



## APPLICATION FORM

**\*\*Remember to apply [online](#)**

1. APPLICANT (Name of Organization):

2. WEBSITE OF APPLICANT:

3. COUNTRY OF ORIGIN WHERE APPLICANT IS LEGALLY REGISTERED

-- Select --

4. ADDRESS:

5. TYPE OF ORGANIZATION

-- Select --

5.1 How much revenue did you generate in the last fiscal year?

*(Please provide number in US Dollars)*

5.2 Are you considering raising equity or quasi-equity in the next 12 months?

-- Select --

*(preferred stock, SAFE, convertible note)*

5.3 What is the size of the round that you are raising or planning to raise?  
(in million USD)

5.4 Do you have confirmed or potential investors for this round? If so, how much is confirmed in hard or soft commitments? If you can disclose the names, please do so.

5.5 How much funding have you historically raised up until now? If you can disclose the names of past investors, please do so.

5.6 What is your fundraising timeline for this round? If you are not yet fundraising, please indicate N/A.

6. FOCUS AREA: Please choose the track of your proposal

-- Select --

7. Are you applying with a CO-APPLICANT?

-- Select --

- If you, as an applicant, are based in one of the countries outside Latin America and the Caribbean region (including: Austria, Belgium, Canada, China, Croatia, Denmark, Finland, France, Korea, Germany, Israel, Italy, Japan, The Netherlands, Norway, Portugal, Slovenia, Spain, Sweden, Switzerland, United Kingdom, United States), you need to apply with a co-applicant that is based in one of the IDB 26 borrowing countries (including Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad and Tobago, Uruguay and Venezuela).  
- If you, as an applicant, are based in one of the IDB 26 borrowing countries, applying with a co-applicant from any of the 48 IDB member countries is optional.

7.1 Name of CO-APPLICANT Organization:

7.2 Country where co-applicant is legally registered:

-- Select --

8. COUNTRY(IES) WHERE THE SOLUTION/PROJECT WILL BE IMPLEMENTED

- Argentina
- Bahamas
- Barbados
- Belize
- Bolivia
- Brazil

- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Guyana
- Haiti
- Honduras
- Jamaica
- Mexico
- Nicaragua
- Panama
- Paraguay
- Peru
- Suriname
- Trinidad and Tobago
- Uruguay
- Venezuela

9. TOTAL PROJECT BUDGET:

*(Please provide number in US Dollars)*

*Add up Total Budget: Requested funding for prototype/non-reimbursable technical cooperation/contingent recovery investment grant + Counterpart resources*

9.1 FUNDING REQUESTED AS PROTOTYPE FINANCING:

*(Please provide number in US Dollars)*

*If this does not apply, please write "0".*

*Please check the [guidelines](#) to confirm what type of funding requested is desired and applicable to your organization.*

9.2 FUNDING REQUESTED AS NON-REIMBURSABLE TECHNICAL COOPERATION:

*(Please provide number in US Dollars)*

*If this does not apply, please write "0".*

*Please check the [guidelines](#) to confirm what type of funding requested is desired and applicable to your organization.*

9.3 FUNDING REQUESTED AS CONTINGENT RECOVERY INVESTMENT GRANT:

*(Please provide number in US Dollars)*

*The Applicant will be responsible to repay partially or completely the funded amount if the business moves forward successfully and reaches the agreed upon goals according to the conditions and the schedule agreed in the due diligence process.*

If this does not apply, please write "0".

Please check the [guidelines](#) to confirm what type of funding requested is desired and applicable to your organization.

#### 9.4 COUNTERPART FUNDING:

(Please provide number in US Dollars)

#### 10. THE PROBLEM:

What is the problem being addressed? How is the problem affecting biodiversity loss and climate change?

300 word(s) left



Explain the main problem(s) and that the project intends to address. Include geographic, demographic and economic descriptions.

#### 11. THE INNOVATION/SOLUTION:

What is the solution and why is it innovative?

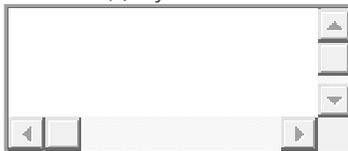


Describe the innovation of the model or solutions proposed. Identify what makes this model or solution unique in the market, and how would it contribute to the protection and/or regeneration of biodiversity and climate action? Explain how the proposed model/solution will leverage innovation to address the problem you want to tackle including the engagement of the actors, the business model, the distribution of benefits, business attractiveness, the integration and use of digital tokens (and other disruptive technologies and processes if applicable).

#### 12. DEVELOPMENT OF NEW SOLUTIONS:

What is the tokenomics behind the token? What is the feasibility of the technical proposal as well as the design process to ensure its alignment with the business model?

300 word(s) left

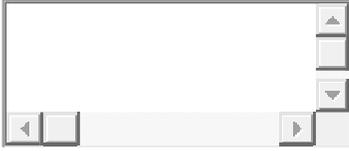


Also, describe how tokenization will be tested, developed or replicated, their appropriate use for the proposed context, as well as viability of execution and the benefits that will bring to biodiversity conservation/regeneration and climate action. Moreover, explain how you plan to technically design around privacy, security and other risks.

13. THE MODEL:

Explain how it works, step by step

300 word(s) left



*Indicate who are the main players of the supply chain (if any) and what is their role and their main activities? Likewise, who are the main stakeholders and what are their role and their main activities? How does the model address the problems and challenges described in question 10?*

14. Describe the capacity (including technical capacity) of the lead organization(s) and/or the strategic partners to implement the proposed model in the country where the project will be implemented.

