

Annex III – TERMS OF REFERENCE

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IFD/CTI

Job Title: IFD/CTI External Panel, Consultant

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

The Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. The LAC Tech Corps component aims to enhance the institutional capacity of the public sector of LAC countries with an enriched understanding and extensive use of ICT. The LAC Tech Corps will provide LAC mid-level public officials with full scholarships to pursue a Master's degree in Public Management or Public Policy with ICT-related specifications or other relevant areas with an ICT focus in Korean universities. Korean higher education institutions will be invited to submit proposals to offer the Master's Program in those areas.

Given this substantial agenda, the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB invites 3 experts to evaluate and select the universities on the basis

of pre-determined selection criteria to ensure the quality of the Master's degree program and impartiality of the selection process.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the Team Leader, the consultant will support the following activities:

- Review the draft call for proposals and provide comments to enhance it prior to submitting it to the potential participating universities.
- Evaluate and rank the proposals received on or before the due according to the evaluation and selection criteria described below.

a) Academic Strength:

- Quality and contents of the Master's Program in Public Management or Public Policy with ICT-related specifications or other relevant areas with an ICT focus: objectives, methods of instruction, required and elective courses, practical activities, main strengths of the academic program in consideration of the relevance to the LAC context, among others.
- Academic staff assigned to the program.
- Relevant research in the related areas.
- Relevant experience of collaborative work with governmental or non-governmental institutions in Korea and abroad.
- Academic calendar.
- Availability of networks of university graduates in the field and related activities.

b) International Education:

- Admission/application criteria for international students.
- Available services for international students and the services that will be provided to scholarship awardees.
- Experience in international programs in the related areas; and in providing Master's degrees courses in English.
- Partnerships with international academic or other relevant institutions, desirably with LAC institutions.

- Participate in the site visit to the universities applied for the program to analyze their readiness and capacity to provide the Master's program.
- Present a summary recommendation for the university selection.
- Participate in coordination meetings with the IDB team and advise the IDB team in the overall selection process.

Deliverables:

- Assessment report of desk review and site visit results, score and ranking.
- Minutes of evaluation results and recommendations signed by all panel members.

Payment timeline: Payment will be made 40% upon signature of the contract and 60% upon the submission of the signed minutes to the IDB.

Skills you'll need:

Education: PhD in Economics, Political Science, Public Policy, ICT or other relevant areas.

Experience: A minimum of 20 years in academia, public sector management and/or ICT education field.

Languages: Proficiency in written and spoken English. Knowledge of Korean and/or Spanish is a plus.

Core and Technical Competencies: Excellent written and verbal communication skills with an extensive knowledge of international best practices in capacity building programs for public officials. Relevant experience of working with LAC countries and/or international organizations.

Opportunity Summary:

- Type of contract and modality: Products and External Services Consultant (PEC), Lump sum.
- Length of contract: 10 days
- Starting date: February 1, 2019
- Location: Country of residence
- Responsible person: Project Team Leader
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture: Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.

About us: At the Inter-American Development Bank, we're devoted to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48 member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

[Suggested structure]

Selection process #:.....

TERMS OF REFERENCE

Services for Pre-departure Training

**Regional
RG-T3174**

[Web link to approved document]

Korea-LAC Tech Corps Program

1. Background and Justification

- 1.1.** Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.
- 1.2.** The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.
- 1.3.** In this context, the Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program, with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. Under this framework, the Korea Tech Corps component will deploy Korean Tech Corps (KTC) to LAC countries to support ICT-focused projects and/or provide ICT-based solutions tailored to specific business needs of public agencies, public

enterprises and/or private companies in LAC for a period of 12 months.

- 1.4. To enhance KTCs' readiness to be deployed to LAC countries, pre-departure orientations will be provided in Korea. Given this substantial agenda, the IDB requires an agency specialized in services associated with pre-service training and consultation for Koreans.

2. Objectives

- 2.1. This consultancy aims to enhance KTCs' readiness and background knowledge prior to their deployment to LAC countries in an effective and efficient way to ensure a better quality and outcome of the program.

3. Scope of Services

- 3.1. This consultancy will include services associated with pre-departure orientations in Korea and relevant consultations for KTCs in the Korean context.

4. Key Activities

- 4.1. Develop and carry out a pre-departure orientation program in close communication with the IDB team, the Korean government and relevant institutions in Korea.
- 4.2. Provide KTCs with an overview of the program, key information for their background knowledge and general advice and guidance on cultural, health and safety matters, prior to their departure to LAC countries.
- 4.3. Provide other related support as requested and agreed with the IDB.

