



## APPLICATION FORM

This document provided for applicants to review the application form but [apply online](#) before Aug. 31.

\* If applying to Category B some questions will not be required to answer.

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Startup Name

1. Is your entity legally registered in one of the 48 IDB member countries?

*Countries that can participate in the program:*

*Argentina; Germany; Austria; Bahamas; Barbados; Belgium; Belize; Bolivia; Brazil; Canada; Chile; People's Republic of China; Colombia; Republic of Korea; Costa Rica; Croatia; Denmark; Ecuador; El Salvador; Slovenia; Spain; the United States; Finland; France; Guatemala; Guyana; Haiti; Honduras; Israel; Italy; Jamaica; Japan; Mexico; Nicaragua; Norway; the Netherlands; Panama; Paraguay; Peru; Portugal; the United Kingdom; Dominican Republic; Sweden; Switzerland; Suriname; Trinidad and Tobago; Uruguay; and Venezuela;*

2. Is your entity legally registered in one of the 26 IDB Group borrowing countries?

*26 countries: Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad and Tobago, Uruguay, and Venezuela.*

3. Do you intend to present an initiative jointly with an organization registered and established in one of the 26 borrowing countries where the project will be implemented?

## REGISTRATION INFORMATION

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1. APPLICANT (name of organization)

2. APPLICANT'S WEBSITE

3. COUNTRY OF ORIGIN WHERE THE APPLICANT IS LEGALLY REGISTERED

-- Select --

4. ADDRESS:

*Street and City*

5. TYPE OF ORGANIZATION

5.1 How much sales revenue did your Start-Up generate in the last fiscal year?

*(Indicate the amount in US \$)*

5.2 Are you considering increasing capital or quasi-equity funding within the next 12 months?

*(preferred shares, SAFE, convertible notes)*

5.3 What is the size of the investment round that you are creating or planning to create?

*(USD million)*

5.4 Do you have an anchor investor and other confirmed or potential investors for this round? If so, how much is it confirmed in firm or soft commitments? Please disclose the names if possible.

5.5 How much funding has the entity historically raised so far? Please disclose the names of previous investors if possible.

5.6 In case you have a round underway, please indicate your current status.



6. STAGE OF MATURITY OF THE ORGANIZATION

-- Select --

7. SECTOR TO WHICH THE ORGANIZATION BELONGS

-- Select --

8. DEVELOPMENT STATUS OF THE SOLUTION SUBMITTED IN THE APPLICATION

-- Select --

8.1 Indicate the Technology Readiness Level (TRL) according to the informative TRL scale for reference: <https://techdetector.de/trl>

-- Select --

9. TECHNOLOGIES INVOLVED IN THE PROPOSAL

- Artificial Intelligence and Machine Learning
- Computer Vision
- Natural Language Processing
- Big Data and Data Analytics
- Conversational Agents
- Autonomous Agents
- Biotechnology
- Blockchain
- IOT and sensors
- Smart Localization and GIS
- Robotics and drones
- Virtual Reality/Metaverse
- Quantum computer
- Other

9.1 If you selected Other, please specify:

10. FUNCTIONAL CLASSIFICATION OF AI (what is Machine Learning used or implemented for?):

- Description

- Diagnosis
- Prediction
- Recommendation
- Automated actions
- Other

10.1 If you selected Other, please specify:

## CHALLENGE

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### **INTRODUCTION:**

*This regional innovation challenge aims to identify solutions, products, or services developed by the private sector, academia, and civil society that harness artificial intelligence aimed at addressing gender gaps in health and social welfare; education, talent, and employment; and financial inclusion. This may be performed directly, i.e. with the explicit purpose of helping reduce or mitigate a gender gap; or indirectly, i.e. with the incorporation of a gender approach in their algorithms or data processing.*

11. **SCOPES OF THE CHALLENGE:** Please select the field or vertical area that best fits the scope of development and deployment of your proposal. If your proposal covers two or more areas, **select one, the most relevant.**

-- Select --

## CATEGORY A

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12. Name of the CO-APPLICANT's organization:

12.1 Country where the co-applicant is legally registered:

-- Select --

13. Country(ies) where the solution/project will be implemented

- Argentina
- Bahamas
- Barbados
- Belize
- Bolivia
- Brazil
- Chile
- Colombia
- Costa Rica

- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Guyana
- Haiti
- Honduras
- Jamaica
- Mexico
- Nicaragua
- Panama
- Paraguay
- Peru
- Suriname
- Trinidad and Tobago
- Uruguay
- Venezuela

## PROJECT DESCRIPTION

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### 14. TOTAL PROJECT BUDGET:

*(Indicate amount in USD)*

*Add total budget: Amount requested for grant, contingent-recovery funding, reimbursable funding + counterpart and/or co-funding resources*

### 14.1 AMOUNT REQUESTED AS CONTINGENT-RECOVERY FUNDING:

*(Indicate the amount in USD)*

*The Applicant will be responsible for returning, in whole or in part, the amount funded if the business succeeds in accordance with the conditions and the schedule agreed upon during the due diligence process.*