300 word(s) left



15. TARGET BIODIVERSITY AREA OR GEOGRAPHICAL FOCUS:

What geographical area will you target? Why is this area a priority?

150 word(s) left



*Describe the area that will be positively impacted by your solution.*

16. BENEFICIARIES:

- Afro descendants
- Children and Young People
- People with Disabilities
- Entrepreneurs
- Indigenous communities
- LGBTQ
- Migrant/displaced
- Poor/vulnerable/low income
- Rural communities
- Senior Adults
- Urban/periurban communities
- Women
- Others

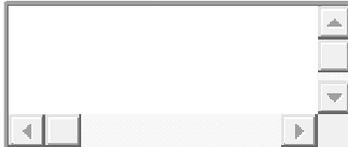
Does your proposed solution involve one of these populations types in its lifecycle? (Communities or people the project intends to involve or address)

16.1 If you selected Others, please specify:

17. TARGET POPULATION DESCRIPTION:

Describe the population and stakeholders that the project intends to include in one or various stages of the project or solution's lifecycle.

150 word(s) left



*Participation of the local community(ies) and promotion of gender equity will be positively considered.*

18. THE IMPACT:

What is the impact you expect?

300 word(s) left



*Identify the environmental, social and economic impact that the model/solution expects to generate. Indicate how the outcomes/impact will be measured. For instance, how and to what extent the project is forecasted to contribute to a greater biodiversity conservation or regeneration (nature positive) or biodiversity related climate action (net zero) over the life of the project.*

19. SCALE:

What are the likely paths to scale during and after the proposed model/project, and with whom?

300 word(s) left



*Indicate the type of scale the business model/solutions/project intends to pursue (e.g. expansion, replication, transfer, and public or private channels). Identify how the applicant is poised to scale or to promote the scaling of the model/solution, and other key strategic partnerships needed to position the project for scale.*

20. GROWTH POTENTIAL/FINANCIAL SUSTAINABILITY:

What is the expected financial performance of the proposal in case it involved an income-generating business model? How do you secure the financial sustainability or continuity of the business model or the project after the completion of the stage funded by this challenge?

150 word(s) left



Indicate what is the expected growth of the business model to be financed, including cost per end beneficiary, and strategies for sustainability for the next 2-3 years.

21. What are the main risks and their mitigation factors?

300 word(s) left



Indicate the conditions needed for a smooth implementation, identify financial, political, technical etc. risks that may interfere with the successful implementation of the model/solution. Suggest mitigating factors for risks that can be realistically mitigated. Address how the carbon footprint (energy consumption) and other potential negative impacts to the environment will be managed.

## BUDGET PROPOSAL

### **a) Prototype**

- IDB: Up to US\$150,000.

- Counterpart funds to be provided by the Applicant: 50% of the total budget, half in cash and half in kind.

### **b) Non-reimbursable Technical Cooperation**

- IDB: Up to US\$600,000.

- Counterpart funds to be provided by the Applicant:

**For Track 1:** 50% of the total budget, half in cash and half in kind.

**For Track 2:** Between 30% to 50% of the total budget, half in cash and half in kind. Exceptions can be made if justified.

### **c) Contingency Recovery Investment Grant (reimbursable)**

- IDB: Up to US\$700,000.

- Counterpart funds: Desirable, but not required 50% of the total budget, half in cash and half in kind. (Counterpart will be positively considered for selection).

Please download the Budget Proposal template.

You must complete the template and upload it in the following question.



[Digital Tokens BUDGET PROPOSAL Eng.xlsx](#)

Please upload the completed BUDGET PROPOSAL:

Max 10MB

## REQUIRED DOCUMENTS TO BE UPLOADED:

1. Written evidence of counterpart resources to implement the model:  
*Similar to a letter of interest or commitment.*  
(Max size 10MB)

2. Written proof of legal constitution/incorporation:  
*Must be a legal document establishing the Applicant as registered or authorized by the government to do business. Organizations with temporary authorizations/licenses to operate in the country where the project will be implemented will not be accepted.*

**i. Applicant registered in one of IDB's 26 borrowing member countries:** *copy of Applicant's proof of legal constitution and incorporation under the laws of the target country where the project will be implemented.*

**ii. Applicant is registered in one of IDB's non-borrowing member countries:** *copy of Applicant's proof of legal constitution and incorporation under the laws of one of the IDB member country, plus a copy of a collaboration/joint venture agreement with an Applicant registered in one of IDB's 26 borrowing member countries.*

*\*\*If you need to upload two or more documents, please merge documents into one file. (Max size 10MB)*

3. Copy of the Applicant's bylaws and other documents on its corporate governance:  
*\*\*If you need to upload two or more documents, please merge documents into one file. (Max size 10MB)*

4. Copies of Applicant's latest financial statements  
*Copies of Applicant's latest annual financial statements for (2019-2021), of which the last one should be audited.*  
*\*\*If you need to upload two or more documents, please merge documents into one file. (Max size 10MB)*

5. OPTIONAL. Any additional document in PDF format that is relevant such as organizational presentation describing the solution:

BROWSE

Select a file

(Max 10 pages, 10MB)

6. OPTIONAL. Any additional audiovisual material of maximum 2 minutes relevant to the proposal such as video presentation in a URL format:

*Link to a Youtube or Google Drive video. The link to the video should not be protected.*

## TERMS OF USE AND POLICY

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I hereby agree to the [Terms and Conditions](#) and [Privacy Policy](#) of the IDB

Yes

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## PERSONAL FORM

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First Name:

Last Name:

E-mail:

Title:

Phone Number:

*Please include country code*