5. Expected Outcome and Deliverables

- 5.1. This consultancy is expected to contribute to enhanced Korea-LAC technological collaboration and knowledge exchange by improving KTCs' understanding of host country prior to their deployment.
- 5.2. To this end, the following deliverables are expected to be submitted:
 - A progress report on the preparation of pre-departure training activities, including updated agenda, list of lecturers, summary of information to be delivered to KTCs, among others. The original orientation materials in Korean will be provided as appendix.

- Pre-departure training activities with an introductory presentation, including the general overview and mission of the program, emergency contact information, other Koreans' experience of living and working in host countries, typical examples of cultural differences from a Korean perspective, recommendations for KTCs, among others.
- A final report of (i) a summary of the results of training activities ; (ii) a summary of KTCs' queries or challenges identified and countermeasures against these issues throughout the training period; (iii) an analysis of KTCs' satisfaction with the provided services, including orientation materials, communication and consultation processes, among others; (iv) actionable recommendations for the program's future enhancement; and (iv) other relevant matters, if any.

6. Project Schedule and Milestones

- 6.1.** Present a progress report at least a week before the first day of orientation sessions.
- 6.2.** Organize pre-departure training activities before the departure of KTCs.
- 6.3.** Present a final report within a month of the end of training activities.

7. Reporting Requirements

- 7.1.** Progress and final reports must be submitted in English.

8. Acceptance Criteria

- 8.1.** The contents of the deliverables must be consistent with the proposal agreed with the IDB. Any changes must be justified and approved in advance with a specific explanation. The acceptance of the deliverables will be authorized by the Project Team Leader.

9. Other Requirements

- 9.1.** Other special requirements are not pre-identified, but this will subject to change as requested and agreed with the IDB.

10. Supervision and Reporting

- 10.1.** The Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB will be responsible for the overall supervision of all activities, including comments to reports, approval of deliverables, any instructions for changes, among others. The consulting firm will report any progress to the Project Team Leader of the Korea-LAC Tech Corps Program.

11. Schedule of Payments

- 11.1. Payment terms will be based on project milestones or deliverables. The Bank does not expect to make advance payments under consulting contracts unless a significant amount of travel is required. The Bank wishes to receive the most competitive cost proposal for the services described herein.
- 11.2. The IDB Official Exchange Rate indicated in the Request for Proposals (RFP) will be applied for necessary conversions of local currency payments.

Payment Schedule	
<i>Deliverable</i>	%
1. Progress report	50%
2. Final report	50%
TOTAL	100%

- 12. **Our culture:** Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.
- 13. **About us:** At the Inter-American Development Bank, we’re devoted to improving lives. Since 1959, we’ve been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48 member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.
- 14. **Payment and Conditions:** Compensation will be determined in accordance with Bank’s policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.
- 15. **Consanguinity:** Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.
- 16. **Diversity:** The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

IFD/CTI

Job Title: IFD/CTI General Coordination Consultant

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

The Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. The program will be structured in two components: a LAC Tech Corps and a Korea Tech Corps. The LAC Tech Corps component will provide LAC mid-level public officials with full scholarships to pursue a Master's degree in Public Management or Public Policy with ICT-related specifications or other relevant areas with an ICT focus in Korean universities. Meanwhile, the Korea Tech Corps component will deploy Korean Tech Corps (KTC) with ICT expertise to public agencies or private companies in select LAC countries for a period of 12 months. The KTCs will support ICT-related projects and/or develop ICT-based solutions tailored to the business needs of LAC countries.

Given this substantial agenda, the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB is looking for a professional to support the overall implementation and monitoring of the program.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the Team Leader, the consultant will support the following activities.

- Support the overall operative, administrative and financial activities for the effective implementation of the Korea-LAC Tech Corps Program.
- Carry out technical reviews of the products/outputs of the program.
- Facilitate the communication with the parties involved in the program, including Korean host university(ies), authorities of LAC countries, participating agencies in the public and private sector and other relevant institutions and contractors.
- Monitor and review the status of the program and prepare progress and completion reports.
- Support other related activities as requested and agreed with the Team Leader.

Skills you'll need:

- **Education:** Bachelor's degree (Master's desirable) in areas of Economics, Political Science, Public Policy, Public Administration, International Affairs, ICT or other related fields.
- **Experience:** A minimum of 5 years of experience in the area of economic analysis, policy studies, public sector management, international development and/or institutional development, preferably with an emphasis on Korea-LAC relations.
- **Languages:** Fluent in written and spoken English and Spanish. A knowledge of Korean is a plus.

