation, the IDB intends to contract consulting services described in this Request for Expressions of Interest. Expressions of interest must be delivered using the IDB Portal for Bank Executed Operations (<http://beo-procurement.iadb.org/home>) by: [September 9th, 2022], 5:00 P.M. (Washington D.C. Time).

To access the IDB Portal, the firms must generate a registration account, including **all** the data requested by the Portal. In the event that any of the information requested is not included, the firm will not be able to participate in this or any other Bank-executed selection process for operational work. If the firm has been previously registered, please validate that you have **all** the firm’s information updated and complete before submitting an expression of interest.

The consulting services (“the Services”) include all the activities related to the: I) Design Process of the study; II) Methodology and Tool Development; III) Data Collection and Research; IV) Analysis and drafting of the wX Insights 2022 Report; V) Development of Engaging Summary Infographics; and VI) Presentation of findings.

The consultancy is expected to be carried out from the third quarter of 2022 through the first quarter of 2023. The final draft of the study is expected to be completed during 2022.

Eligible consulting firms will be selected in accordance with the procedures set out in the Inter-American Development Bank: [Policy for the Selection and Contracting of Consulting firms for Bank-executed Operational Work](#) - GN-2765-4. All eligible consulting firms, as defined in the Policy may express an interest. If the Consulting Firm is presented in a Consortium, it will designate one of them as a representative, and the latter will be responsible for the communications, the registration in the portal and for submitting the corresponding documents.

The IDB now invites eligible consulting firms to indicate their interest in providing the services described above in the [draft summary](#) of the intended Terms of Reference for the assignment. Interested consulting firms must provide information establishing that they are qualified to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Eligible consulting firms may associate in a form of a Joint Venture or a sub-consultancy agreement to enhance their qualifications. Such association or Joint Venture shall appoint one of the firms as the representative.

Interested eligible consulting firms may obtain further information during office hours, 09:00 AM to 05:00 PM, (Washington D.C. Time) by sending an email to: Gyoung Joo Choe, gyoungc@iadb.org; Carolina Lustosa, alustosa@iadb.org; Ana Luisa Albarran, analuisaal@iadb.org .

Inter-American Development Bank

Division: Multilateral Investment Fund (IDB Lab)

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Draft Summary of Terms of Reference

IDB Lab is looking for a consulting firm to carry out a follow-up study on the 2020 “wX Insights report” with a specific focus on the women entrepreneurs in STEM in Latin America and the Caribbean region. The purpose of this study is to further understand the evolving profiles and financial and non-financial needs of high-growth women STEMpreneurs in Latin America and the Caribbean (LAC) and the landscape of investors and business support organizations who are supporting these entrepreneurs’ growth.

The study aims to bridge the gap between women STEMpreneurs, investment fund managers, and ecosystem players and address any knowledge gaps that are preventing women STEMpreneurs from obtaining the support they need to access financing and grow. It seeks to equip investors and business support organizations with best practices and tips for supporting women STEMpreneurs, and for women STEMpreneurs to gain a broad view of the players in the ecosystem, the type of support available and what they're looking for.

There are three key research objectives, linked to each key audience. The objectives are:

- **Entrepreneurs:** Support women entrepreneurs in STEM to apply for and access increased and relevant investment to scale their businesses
- **Investors (e.g. Fund Managers):** Increase and improve financial and non-monetary support to women entrepreneurs in STEM
- **Accelerators & Incubators:** Provide better acceleration and other business support to women entrepreneurs in STEM

The main activities for this consultancy include:

- Design Process
- Methodology and Tool Development
- Data Collection and Research
- Analysis and drafting of the wX Insights 2022 Report
- Development of Engaging Summary Infographics
- Presentation of findings

Please note that all the final deliveries must be submitted in English and Spanish.