*(Not Applicable if you request a non-reimbursable grant or reimbursable funding or if you are applying to Category B)*

### 14.2 AMOUNT REQUESTED AS A NON-REIMBURSABLE DONATION

*(Indicate amount in USD)*

*(Not Applicable if you request contingent-recovery or reimbursable funding or if you are applying to Category B)*

### 14.3 AMOUNT REQUESTED FOR REIMBURSABLE FUNDING

*(Indicate the amount in USD)*

*(Not applicable if you request contingent-recovery funding or a non-reimbursable grant, or if you are applying to Category B)*

#### 14.4 COUNTERPART AND/OR CO-FUNDING AMOUNT

*(Indicate the amount in USD)*

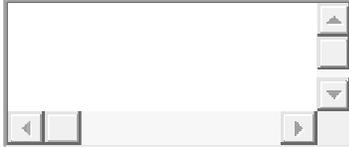
*Counterpart resources (at least 50% of the total budget: 25% in cash and 25% in kind)*

*(Not valid if you are applying to Category B)*

#### 15. PROBLEM:

Identify the problem that you propose to solve and its root causes. Make sure that your proposal meets the specific (real) demand, including and considering both gender and sex perspective, as well as low-income and vulnerable populations. Include ethical, geographical, economic, and social challenges, as well as the size of the target market.

*200 word(s) left*



#### 16. SOLUTION:

What is the solution, and why is it innovative? What is the state-of-the-art, disruptive technology that you propose to be used or that you have implemented?

*300 word(s) left*



*Describe the innovation of the proposed model or solution. Identify why this technology model or solution is unique in the market, and how it will contribute directly or indirectly to solving gender gaps in the Challenge's thematic areas: a) Health and Social Welfare, b) Education, Talent, and Employment, c) Financial Inclusion, d) Agriculture and Natural Resources, e) Essential Infrastructure Services, and f) Climate Change.*

#### 17. GENDER AND ARTIFICIAL INTELLIGENCE:

Does the technology solution presented include sex and gender perspective? At which stages representation is foreseen: Problem definition, data review, design and development, or population applicability?

*150 word(s) left*



#### 18. TECHNICAL APPLICATION AND USE OF ARTIFICIAL INTELLIGENCE/MACHINE LEARNING:

Describe the operation of the AI/ML model you use

*200 word(s) left*



*It is important to know the applicability of the algorithmic model. A description of the technology to be piloted, developed, or replicated is required. It is important to make procedures explicit in the design, development, and implementation of AI. Also, the benefits brought to the target population in terms of algorithmic justice, and the*

determination of the AI application in the selected area.

In addition to providing an overview, please indicate, following the suggested nomenclature, the level of technological and product readiness of your solution: [click on this link](#)

#### 19. INDICATORS:

- Identification, reduction, and/or mitigation of gender and sex biases in AI
- Identification, reduction, and/or mitigation of sex and gender-based discrimination
- Increase, improvement, or narrowing of gaps for women's participation in social life and the economy, particularly for those living in poverty and vulnerable conditions
- Other

19.1 If you selected Other, please specify:

#### 20. IMPACT:

Explain how you expect to develop these indicators or how they have been developed, and sustain how the goals will be measured or have been measured.

150 word(s) left



Define if you have baseline data for indicator measurement.

#### 21. TYPE OF TARGET POPULATION:

- Women
- African descendants
- Children/Young people
- Persons with disabilities
- Entrepreneurs
- Indigenous Communities
- LGBTQI+
- Migrants/displaced people
- Poor/vulnerable/low income
- Rural Population
- Urban/peri-urban populations
- Senior Adults
- Other

22. DESCRIPTION OF THE TARGET POPULATION:

Provide in 150 words a complete description of the population that will benefit from the proposed solution or that is being benefitted by the proposed solution. The focus should be on people living in poverty and vulnerability. Please state the estimated number of people who would benefit from the proposed solution

150 word(s) left

**Please indicate which gender and diversity considerations have been included in the model. Likewise, specify if the design implies joint participatory development with the target population, or if collaboration with social organizations, users, or connection with the citizens is envisaged.**

23. INTERSECTIONALITY:

Does your proposal include or envisage intersectionality, including segregation based on race, ethnicity, age, socioeconomic factors, disability, and religion, among other aspects for the representation of the different users, and aimed at mitigating the negative impact and social exclusion of minorities in the developed technology systems? Define this aspect

150 word(s) left

24. Who is (are) the Applicant(s), and what are their strengths? List the project leading team, as well as other strategic partners, and their role in implementing the model.

150 word(s) left

*Explain the profile of the Applicant(s), their institutional capacities and financial strength, their mission, and the leading team. Describe the experience of the Applicant(s) in the area (and in addressing gender gaps).*

25. GROWTH /FINANCIAL SUSTAINABILITY POTENTIAL:

What is the expected financial return of the proposal, if it involves a revenue-generating business model? What are your financial projections, in the case you are applying for reimbursable funding? How will the business model's financial sustainability of be ensured after project completion?