Core and Technical Competencies: Excellent analytical, problem solving, interpersonal and communication skills. Self-motivated with a record of exercising initiative. Flexible approach to work in multi-cultural and multi-sectoral teams. Demonstrated ability to undertake a diversity of tasks in a rapidly changing and demanding environment within short deadlines.

Opportunity Summary:

- Type of contract: International Consultant, Monthly
- Length of contract: 24 months
- Starting date: November 1, 2018
- Location: IDB Headquarters
- Requirements: You must be a citizen of one of the [IDB's 48 member countries](#) and have no family members currently working at the IDB Group.

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Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply

[Suggested structure]

Selection process #:.....

TERMS OF REFERENCE

Services for Cultural Immersion and Logistic support

**Regional
RG-T3174**

[Web link to approved document]

Korea-LAC Tech Corps Program

1. Background and Justification

- 1.1.** Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communication Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.
- 1.2.** The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.
- 1.3.** In this context, the Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program, with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. Under this framework, the Korea Tech Corps component will deploy Korean Tech Corps (KTC) to LAC countries to

support ICT-focused projects and/or provide ICT-based solutions tailored to specific business needs of public agencies, public enterprises and/or private companies in LAC for a period of 12 months.

1.4. To facilitate KTCs' cultural and professional immersion in LAC countries, a training program will be provided for up to the first 1-3 months. Given this substantial agenda, the IDB requires an agency specialized in services associated with cultural immersion and logistics to be delivered in close communication and coordination with IDB staff supervising KTCs' overall professional activities.

2. Objectives

2.1. This consultancy aims at supporting cultural and professional immersion of KTCs in LAC countries in an effective and efficient way in order to contribute to better quality and outcome of the program.

3. Scope of Services

3.1. This consultancy will include services associated with logistics coordination, orientation, on-site training, organization of cultural activities and other relevant consultation and support for KTCs.

4. Key Activities

4.1. Provide KTCs with practical information, insight, consultation and logistical support throughout the period of deployment preparation and on-site training, including timely emergency assistance.

4.2. Provide KTCs with opportunities to learn host country's language and understand its culture.

4.3. Establish a mechanism for a regular monitoring of KTC and reporting to the IDB to update progress.

4.4. Monitoring the satisfaction of KTCs regarding the quality of provided services and identify areas of continue improvement.

4.5. Provide other related support as requested and agreed with the IDB.

5. Expected Outcome and Deliverables

5.1. This consultancy is expected to contribute to enhanced Korea-LAC technological

collaboration and knowledge exchange by improving KTCs' understanding of host country and their readiness to work in a local context.

5.2. To this end, the following deliverables are expected to be submitted:

- a) A transfer from/to airport upon the arrival and departure of KTCs.
- b) Orientation materials to help KTCs understand logistical details, ways of life in host country, cultural background, local work environment, health and safety concerns, useful tips for travel and other relevant information, including housing, medical insurance, international phone plans, bank account opening, modes of transport for daily commute, emergency contact information and guidelines, among others.
- c) A welcome orientation session with an introductory presentation regarding essential information and recommendations for a better installation and adaptation of KTCs to the local society and work environment.
- d) Social and cultural activities or events for a better understanding of KTCs regarding history, culture, tradition, leisure and people of host country and city.
- e) Language courses matched with KTCs, tailored to specific professional needs.
- f) Provision of options for accommodation to KTCs.
- g) A progress report on (i) a welcome orientation session; (ii) a summary of KTCs' queries or challenges identified and countermeasures against these issues to date; (iii) social and cultural activities; (iv) matching results of KTCs with language courses; (v) summary of upcoming schedule; and other relevant matters, if any.
- h) A midterm report on (i) additional social and cultural activities; (ii) a summary of main challenges identified and countermeasures against these issues throughout the pre-departure and on-site training period; (iii) an analysis of KTCs' satisfaction with the general coordination and administration of provided services, including orientation materials, communication and consultation processes, quality of language courses and matching services, social and cultural activities, logistical support, among others; (iv) actionable recommendations for the program's future enhancement; and (v) other relevant matters, if any.
- i) A Final report on (i) additional social and cultural activities; (ii) a summary of main challenges identified and countermeasures against these issues throughout the pre-departure and on-site training period; (iii) an analysis of KTCs' satisfaction with the general coordination and administration of provided services, including orientation materials, communication and consultation processes, quality of language courses

and matching services, social and cultural activities, logistical support, among others; (iii) actionable recommendations for the program's future enhancement; and (iv) other relevant matters, if any.

