



## APPLICATION FORM CATEGORY B HONORABLE MENTION

**\*\*Please remember to [apply online](#)**

---

Project Title

1. Are you legally registered in one of IDB's 48 member countries?

*48 countries:*

*Latin America and the Caribbean: Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad and Tobago, Uruguay, and Venezuela.*

*Outside the Latin American and Caribbean region: Austria, Belgium, Canada, China, Croatia, Denmark, Finland, France, Korea, Germany, Israel, Italy, Japan, The Netherlands, Norway, Portugal, Slovenia, Spain, Sweden, Switzerland, United Kingdom, and United States*

2. Are you legally registered in one of IDB's 26 borrowing countries where the project will be implemented?

*26 countries:*

*Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad and Tobago, Uruguay, and Venezuela.*

2.1 Do you have a partnership with an organization registered and located in one of the 26 borrowing countries where the project will be implemented?

## GENERAL INFORMATION

---

3. APPLICANT (name of organization)

#### 4. WEBSITE OF APPLICANT

#### 5. COUNTRY OF ORIGIN WHERE APPLICANT IS LEGALLY REGISTERED

#### 6. ADDRESS

#### 7. OTHER COUNTRIES WHERE APPLICANT IS LEGALLY REGISTERED

*Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad and Tobago, Uruguay, Venezuela, Austria, Belgium, Canada, China, Croatia, Denmark, Finland, France, Korea, Germany, Israel, Italy, Japan, The Netherlands, Norway, Portugal, Slovenia, Spain, Sweden, Switzerland, United Kingdom, and United States.*

#### 8. TYPE OF ORGANIZATION

(Start-Up, SME, Private Sector Corporation, NGO, Academic – Research, Financial Institution, Accelerator, Government agency, Others)

#### 9. FOCUS AREAS

- Long-term care
- Healthcare
- Financial services and products
- Employment and training opportunities
- Housing
- Transport (mobility) and public spaces
- Acceleration/ecosystem building

*Please choose a focus area of your proposal. If your proposal covers two or more areas, please choose one area that is most relevant.*

## CATEGORY B (HONORABLE MENTION)

---

**10. THE PROBLEM:** What is the problem being addressed? Who are the low-income groups, communities, or clients affected by it? How is the problem affecting this vulnerable aging population? (300 words)

*Explain the main problem(s) and causes that the solution may address.*

### 11. THE INNOVATION: What is the solution and why is it innovative? (300 words)

*Describe the innovation of the model or solution. Identify what makes this model or solution unique in the market, and how would it contribute to the silver economy.*

*Explain how the proposed model/solution and related technology will leverage innovation in one of the five focus areas (1-(i) Long-term care; 1-(ii) healthcare; 2. Financial services and products; 3. Employment and training opportunities; 4-(i) Housing; 4-(ii) transport (mobility) and public spaces; 5. Acceleration/ecosystem building).*

### 12. TECHNOLOGIES INVOLVED IN THE PROPOSAL

- 3D Printing
- Artificial Intelligence and Machine Learning
- A/V Reality
- Biotech
- Blockchain
- Connectivity
- Internet of Things and Big Data
- Location Intelligence and Geographic Information System
- Robotics and Drones
- Quantum Computing
- Other (please describe in question 13)

### 13. TARGET POPULATION:

- Poor/vulnerable population
- Rural population
- Urban population
- Afro descendants
- People with disabilities
- Entrepreneurs
- Women
- Indigenous people
- Migrants and displaced
- Other (Specify in question 16)

Communities or people among the elderly population that the project intends to address

**14. TARGET POPULATION DESCRIPTION (150 words)**

*Describe the elderly population that the solution may address. A focus should be put on elderly population in vulnerable situation. Promotion of gender equity will be positively considered.*

**15. THE IMPACT: What is the impact we expect? (150 words)**

*Identify the social and economic impact that the model/solution expects to generate with a focus on elderly population in vulnerable conditions.*

**16. Please share the impact achieved outside Latin America and the Caribbean. Please show evidence with data if possible. (150 words)**

**17. READINESS TO EXPAND BUSINESS MODEL IN LATIN AMERICA AND THE CARIBBEAN (300 words)**

*Please describe how ready you are to replicate or expand the business model to Latin America and the Caribbean. Indicate what is your international outreach, your organizational structure, and business partners, among others. Also, share the likely path to scale-up the business (channels, partners, etc.) in the region if you have any idea.*

## DOCUMENTS TO BE UPLOADED:

---

Written proof of legal constitution/incorporation

Any additional document in PDF format that is relevant such as organizational presentation describing solution

*Max 5 pages, 10MB*

Video describing the solution of maximum 2 minutes in a URL format.

*link to a Youtube, Vimeo, or Google Drive video. The link to the video should not be protected*

## TERMS OF USE AND PRIVACY POLICY

---

I hereby agree to the [Terms and Conditions](#) and [Privacy Policy](#) of the IDB

Yes