150 word(s) left

- **Non-reimbursable grant** : Indicate the expected growth for the business model to be financed, including the cost per final beneficiary, and the sustainability strategies over the next 2-3 years.
- **Contingent-recovery financing (reimbursable)** : Indicate the expected growth of the business model to be financed, including the cost per final beneficiary, and the sustainability strategies over the next 2-3 years.
- **Reimbursable funding** : Describe the expected financial return, supported by financial and cash flow projections, capitalization plan, etc. Indicate the expected return in a 3-to-5-year scenario.

26. SCALABILITY:

What are the feasible paths for scaling up during and after the proposed project or for scaling up the presented solution, and who are the partners?

150 word(s) left

*Indicate the type of scalability model pursued by the business (for example, expansion, replication, transfer, and public or private channels). Explain how the Applicant is prepared to scale up or promote the model/solution, and describe other key strategic partnerships required to position the project.*

27. RISKS

What are the main risks and their mitigation activities planned?

150 word(s) left

*Indicate the conditions required for smooth implementation. Identify financial, ethical, political, technical, and other risks that may hamper the successful implementation of the model/solution. Appraisal of ethical risks and their approach will be considered a plus. Suggest mitigation actions that can be realistically implemented to avoid or reduced these risks.*

28. TRANSPARENCY, PRIVACY, AND ETHICS IN HANDLING AND PROCESSING DATA.:

Which ethical references or guidelines were considered for the development of your algorithms? Does your project have the completed work documented, as well as transparent procedures, and auditable access to data? Do you have a protocol on applicability, protection of information, and a user's manual for citizens?

## BUDGET PROPOSAL.

*In addition to the resources required for the implementation of the project (requested funding and counterpart/co-financing), attach a financial plan for years 1 and 2, including the income projection derived from the business model or other sources of financing.*

**a) Contingent-recovery funding. (Conditions of reimbursement to be agreed upon during due diligence.)**

*-IDB financing: Between USD 150 000 – USD 750 000*

*-Counterpart funds to be provided by the Applicant: 50% or above out of the total project amount; half in cash and half in kind.*

**b) Non-reimbursable grant**

*-IDB financing: Between USD 150 000 – USD 750 000*

*-Counterpart funds to be provided by the Applicant: 50% or above out of the total project amount; half in cash and half in kind*

**c) Reimbursable financing**

*Visit [this link](#) to get more details about requirements for reimbursable financing.*

Download the Budget Proposal

You should complete it and upload it in the next question.



[Gender and AI BUDGET PROPOSAL Eng.xlsx](#)

Please upload the BUDGET PROPOSAL completed:

BROWSE

Upload file

## DOCUMENTS TO BE UPLOADED:

1. Written evidence of counterpart or co-financing resources to implement the model. For Contingent Recovery Funding and Non-Reimbursable Grant this evidence is required, for Reimbursable Funding it is desirable, but not mandatory.

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Upload file

*In case of reimbursable financing, upload a document with details whether or not you are submitting co-financing.*

*Similar to a letter of interest or commitment. (10MB Max.)*

2. Registration:

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Upload file

*This must be a legal document establishing the Applicant as registered or authorized by the government to do business. Organizations with temporary authorizations/licenses to operate in the country where the project will be implemented will not be accepted:*

**i. Applicants registered in one of the 26 target countries:** where the project will be implemented: A copy of

the Applicant's proof of legal constitution and incorporation under the laws of the target country where the project will be implemented.

**ii. If the applicant is registered in one of the 48 IDB member countries other than the target country where the project will be implemented:** A copy of the Applicant's proof of legal constitution and incorporation under the laws of one of the IDB member countries, plus a copy of a joint collaboration agreement with an applicant organization registered in the country where the project will be implemented.

*If you need to upload two or more documents, please merge documents into one file. (10MB Max.)*

3. A copy of the Applicant's bylaws and other documents on its corporate governance:

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Upload file

*If you need to upload two or more documents, please merge documents into one file. (10MB Max.)*

4. Copies of the applicant's latest 2019-2021 annual financial statements (or follow the practice required in the Applicant's country):

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Upload file

*If you need to upload two or more documents, please merge documents into one file. (10MB Max.)*

OPTIONAL. Any additional documents in PDF format considered relevant, including, the presentation of the organization and a presentation of the solution proposed:

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Upload file

*(5 pages, 10MB Max.)*

OPTIONAL. Any additional audiovisual material (2 minutes max.) that is relevant to the proposal, such as the URL format video presentation.

*Recommendation: Attach a link to a YouTube or Google Drive video. The link to the video shall not be protected.*

## TERMS OF USE & PRIVACY POLICY

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I agree [Terms and Conditions](#) and [Privacy Policies](#) from the IDB

Yes