6. Project Schedule and Milestones

- 6.1. Present orientation materials at least a week before the departure of KTC.
- 6.2. Hold a welcome orientation session within a week after their arrival.
- 6.3. Provide KTCs with accommodation options before the departure of KTC from Korea. Accommodation arrangements should be finalized within a week after their arrival.
- 6.4. Organize social and cultural activities or events.
- 6.5. Match KTCs with proper high-quality language courses within two weeks of KTCs' arrival.
- 6.6. Present a progress report within a month of the start of the on-site training.
- 6.7. Present a midterm report six months after arrival.
- 6.8. final report within a month of the end of the program.

7. Reporting Requirements

- 7.1. Progress and final reports must be submitted in English.

8. Acceptance Criteria

- 8.1. The contents of the deliverables must be consistent with the proposal agreed with the IDB. Any changes must be approved in advance with a specific explanation. The acceptance of the deliverables will be authorized by the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB.

9. Other Requirements

- 9.1. Other special requirements are not pre-identified, but this will subject to change as requested and agreed with the IDB.

10. Supervision and Reporting

10.1. CTI staff at Country Office, supervisor of KTCs, will be responsible for the overall supervision of all these activities, including comments to reports, approval of deliverables, any instructions for changes, among others. The consulting firm will report any progress to the CTI staff at Country Office and copy Project Team Leader of the Korea-LAC Tech Corps Program, in the email.

11. Schedule of Payments

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11.2. The IDB Official Exchange Rate indicated in the Request for Proposals (RFP) will be applied for necessary conversions of local currency payments.

Payment Schedule	
<i>Deliverable</i>	%
3. Orientation materials	25%
4. Progress report (Paragraph 5.2.g)	20%
5. Progress report (Paragraph 5.2.h)	25%
6. Final report (Paragraph 5.2.i)	30%
TOTAL	100%

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IFD/CTI

Job Title: IFD/CTI Communications Consultant

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

The Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. The Korea Tech Corps component aims to stimulate innovation in Latin American and Caribbean (LAC) countries by deploying Korean Tech Corps (KTC) with expertise in Information and Communication Technology (ICT) to public agencies or private companies in select LAC countries for a period of 12 months. The KTCs will support ICT-related projects and/or develop ICT-based solutions tailored to the business needs of LAC countries.

Given this substantial agenda, Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB is looking for a professional to develop and implement a comprehensive communication strategy for the effective and efficient promotion of the program in LAC countries.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the Team Leader, the consultant will support the following activities:

- Establish a comprehensive communication strategy for the effective and efficient promotion and monitoring of the program;
- Prepare the contents of the program materials to be distributed to participating institutions or potential agencies in the selected host LAC countries.
- Participate in coordination meetings with the IDB team and notify the IDB team of ongoing and upcoming activities; and
- Provide other related support as requested and agreed with the Team Leader.

Deliverables:

- Communication plan for the program promotion and monitoring, including means for publicizing notable progress and results of the program; means for staying connected with the IDB team at HQ and engaging IDB Country Offices and relevant institutions throughout the entire program; monitoring mechanism; and other relevant elements.
- Written documents and other promotional materials.
- Two performance review reports. The first for progress, and one final including a completed description of strategies established, program materials developed, promotional activities undertaken, monitoring results and actionable recommendations for future improvement of the communication process.

Payment timeline: Payment will be made 30% upon signature of the contract, 40% upon submission of the first monitoring report and 30% upon submission of the final report to the IDB.

Skills you'll need:

Education: Bachelor's degree or higher in Communications, Marketing, Public Relations or other relevant areas.

Experience: Registered business entity or citizen in a member country with at least 10 years of professional experience in providing consultancy in the areas of marketing, communications and public relations strategy to public and/or private institutions.

Languages: Proficiency in written and spoken English and Spanish.

Core and Technical Competencies: Excellent written and verbal communication skills with an extensive knowledge of social media channels and relevant experience of working with LAC government agencies and international organizations.

Opportunity Summary:

- Type of contract and modality: Products and External Services Consultant (PEC), Lump sum.
- Length of contract: 60 days
- Starting date: November 1, 2018
- Location: Country of residence
- Responsible person: Project Team Leader
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture: Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.

About us: At the Inter-American Development Bank, we're devoted to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48 member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

IFD/CTI

Job Title: IFD/CTI Communications Consultant

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communication Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; and it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

The Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. Under this program, the LAC Tech Corps component aims to enhance the institutional capacity of the public sector of LAC countries with an enriched understanding and extensive use of ICT. The LAC Tech Corps will provide LAC mid-level public officials with full scholarships to pursue a Master's degree in Public Management or Public Policy with ICT-related specifications or other relevant areas with an ICT focus in Korean universities.

Given this substantial agenda, the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB is looking for a professional to facilitate the selection of candidates for the scholarships and develop and implement a comprehensive communication strategy.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the Team Leader, the consultant will support the following activities:

- Establish a comprehensive communication strategy vis-à-vis the 26 LAC countries for the nomination and selection process of scholarship recipients;
- Prepare the contents of the program materials to be distributed to the governments and relevant public agencies in the 26 LAC countries.
- Coordinate the nomination process with the corresponding government entities according to the program's eligibility criteria and the admission requirements of the selected Korean universities.
- Participate in coordination meetings with the IDB team and notify the IDB team of ongoing and upcoming activities during the overall nomination process; and
- Provide other related support as requested and agreed with the Team Leader.

Deliverables:

- Communication plan for an effective and efficient process of candidate nomination and beneficiary selection, including online and/or offline channels for strategic promotion; means to publicize notable progress and results of the program; means for staying connected with the IDB team at HQ and engaging IDB Country Offices throughout the entire process; means to monitor the program status; and other relevant elements.
- Written documents and other promotional materials for strategic channels.
- A final summary of strategies established, program materials developed, promotional activities undertaken, list of eligible candidates nominated by 26 LAC government, list of final scholarship awardees and actionable recommendations for future improvement of the communication process.

Payment timeline: Payment will be made 30% upon signature of the contract, 40% upon nomination of 3-6 eligible candidates per country (at least 78 eligible candidates for 26 countries) and 30% upon submission of the final report to the IDB.

Skills you'll need:

Education: Bachelor's degree or higher in Communications, Marketing, Public Relations or other relevant areas.

Experience: Registered business entity or citizen in a member country with at least 10 years of professional experience in providing consultancy in the areas of marketing, communications and public relations strategy to public and/or private institutions.

Languages: Proficiency in written and spoken English and Spanish.

Core and Technical Competencies: Excellent written and verbal communication skills with an extensive knowledge of social media channels and relevant experience of working with LAC government agencies and international organizations.

Opportunity Summary:

- Type of contract and modality: Products and External Services Consultant (PEC), Lump sum.
- Length of contract: 60 days
- Starting date: February 1, 2019
- Location: Country of residence
- Responsible person: Project Team Leader
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture: Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.

About us: At the Inter-American Development Bank, we're devoted to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48 member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

IFD/CTI

Job Title: IFD/CTI Communications Consultant

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

The Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. Under this framework, two components will be structured: a LAC Tech Corps and a Korea Tech Corps. The LAC Tech Corps component will provide LAC mid-level public officials with full scholarships to pursue a Master's degree in Public Management or Public Policy with ICT-related specifications or other relevant areas with an ICT focus in Korean universities. Meanwhile, the Korea Tech Corps component will deploy Korean Tech Corps (KTC) with ICT expertise to public agencies or private companies in select LAC countries for a period of 12 months. The KTCs will support ICT-related projects and/or develop ICT-based solutions tailored to the business needs of LAC countries.

Given this substantial agenda, the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB is looking for a professional to develop and implement a comprehensive communication strategy.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the Team Leader, the consultant will support the following activities.

- Establish a comprehensive communication strategy for the promotion of the both components of the Korea-LAC Tech Corps Program;
- Develop and update online channels and materials, including official program website, social media, blogs and electronic brochures;
- Disseminate program information and publicize its progress and results to all parties involved in the both components of the program;
- Participate in coordination meetings with the IDB team and notify the IDB team of ongoing and upcoming activities; and
- Provide other related support as requested and agreed with the Team Leader.

Deliverables:

- Communication plan for an effective and efficient dissemination of the program information, notable progress and results and other relevant aspects.
- Design proposal for online channels and electronic materials for the promotion of the program.
- A final summary of strategies established, program materials developed, promotional activities undertaken, and actionable recommendations for future improvement of the communication process.

Payment timeline: Payment will be made 50% upon signature of the contract and 50% upon the submission of the final summary to the IDB.

Skills you'll need:

Education: Bachelor's degree or higher in Communications, Marketing, Public Relations, Web Development or other relevant areas.

Experience: Registered business entity or citizen in a member country with at least 10 years of professional experience in providing consultancy in the areas of marketing, communications and public relations strategy to public and/or private institutions.

Languages: Proficiency in written and spoken English and Spanish.

Core and Technical Competencies: Excellent written and verbal communication skills with an extensive knowledge and experience of developing and managing online channels and social media.

Opportunity Summary:

- Type of contract and modality: Products and External Services Consultant (PEC), Lump sum.
- Length of contract: 60 days
- Starting date: November 16, 2018
- Location: Country of residence
- Responsible person: Project Team Leader
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture: Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.

About us: At the Inter-American Development Bank, we're devoted to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48 member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse)

working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuals, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

IFD/CTI

Job Title: IFD/CTI Korean Tech Corps (KTC)

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communication Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

In this context, the Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. The Korea Tech Corps component aims to stimulate innovation in Latin American and Caribbean (LAC) countries by deploying Korean Tech Corps (KTC) with expertise in Information and Communication Technology (ICT) to public agencies or private companies in select LAC countries for a period of 12 months. The KTCs will support ICT-related projects and/or develop ICT-based solutions tailored to the business needs of LAC countries.

Given this substantial agenda, the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB is looking for KTCs to provide technical and technological support in LAC countries.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the IFD/CTI Specialist in the respective IDB Country Office, the consultant will support ICT-related projects in [LAC country]. Specifically, the consultant will support the following activities. *[To be developed for each KTC based on expressions of interest from companies and institutions in the region that want to benefit from the contribution of KTCs with qualified knowledge in digital technologies].*

Skills you'll need:

- **Education:** Master's degree with an ICT background, or Undergraduate Degree with ICT background and at least 3 years of relevant work experience. *[Background requirement will be adapted to accommodate specific demand, it may include for example: Cloud Computing, Robotics, Artificial Intelligence, Cybersecurity, Data Science, Big Data, UI/UX, Internet of Things, ICT Management, Electrical/Electronic Engineering, Software Engineering, Mechanical Engineering, Industrial Engineering, Architectural Engineering, Telecommunications and Network Engineering, Computer Science, Informatics, Nutritional Science, Biotechnology, Material Science, Physics, Chemistry, Mathematics, Renewable Energy, Research and Development Management, Environmental/Water Resources Technology, Urban Planning, among others].*
- **Experience:** Previous experience in relevant areas will be preferred. At least 3 years of experience of relevant work for non-Master's degree applicants.
- **Languages:** Fluent in written and spoken English. A knowledge of Spanish or other official languages of the IDB is desirable but not required.

Core and Technical Competencies: Excellent analytical, problem solving, interpersonal and communication skills. Self-motivated with a record of exercising initiative. Flexible approach to work in multi-cultural and multi-sectoral teams.

Opportunity Summary:

- Type of contract: International Consultant, Monthly
- Length of contract: 12 months
- Starting date: March 1, 2019

- Location: IDB Country Office (TBD)
- Requirements: KTC must be a citizen of Korea and have no family members currently working at the IDB Group.

Our culture: Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.

About us: At the Inter-American Development Bank, we're devoted to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48 member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuals, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

IFD/CTI

Job Title: IFD/CTI Evaluation Consultant

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

The Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. The Korea Tech Corps component aims to stimulate innovation in Latin American and Caribbean (LAC) countries by deploying Korean Tech Corps (KTC) with expertise in Information and Communication Technology (ICT) to public agencies or private companies in select LAC countries for a period of 12 months. The KTCs will support ICT-related projects and/or develop ICT-based solutions tailored to the business needs of LAC countries.

Given this substantial agenda, the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB is looking for a professional to carry out a comprehensive assessment of the program to analyze the overall program design, execution and

achievements; identify program highlights; and provide recommendations of improvement on its design and implementation.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the Team Leader, the consultant will support the following activities:

- Develop a comprehensive assessment plan that includes a framework to guide the analysis and the data collection methods to be used, such as desk review, surveys, stakeholder interviews and other elements as needed. Before launching the full assessment, share the proposed assessment plan with the Team Leader to agree on the scope, focus and next steps.
- Assess the general process of program execution, including the selection of the host institutions and KTCs.
- Review and evaluate the program contents of professional and training activities.
- Conduct interviews with host institutions and KTCs with the aim of identifying achievements, main highlights, good practices and areas for future improvement, from both the host institutions' and KTCs' perspectives.
- Provide specific and actionable recommendations in design, implementation and management for the program's future enhancement to address the identified challenges and maximize program effectiveness.
- Establish, in coordination with the Team Leader, a regular reporting mechanism to update on progress in the development of the assessment.

Deliverables:

- An extended executive summary with the main findings, takeaways and key recommendations.
- A main report with the assessment framework, methodology used, a general description and analysis of the program, spotlight boxes to showcase noteworthy stories, and the main findings, takeaways and recommendations for future enhancements.

Payment timeline: Payment will be made 30% upon signature of the contract; 40% upon submission and approval of the executive summary; and 30% upon submission and approval of the main report.

Skills you'll need:

Education: PhD in Economics, Political Science, Business Administration, Human Resource Management or other relevant disciplines in ICT-related areas.

Experience: At least 20 years in academia, human resource management and/or other relevant areas. Knowledge of international best practices in on-the-job trainings or junior professional programs.

Languages: Proficiency in written and spoken English. Knowledge of Korean and/or Spanish is a plus.

Core and Technical Competencies: Excellent written and verbal communication skills with an extensive knowledge of social media channels and relevant experience of working with LAC government agencies and international organizations.

Opportunity Summary:

- Type of contract and modality: Products and External Services Consultant (PEC), Lump sum.
- Length of contract: 20 days
- Starting date: January 16, 2020
- Location: Country of residence
- Responsible person: Project Team Leader
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture: Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.

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Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

IFD/CTI

Job Title: IFD/CTI Evaluation Consultant

TERMS OF REFERENCE

Background: Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

The Republic of Korea (Korea) represents a paradigm of innovation-led economic development. The country has changed its economic structure in favor of more technologically sophisticated industries and has diversified the number and nature of its productive specialization. Today, Korea is a major contributor to the accelerating development of all ICT technologies. Its economic transformation has been achieved in close collaboration between government, industry and the academic community. Among its strengths, Korea has one of the highest rates of spending on R&D in the world; and it also has a highly educated labor force with a strong interest in science and technology. Many higher education institutions in Korea provide innovative and high-quality programs, which constitutes an important contribution to its reputation as a global ICT leader.

The Inter-American Development Bank (IDB) launched the Korea-LAC Tech Corps Program with the financial support of the Knowledge Partnership Korea Fund for Technology and Innovation (KPK) administered by the IDB. Under this program, the LAC Tech Corps component aims to enhance the institutional capacity of the public sector of LAC countries with an enriched understanding and extensive use of ICT. The LAC Tech Corps will provide LAC mid-level public officials with full scholarships to pursue a Master's degree in Public Management or Public Policy with ICT-related specifications or other relevant areas with an ICT focus in Korean universities.

Given this substantial agenda, the Competitiveness, Technology and Innovation Division (IFD/CTI) of the IDB is looking for a professional to carry out a comprehensive assessment of the program to analyze the overall program design, execution and

achievements; identify program highlights; and provide recommendations of improvement on its design and implementation.

The team: The IDB, through its IFD/CTI Division, provides funding, technical assistance and knowledge products to support governments in key action areas, such as business innovation, social innovation, entrepreneurship ecosystems, digital transformation and productive development. IDB programs in these areas incorporate common themes, such as training in science, technology and innovation for advanced human capital; strengthening scientific and technological infrastructure; designing public policies to promote innovation; and strengthening institutional capacity of the agencies and ministries that are responsible for implementing these policies.

What you'll do: In close communication and coordination with the Team Leader, the consultant will support the following activities:

- Develop a comprehensive assessment plan that includes a framework to guide the analysis and the data collection methods to be used, such as desk review, surveys, stakeholder interviews and other elements as needed. Before launching the full assessment, share the proposed assessment plan with the Team Leader to agree on the scope, focus and next steps.
- Assess the general process of program execution, including the selection of the host institution(s) and the admission of scholars by the Korean institution(s).
- Review and evaluate the program contents of host institution(s) including academic curriculum, materials, faculty members assigned to the program, internship program plans and any other activities in consideration of the relevance to public sector management.
- Conduct interviews with the beneficiary students, faculty members and administration team with the aim of identifying achievements, main highlights, good practices and areas for future improvement, from both the host institution(s) and participating students' perspectives.
- Provide specific and actionable recommendations in design, implementation and management for the program's future enhancement to address the identified challenges and maximize program effectiveness.
- Establish, in coordination with the supervisor, a regular reporting mechanism to update on progress in the development of the mid-term assessment.

Deliverables:

- An extended executive summary with the main findings, takeaways and key recommendations.
- A main report with the assessment framework, methodology used, a general description and analysis of the program, spotlight boxes to showcase noteworthy

stories, and the main findings, takeaways and recommendations for future enhancements.

Payment timeline: Payment will be made 30% upon signature of the contract; 40% upon submission and approval of the executive summary; and 30% upon submission and approval of the main report.

Skills you'll need:

Education: PhD in Economics, Political Science, Public Policy or other relevant disciplines associated with public sector management in ICT-related areas.

Experience: At least 20 years in academia, public sector management or other relevant areas. Knowledge of international best practices in capacity-building programs for public officials.

Languages: Proficiency in written and spoken English. Knowledge of Korean and/or Spanish is a plus.

Core and Technical Competencies: Excellent written and verbal communication skills with an extensive knowledge of social media channels and relevant experience of working with LAC government agencies and international organizations.

Opportunity Summary:

- Type of contract and modality: Products and External Services Consultant (PEC), Lump sum.
- Length of contract: 20 days
- Starting date: March 1, 2021
- Location: Country of residence
- Responsible person: Project Team Leader
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture: Working with us you will be surrounded by a diverse group of people who have years of experience in all types of development fields, including transportation, health, gender and diversity, communications and much more.

About us: At the Inter-American Development Bank, we're devoted to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48 member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and

execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the IDB, IDB Invest, or MIF as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

Korea-LAC Tech Corps Program

Scholarships for Mid-Level Public Officials from Latin America and the Caribbean (LAC) Countries

The Inter-American Development Bank (IDB) invites governments from all 26 borrowing member countries in Latin America and the Caribbean (LAC) to present scholarship candidates for the Korea-LAC Tech Corps Program, financed with resources from the Knowledge Partnership Korea for Technology and Innovation (KPK).

Background

Worldwide technology is transforming our societies and economies by changing the ways in which people interact, businesses function and innovate, and governments design and implement policies. Given the unprecedented dimension and speed of this transformation, concerns have emerged about the preparedness of Latin American and Caribbean (LAC) economies to face these challenges, especially because of the weakness of the region's educational systems, the limited broadband coverage, and the fact that most firms are not engaged in innovation activities. Among other actions, improving the supply of specialized human capital and increasing Information and Communications Technology (ICT) knowledge will be critical to take full advantage of the possibilities of the technological transformation and to mitigate its negative effects to the economy and the whole society. In fact, policy makers worldwide are particularly interested in the supply of scientists, engineers and ICT experts because of their direct involvement in technical change and the ongoing digital transformation.

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Objectives

This program aims to contribute to building human and institutional capacity in LAC countries in areas of knowledge where Korea has competitive advantage, especially ICT. The specific objectives include: (i) improving the analytical and managerial skills of mid-level public officials with an enriched understanding of ICT-related areas, and (ii) facilitating an ongoing dialogue and exchange of knowledge between public officials from Korea and LAC countries.

I. SCOPE OF THE SCHOLARSHIPS

Each scholarship is expected to include (for a period of 16-18 months):

- Full cost of study (tuition).
- Accommodation.
- Allowance for living expenses.
- Educational materials.
- Health insurance.
- One economy-class trip to and from Korea.
- Other related expenses, if applicable.

II. ELIGIBILITY

- A Bachelor's degree or equivalent with a superior academic record.
- At least five (5) years of full-time professional working experience in the public sector (acquired after a university degree) at the time of application.
- Candidates must meet all the admission criteria of the Korean host universities.
- Proficiency in oral and written English communication skills to be able to pursue studies (as determined by TOEFL or an equivalent exam approved by the Korean university).
- Candidates must be 40 years old or less at the time of application.
- Candidates must agree to return to their home country upon completion of studies. If not, the participant must refund the total amount of the scholarship (the signature of a statement of commitment is mandatory).
- Upon their return, candidates must agree to work in the public sector for at least 24 consecutive months. If not, the participant must refund the total or partial amount of the scholarship (the signature of a statement of commitment is mandatory).

- Applicants living or working in a country other than their home country are not eligible for scholarships.
- Persons currently enrolled in graduate degree programs are not eligible.
- Executive directors, alternate directors, consultants, and relatives of the aforementioned are not eligible to apply.

III. APPLICATION PROCESS

Governments of each of the 26 LAC countries will be requested to submit the names of 3-6 mid-level public officials that meet the criteria described above.

Gender and region balance will be considered to select the final beneficiary students provided that the candidates meet the eligibility criteria pre-determined by the IDB and are selected based on the existing admission criteria of the host university(ies) in a transparent and competitive way.

A CV, letter of interest and a certification of proficiency in oral and written English communication skills must be submitted for each candidate. The address will be provided.

Deadline: To be determined *

The starting date of the Master's degree Program will be determined based on progress in the selection of the university(ies) and the respective academic calendars.

IV. FURTHER INFORMATION

The IDB is committed to diversity, inclusion, and the providing of equal opportunities in all of its programs. We embrace diversity on the basis of gender, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDS status. We encourage women, Afro-descendants and persons of indigenous origins to apply to our programs.

For any inquiries, please contact: TECHCORPS@iadb.org

This program is a beneficiary of the financial support of the Knowledge Partnership Korea for Technology and Innovation (KPK).